

MAUREEN L. MACKENZIE-RUPPEL, Ph.D., MBA, PHR

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ACADEMIC LEADERSHIP, INDUSTRY LEADERSHIP, SCHOLAR, PROFESSOR

Higher Education | Advisor to Leaders of Profit and Non Profit | Operational Governance

Twenty year + corporate management career and eighteen years of academic experience as an Academic Dean and Full Professor of Business and Leadership. Her role as an Academic Dean allowed her to use her knowledge, skills, and disposition to build an all-star team of faculty with advanced credentials and world-class professional experiences. Under her leadership she transformed a culture that led to meaningful student experiences and enrollment successes. Her development of the Capstone Consulting Experience for the M.B.A. and B.S. programs created a tangible shift in how students view themselves within their chosen profession. Led the full transition to online education, both technically and culturally. Publications cover areas such as Not-for-profit leadership, Ethics, Management, Business and General Education, and Entrepreneurship. Demonstrated ability to lead process improvement initiatives; particular expertise is revealed in developing people and organizations to reach full potential. She demonstrates advanced communication and human relations skills and problem solving abilities. Elected President of the Northeast Business & Economics Association. Has served as a member of its Board of Directors for over fifteen years. She was recently elevated to a level of honor as an Executive Director on the board.

LEADERSHIP AREAS

- **Academic Leadership:** Nuanced, against-the-grain thought leadership, that aligns talent with purpose. 100% enrollment growth emerges from corporate relationships and student success. Mission-driven transformation that is lasting.
- **Not-for-Profit Advisement:** Led 30+ consulting teams for not-for-profit organizations over the past eight years that focused on problem solving, strategic planning, branding, and mission-driven solutions.
- **Leadership Development:** Demonstrated ability to understand an individual's skills and talents; then inspire and transform. Explicit training and development has changed the professional lives of leaders, faculty, and students.
- **Operations and Organizational Management:** Decision-making ability that provides strategic direction and managerial control, while optimizing resources. Year-end results exceed expectations related to faculty production, student publications, job placements, all while raising regional reputation. Collaborative leadership is foundational.
- **Student Engagement and Commitment:** Demonstrated ability to engage students; education aligns with career aspirations. Student success defined by regional competitions, conference publications, industry exams, prestigious internships and job placements. Student prepared not only for the first job, but for a life-time of success and service.

EXPERIENCE

MOLLOY COLLEGE, Rockville Centre, New York 2012 to present
Molloy Means Business. [Homegrown Ad Campaign](#)

Dean of the School of Business (9/15–11/19)

Associate Dean and Director of Graduate Programs (1/15–9/16)

Full Professor of Business with Teuure (9/12–present)

Focus on responsive education, raising regional reputation, strategic enrollment, and increasing organizational effectiveness led all conversations and actions. IACBE accreditation team leader. A fully executable outcome assessment plan (OAP) developed that serves not just the accreditor, but the student, and the marketplace. Candidacy awarded December 2019. Experiential education heavily integrated. Corporate partnerships established with ProHealth, Canon USA, Broadridge Fin Solutions, PSEG-LI, CHS-LI, and more. Over 30% of the graduate business enrollment comes from partnerships. *MBA enrollment* growth from 95 to 250 students. Growth goals surpassed annually. Recruited talent from J.P.Morgan, Goldman Sachs, Citigroup, and more, to assemble a unique group of highly credentialed and experienced faculty. Developed curriculum that is advanced in the marketplace.

NORTHEAST BUSINESS & ECONOMICS ASSOCIATION, www.nbea.us..... 2003 to present
Promote interdisciplinary reseearh in the areas of Business & Economics

President, elected position (2009-2012)

Board of Directors (2003-2009, 2012 - present), elevated to position of honor as Executive Director on the board

Served as President for a 47-year not-for-profit organization with over 200 active members. Led with a clear focus on increasing the NBEA's presence in the regional academic space. Promoted its dedication to the exchange and promotion of applied research that serves the world of business. Led the redesign of the Annual Conference to increase the net assets of the organization. Recruited talented leadership for the board

DOWLING COLLEGE, Oakdale NY2002 to 2012
Why Follow when you can Lead.

Associate Professor of Management and Leadership

Faculty Senate Member (2004-2012)

Elected to the *Faculty Administrative Senate* 9 of 11 years at Dowling. Elected to Chair of the *Curriculum Committee* over all four schools. Led re-development of the General Education Program. Served on the *IACBE accreditation* team. Maureen's research on Long Island employers' desires for college graduates led accreditation team to redesign its curriculum and create needed assessment. Co-authored *all NYSED Applications* for a fully distance-education system.

ALLSTATE INSURANCE COMPANY, Farmingville, NY 1983 to 2013
Providing leadership in various roles in New York and Illinois.

Regional Marketing Manager

Shared Markets Field Manager

Operational Divisional and Development Manager

Twenty years of progressively responsible management experience. Started as a unit supervisor and ultimately led as the Regional Marketing Manager. Demonstrated ability to manage large and small scale operations. Industry experience at the New York State level; served as the chair of the NYSID Fraud Committee (FAP). Particular expertise in organizational design, including training and developing. Advanced communication and human relations skills and problem solving abilities. Strong collaboration and relationship skills. Diverse managerial experience in the areas of operations, marketing, financial services, corporate training, and industry level residual markets.

EDUCATION AND PROFESSIONAL CERTIFICATION

Doctor of Philosophy, Ph.D.

C.W. Post Campus of Long Island University, College of Information and Computer Science, Brookville, NY
Dissertation: The Accumulation of Information by Line Managers Within a Business Environment and the Resulting Cognitive Savings Account.

HRCI Professional Designation

PHR – Professional Human Resources Original crtification awarded: December 17, 2004

Recertified awarded 2007-2010; 2010-2013; 2013-2016; 2017-2020, 2020-2023.

Masters of Business Administration, MBA

Concentration in Total Quality Management, 4.0 GPA

Dowling College, Oakdale, New York.

Bachelor of Arts, BA

Double Major: Business Administration and Psychology

Molloy College, Rockville Centre, New York

Graduated Magna Cum Laude.

Fellowship

AR Zipf Fellowship in Information Management, National Recognition, \$5, 000 Award

–ADDENDUM–

Professional Recognition:

2017 Recognized by *Long Island Business News* as Top 50 Most Influential Women In Business, Awarded 10/2017.
 2017 Awarded the Class of 2017 Faculty Recognition Award by the MBA Graduating Class. Also awarded in 2013
 2016 Honoree, “Champion for Families”. Bestowed by RotaCare, Inc. Ceremony 11/2016, Garden City, NY.
 2014 Recognized by *Long Island Business News* as Top 50 Most Influential Women In Business. Awarded 9/2014.
 2014 Recipient of the College-wide *Faculty Research Achievement Award*. Awarded 5/14/14.
 2014 Nominated and accepted into the Energeia Class of 2014.

Affiliations:

Young Global Leadership Foundation, NGO (yglf.org)
 The Energeia Partnership ([10th Anniversary](#))
 Northeast Decision Science Institute (NEDSI)

Selection of Recent Publications and Presentations :

<https://works.bepress.com/maureen-mackenzie/>

“Developing Ethical Leaders: Melting Together Ethics and Leadership.” (2020). 75 minute session at *Institute of Management Accountants (IMA) Annual Conference (ACE)*. June 20-24, 2020, Atlanta Marriott Marquis, Atlanta, GA

“One School's Journey: Making the Transition Online, with the student in Mind.” (Submitted for 2020). *Rutger's RUOnline Con, 2020*. Rutger's University. Co-presenter: Dr. Dan Ball. Expected presentation date: March 16, 2020.

“The Ultimate Assessment of Learning, is in Doing: A Business Capstone Experience.” (2019) *Proceedings of 2019 46th Annual Meeting of the Northeast Business & Economics Association*. Co-authors: J. Santi and H. Bouayach. Presented 11/8/19 at the Newport Harbor & Marina. Print: ISSN 1936-203x Online: ISSN 1936-2048, pgs. 212-215.

“Managing Personnel, Chapter 23.” (2018). *Information organizations: Management skills for the information professional*. Co-authors: Robert Goch, Bruce Haller, Dawn DiStefano. Editor: Dr. Sandra Hirsch. *An Introduction to Today's Information Services, 2nd Edition*, pgs. 266-277. Rowan & Littlefield Publishing Group, Inc.

“Business Education: Real-World Capstone.” (2018). *Proceedings of the Annual Conference of Northeast Division of the Decision Science Institute (NEDSI)*, pgs.375-384. Co-author: D.DiStefano. Presented 4/12/18, Providence, RI

“Management Practices for an Art-Based Community Program: How to Design a 100 Year Company?” (2018). *Proceedings of the 2018 45th Annual Meeting of the Northeast Business & Economics Association (NBEA)*. Co-authors: M. Christopherson, R. Arevalo, P.DuJardin. Presented 10/26/18 at the Seaview Hotel. Hosted by Stockton University. Print: ISSN 1936-203x Online: ISSN 1936-2048. Pages 51-54.

“Management Structure that Supports and Facilitates Social Good: Phase II for Paths of Hope, Inc.” (2018). *Proceedings of the 2018 45th Annual Meeting of the Northeast Business & Economics Association (NBEA)*. Co-author: M. Holodar, M. Mauro, S. Runne-Garcia, J. Totten. Presented 10/26/18 at the Seaview Hotel. Hosted by Stockton University. Print: ISSN 1936-203x Online: ISSN 1936-2048. Pages 128-132.

“Transformative Business Education: Heart, Hands, Head – All In!” (2018). *Proceedings of the 2018 45th Annual Meeting of the Northeast Business & Economics Association (NBEA)*. Co-author: D.DiStefano. Presented 10/26/18 at the Seaview Hotel. Hosted by Stockton University. Print: ISSN 1936-203x Online: ISSN 1936-2048. Pgs 187-188.

“Mission Embedded Education for Future Business Leaders.” (2018, June 23). Presentation at the 15th Biennial Colloquium of Dominican College and Universities. Providence College, Providence, RI.

“Transformative Education in Business: Why is it Needed, What does it Look Like, and How is it Done? (2018, May 3). Faculty Research Day, Molloy College.

Television Interview and spotlights:

“Long Island Women in Business.” *Long Island Business Report (LIBC)*. Paymar, Jim. 2013 (April 24). *WLIW*. Dr. Mackenzie was guest to discuss the issues of the challenges women face in business. URL:

<http://youtu.be/itfMB7dIJm0>. URL: <http://watch.wliw.org/video/2365000961>. Airing: August 7th, 8th, 11th, 2013.

Fragoso, Jessica. 2012 (December 9). “Molloy College MBA Students Helping LI Towns: Students Working With Villages to Improve Communities” *Fios1News Long Island*. Note: Television coverage of capstone students presentations to Mayors Ralph Scordino and Margo Garant.

Long Island Business News (LIBN). 2012 (December 11). “Molloy College MBA Students Help LI Villages. URL: <http://youtu.be/3m5zUh2SAgI>. Last viewed 1/2/20. Note: LIBN posting of the FiosNews story.

Consulting Projects:

- Capstone Consulting Projects established and supervised in partnership with business students and Civic Partners: New Ground, Inc. (Spring 2019), Composite Prototyping Center (Spring & Fall 2018), Backyard Players and Friends (Spring 2018), Long Island Alzheimer’s Foundation-LIAF (Summer 2018), Paths of Hope (Spring 2017), The American Arbitration Association (Fall 2016, Spring 2017), The Health & Welfare Council of Long Island (Fall 2017, Spring & Fall 2016), PPS Advisors (Summer 2017), Companions (Fall 2015, Spring 2016), Island Harvest (2015, Fall & Spring), Sustainable Long Island (2014, Fall & 2015, Spring); Nassau County Bar Association (2014, Fall); Village of Freeport (2014, Spring; 2013, Spring and Fall); Incorporated Village of Port Jefferson (2012 & 2013); Mastic Beach Village (2012); Village of Babylon (2012 & 2013); Nassau County Human Rights Commission (2014, Spring; 2013, Fall); Office of Community Development/Housing (2014, Spring); Nassau County Anti-crime task force (2013, Fall); Long Island Regional Planning Council (2014; 2013, Fall).
- McGill University, Department of Information Studies; Summer 2011. Partnership to enhance management curriculum within MLIS Graduate degree. Curriculum development: Project Management Graduate course (in approval process within McGill University).
- Okonimos and Educare, Inc. Developed & conducted seminars on: “The Employment Manual”, “Team Building,” and “Unions and Management.”
- Briarcliffe College – Development and implementation – Customer Service Training for Staff
- North Suffolk Counseling, Hauppauge, New York, 1995 to 1996. Facilitated the introduction of the Quality Improvement Process into the organization. Partnered with Executive Director and Sr. Management Team. Assessed organizational strengths and weaknesses, created strategy, and provided consultation at all management levels.

Personal Projects:

NYC resident. In her spare time she and her husband create factual walking tours of Manhattan:

- PART I: Marble Hill, Inwood, Washington Heights:
[GLENMNO- WALK DOWN BROADWAY - PART I](#)
- PART II: Historic Harlem
[GLENMNO- WALK DOWN BROADWAY - PART II](#)
- PART III: 125th to 110th Street
[GLENMNO- WALK DOWN BROADWAY - PART III](#)
- PART IV: Upper West Side
[GLENMNO- WALK DOWN BROADWAY - PART IV](#)
- PART V: Currently in Development – 79th Street to Columbus Circle (includes: Beacon Theatre, Ansonia, Lincoln Square, Lincoln Center, Columbus Circle and more)

Upon request: Professional References; full bibliographic list of publications and presentations; noteworthy news references; professional development references; full list of professional accomplishments.