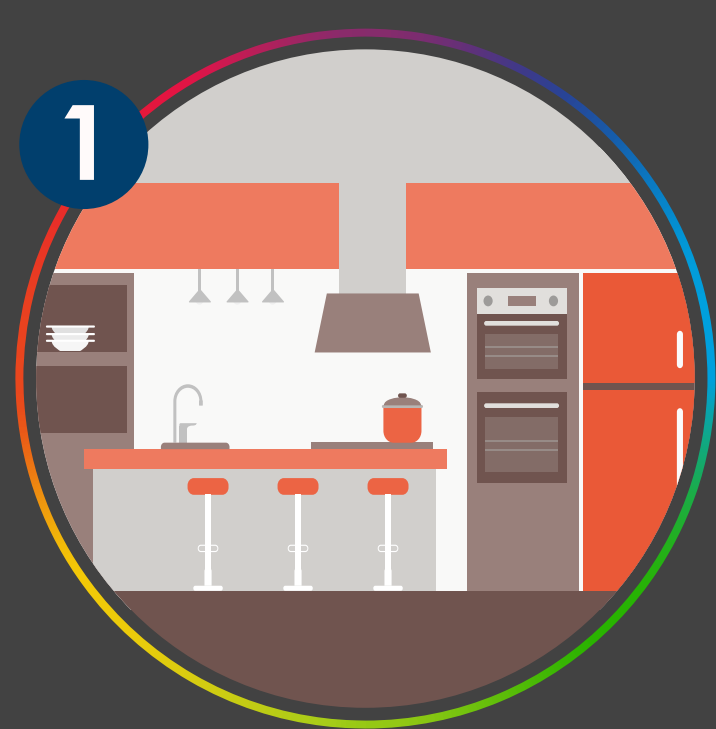


Art Lenz Real Estate Photography Pre-Shoot Checklist

Your home's marketing is an essential piece of the selling puzzle. It begins with preparation, paired with a proficient photographer. Having the items on this real estate photography pre-shoot checklist completed will ensure that your home will be ready before the photographer arrives. This will help ensure that your house is photo-ready and welcoming before you list your home for sale.



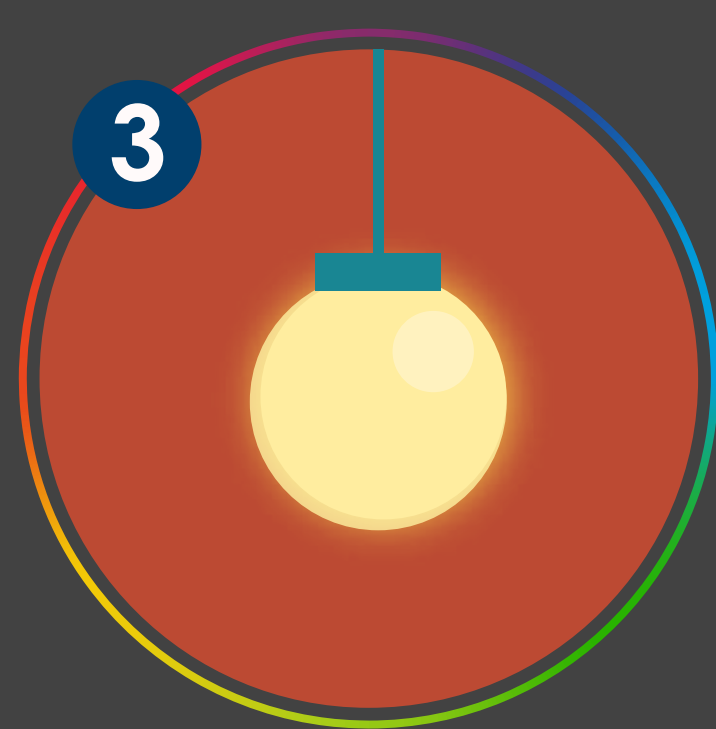
INTERIOR



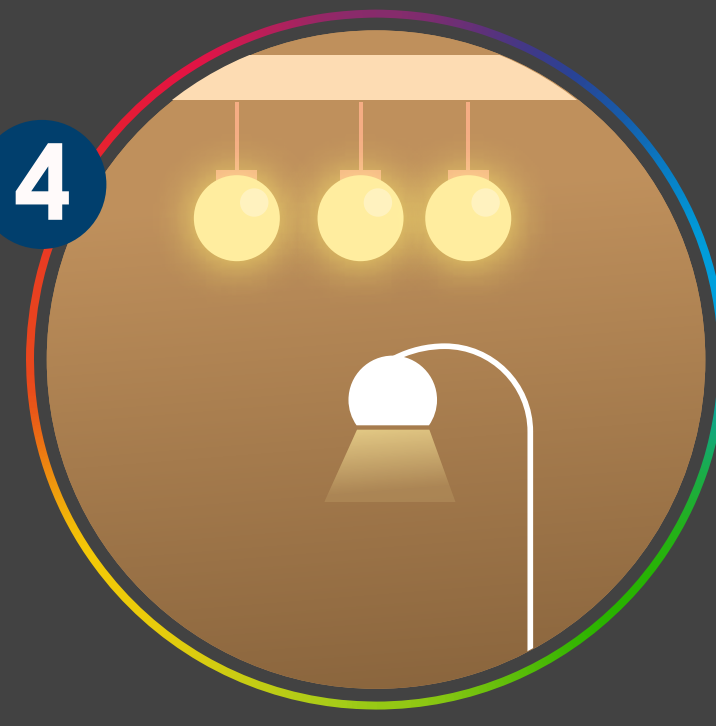
1 Clear & Clean Kitchen Counters & Sink



2 Clear & Clean Bathroom Sinks, Tubs, and Showers



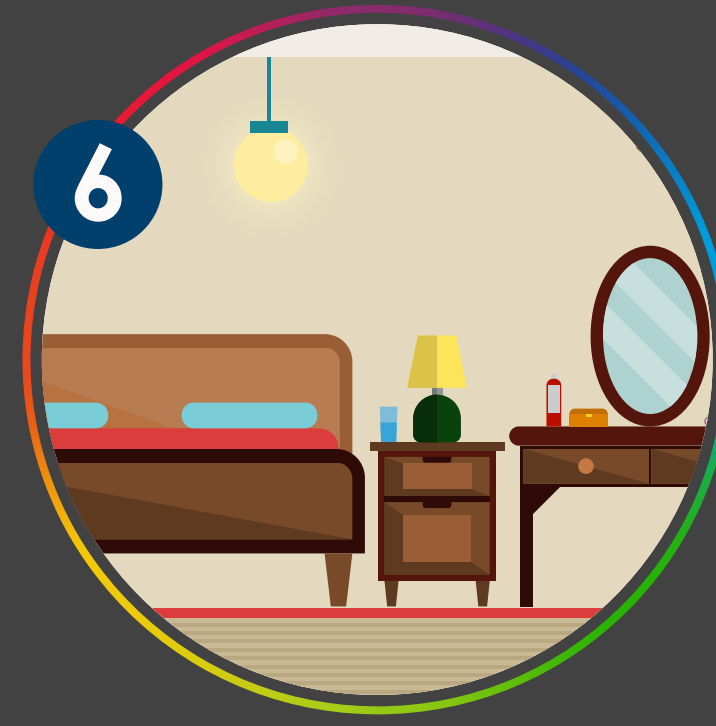
3 Replace Burned Out Light Bulbs



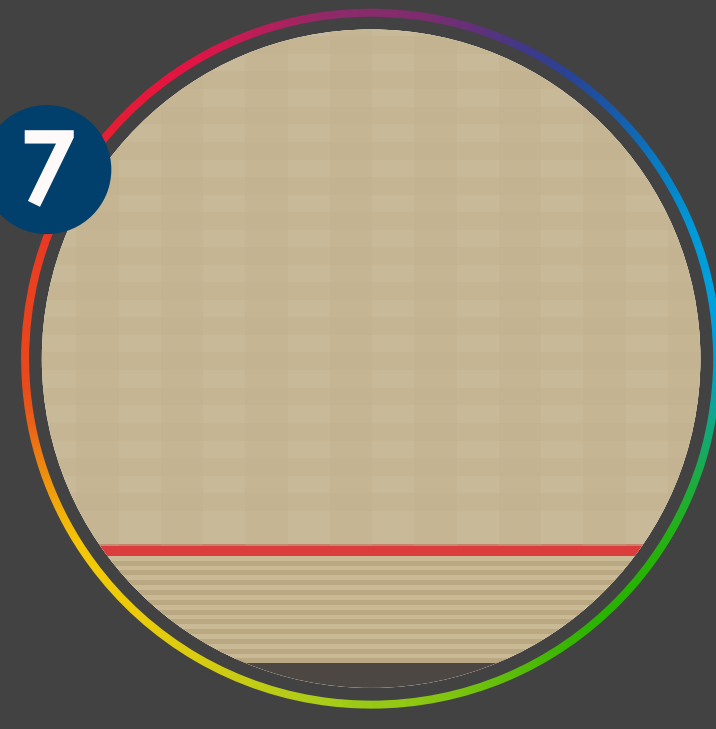
4 Turn On All Lights Throughout The Entire House



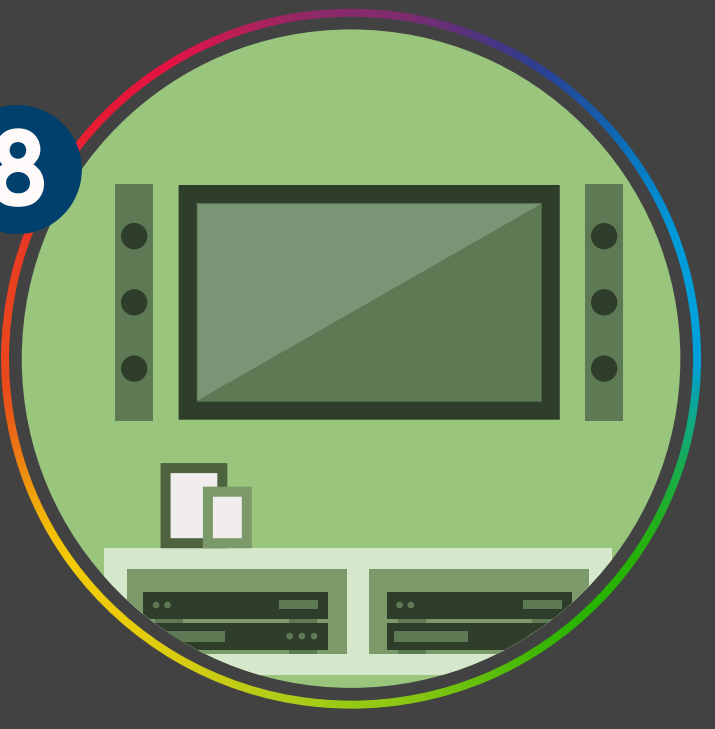
5 Open All Window Treatments



6 Remove Unnecessary Furniture & Decorations



7 Remove Floor Mats and Runners



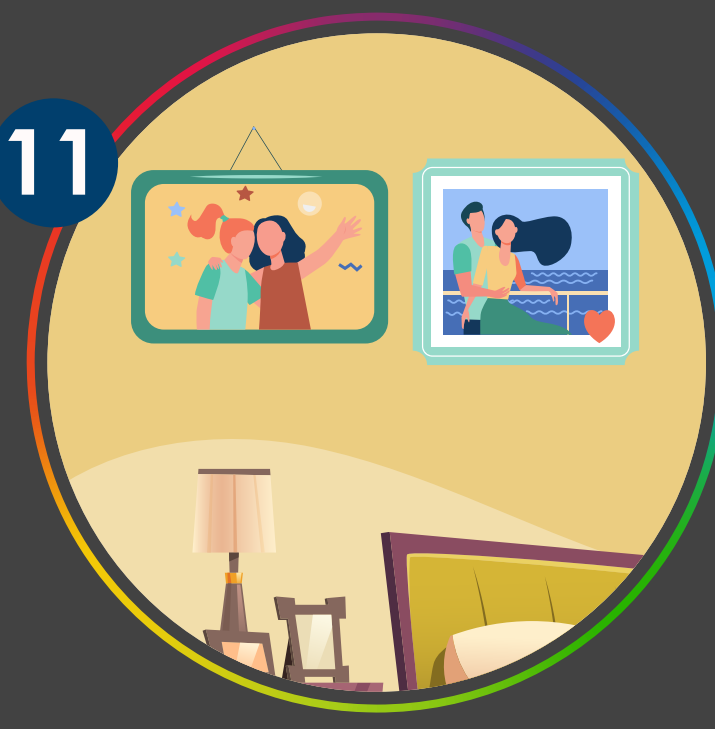
8 Turn All Ceiling Fans, TVs, and Computer Screens Off



9 Clear Appliance Surfaces of Magnets and Clutter



10 Make All of the Beds



11 Remove All Personal Photos and Items



12 Put All Shoes & Jackets in Closets



13 Clear All Night Stands and Dressers



14 Remove ALL Pet Items

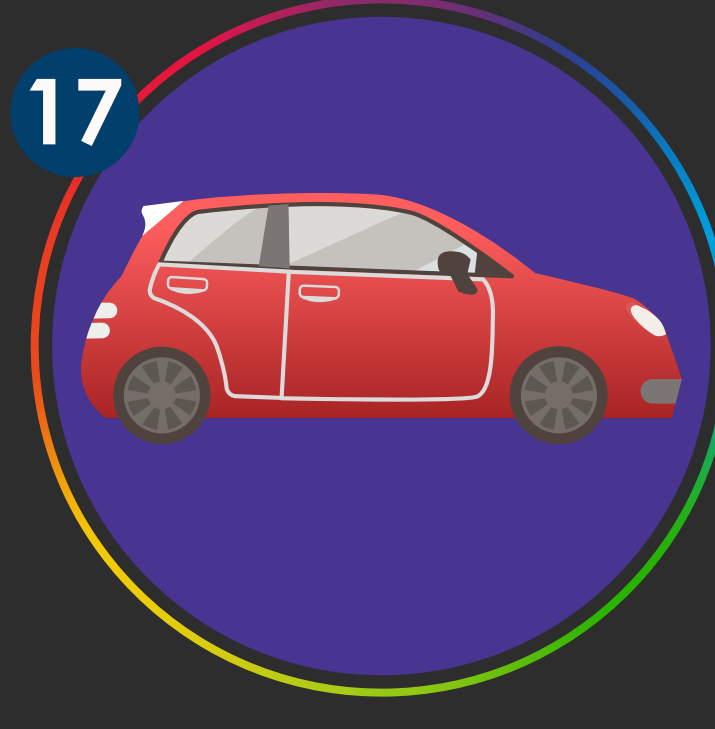
EXTERIOR



15 Tidy Up the Yard & Landscaping



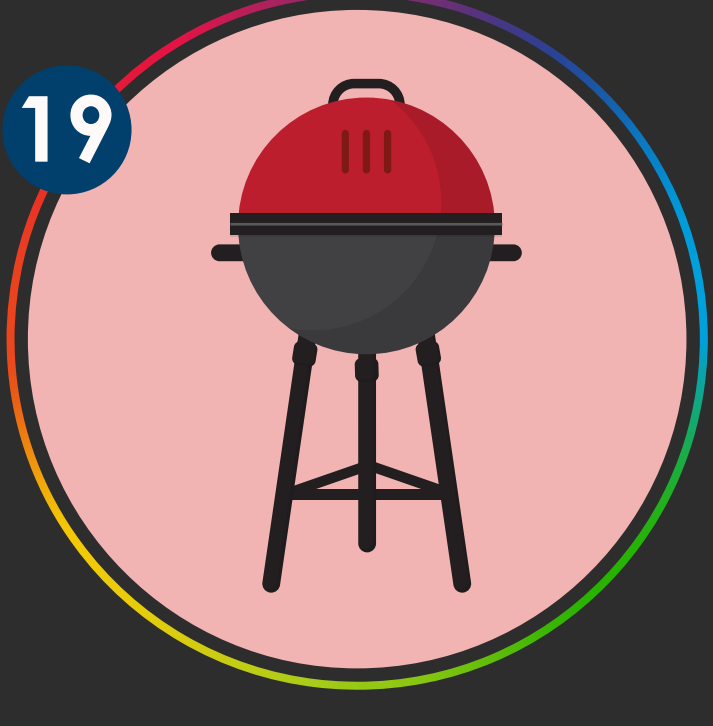
16 Sweep up the Porch/Patio/Deck



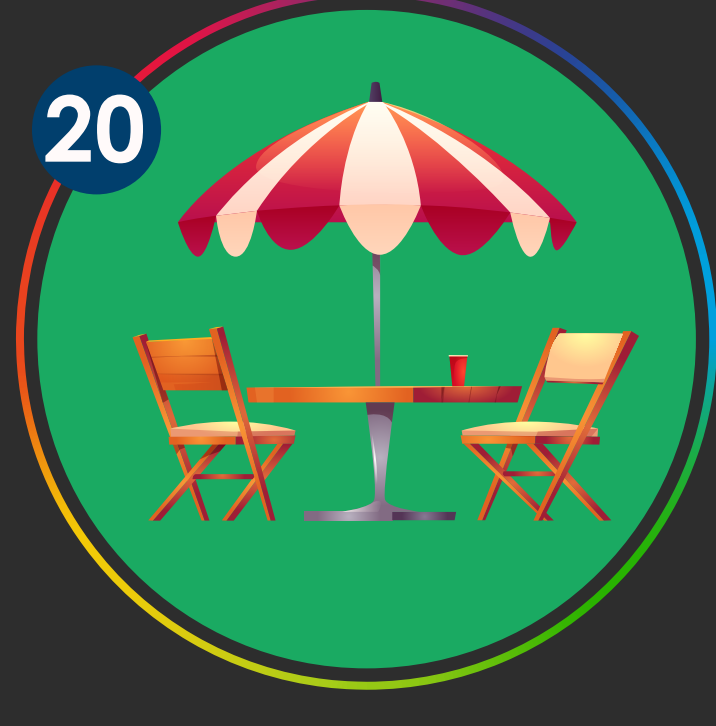
17 Clear All Cars from Road & Driveway



18 Hide All Garbage Cans & Lawn Equipment



19 Remove Outdoor Cooker Covers



20 Open Up Patio Umbrellas