



Top Ten Suggestions for Selecting a Real Estate Agent:

In order to find a real estate broker or agent who meets your needs and makes your buying or selling experience a positive one, TRUSTED ADVISORS recommends you:

1. *DO NOT* blindly walk into or call a neighborhood firm and ask for an agent at random.
2. Ask friends and family for recommendations.
3. Interview several real estate agents:
 - Find out their history with the brokerage, their experience and background.
 - Gauge their knowledge of your favorite towns.
4. Pay attention to whether a potential agent is listening closely to what you say.
 - Is he or she asking follow-up questions which prompt further explanation and help him or her understand exactly your needs and wants?
5. Give a potential agent the opportunity to educate you.
 - A good agent should walk a customer through the buying or selling process before ever showing properties or discussing a specific transaction.
6. Have a good idea of what you expect from an agent and communicate those expectations.
 - How often do you want to hear from your agent?
 - Do you want to hold meetings at your house rather than the real estate office?
7. Weigh the benefits of working with an experienced agent versus a novice.
 - An experienced agent may have more insight, but a new agent may have innovative ideas or more energy and time.
8. Find an agent who complements your personality.
 - If you like to start your day at 7:00 a.m., don't choose an agent who arrives to the office at 10:00 a.m.
 - If your preferred method of communication is e-mail, don't choose an agent whose most advanced technology is a fax machine.
9. Evaluate the agent's firm and/or office.
 - Look for a real estate organization whose agents can empower you with real estate expertise and resources and provide first-rate customer service.
10. Look for an agent who will be your *partner*.
 - Find someone you trust, who will give you the facts, help you make intelligent, well-informed decisions and work with you throughout the entire process.