

# Work Experience



## MASON KERN

SPORTS BROADCASTER,  
MMJ REPORTER

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## FUN FACTS

- Ranked No. 17 for the 2021 Jim Nantz Award
- Selected for 2018 *PHOENIX* magazine "40 Under 40" at just 18 years old in the "Sports Stars" section
- Appeared in dozens of live TV interviews since age 15 in multiple markets: San Diego, Phoenix and Las Vegas
- Attended the 2017 ESPY Awards on assignment for KUSI-TV and conducted broadcast interviews with Tony Hawk, Seth Curry and Wanda Durant, among others

### Arizona PBS, Cronkite News

JANUARY 2021 –  
MAY 2021

- Anchor of the "Cronkite Sports Now" show airing every Tuesday on Facebook Live
- Cover various sports in the Phoenix-metro area as a broadcast reporter

### Sports Illustrated, AllCardinals

MARCH 2020 –  
PRESENT

Deputy Editor, NFL Beat

- Cover Arizona Cardinals NFL football on an in-depth level
- Shoot, edit and produce video/ written stories on a daily basis for the website
- Source and interview players/subjects for written and broadcast stories
- Host postgame shows and conduct other post-practice analysis videos
- Report from the press box on game day and write gamer and sidebar stories/create live GIFs
- Complete work efficiently amid tight timelines, deadlines and other first-to-publish pressure

### CBSi, 247Sports, Sun Devil Source

AUGUST 2018 –  
PRESENT

Multimedia Sports Reporter

- Cover Arizona State football and basketball daily on an in-depth level
- Other duties comparable to Sports Illustrated, above

### KDUS Sports Radio Phoenix (Former NBC affiliate)

JANUARY 2018 –  
MAY 2021

"The Smart Play" Radio Show Creator & Host

- Secure/conduct interviews with professional (NFL, NBA, MLB, NHL, WWE, Olympians, etc), athletes including Hall of Famers, college athletes and more
- Curate/deliver current sports analysis and commentary in the show's fourth year on-air

### KUSI-TV San Diego

SUMMER 2018 &  
2019

Paid Intern

- Produce five different sportscasts for the 4:00, 5:00, 6:00, 10:00 and 11:00 p.m. newscasts
- Assist in live shoots behind the camera and with interview set up
- Edit packages/shoot events for social media
- Appear weekly for live, on-air analysis sports segments (prior to internship)

### Mavyn Enterprises

JANUARY 2015 –  
PRESENT

Executive Producer

- Execute a B2B show airing on FOX Business TV and Bloomberg TV (151+ million reach)
- Execute a B2C show that airs on CBS on stations in key metros (including the No. 1, 2 and 6 DMAs) and TV segments airing on other major network/market shows

## Education

### Arizona State University

2017 – 2021

Phoenix, AZ

BA — Sports Journalism (Summa Cum Laude)