

MASON KERN

EMMY-NOMINATED & 6x NEBRASKA BROADCASTERS ASSOCIATION AWARD-WINNING SPORTS ANCHOR/REPORTER/MMJ

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✉️ MASONKERN99@GMAIL.COM



◦ LINKS ◦

[Reel](#)
[Stories for First Alert 6](#)
[Personal Website](#)
[Twitter](#)
[Facebook](#)
[LinkedIn](#)

◦ SKILLS ◦

Adobe Premiere Pro
Avid Media Composer
ENPS
Cuez
vMix

◦ REFERENCES ◦

Clayton Collier

Sports Director – First Alert 6

Cell: 631-275-7228

Email:

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Spencer Schubert

Communications Manager – City of Grand Island

Past: Evening Anchor/Assistant News Director/Executive Producer – KSNB Local4

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Email:

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Kevin Sjuts

Sports Director – KOLN 1011 News

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Email: kevin.sjuts@1011now.com

◦ EDUCATION ◦

Arizona State University
Walter Cronkite School of Journalism & Mass Comm.
Phoenix, AZ

Summa Cum Laude, 2014-17
Dean's List every semester

WORK EXPERIENCE

Sports Anchor/Reporter at WOWT First Alert 6, Gray Media, Omaha, NE DMA 71: Omaha/Council Bluffs

March 2025 — Present

- Covers Division I athletics (Nebraska, Creighton, Omaha) along with professional, collegiate and high school sports
- Reports from marquee national events including the Men's College World Series and NCAA Tournament
- Produces enterprise storytelling recognized beyond the local market, with content featured on NBC News Daily, Local News Live and INTV+
- Anchors weekend sportscasts and regularly fills in on weekday anchor desk
- Develops original feature content and breaking coverage across broadcast, streaming, digital and social platforms
- Operates as a solo MMJ, handling all aspects of production from ideation to on-air delivery
- Contributes to multi-platform newsroom initiatives, expanding audience reach and engagement

Sports Director/Anchor at KSNB Local4, Gray Media, Hastings, NE DMA 106: Lincoln-Hastings/Kearney

June 2023 — March 2025

- Led full rebrand of sports department, doubling ratings within one year and establishing market leadership
- Directed strategy and produced enterprise sports content beyond highlights, elevating station identity
- Managed all aspects of sports production, from ideation to on-air delivery, in a fast-paced newsroom

Sports Anchor/Reporter (July 2021 — June 2023)

- Produced, shot, edited, and anchored daily sports content

Deputy Editor, Beat Reporter/MMJ at Sports Illustrated, AllCardinals, Tempe, AZ

March 2020 — July 2021

- Covered the Arizona Cardinals on a daily basis, producing broadcast content for digital and social platforms
- Shot, edited and reported stories while hosting postgame and analysis content across digital platforms

Sports MMJ/Beat Reporter at CBS Sports Digital, 247Sports, Sun Devil Source, Tempe, AZ

August 2018 — July 2021

- Covered Arizona State football, basketball and recruiting on a daily basis for a digital platform
- Produced written and video content, including interviews, analysis and game coverage

Sports Radio Show Creator/Host at KDUS AM-1060, Phoenix, AZ

January 2018 — May 2021

- Created and hosted "The Smart Play," delivering sports analysis and interviews with professional and collegiate athletes