

JEWELRY SELLING

Tips for Thrifting

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THRIFTING JEWELRY

5 THINGS TO CHECK

Is there a brand or
maker's mark?

Is there a hallmark
for gold or silver?



Is there any
damage or loose
stones/clasps?

Is it unique or
vintage?

Is the price low
enough to make
a profit when
reselling?

VINTAGE BRANDS THAT ARE GOOD SELLERS

Certain vintage jewelry brands have a reputation for selling well on platforms like eBay, due to their quality, design, and collectibility. Here are some notable brands to look out for:



- Trifari: Known for their high-quality costume jewelry, Trifari pieces from the 1930s to 1950s are particularly sought after.



- Miriam Haskell: Haskell's intricate, handcrafted costume jewelry from the mid-20th century is highly collectible and often features elaborate designs with beads and pearls.



- Coro: A popular costume jewelry brand from the early to mid-20th century, Coro pieces are well-loved for their stylish and innovative designs.



- Eisenberg: Originally known for their clothing, Eisenberg began creating jewelry in the 1930s. Their pieces are renowned for high-quality crystals and elegant designs.

VINTAGE BRANDS THAT ARE GOOD SELLERS



- Sarah Coventry: A direct sales company, Sarah Coventry jewelry was widely popular in the mid-20th century and is now sought after for its vintage charm.



- Weiss: Known for their use of high-quality rhinestones and eye-catching designs, Weiss jewelry pieces from the 1940s and 1950s are especially desirable.



- Givenchy: Renowned for its elegance and sophistication, has a strong presence in the vintage market. Known for its association with luxury, Givenchy pieces often feature bold designs that blend elegance with modern sensibility.



- 1928: A popular brand known for its vintage-inspired costume jewelry, which offers the classic look of more expensive antique pieces at a more accessible price point.

VINTAGE BRANDS THAT ARE GOOD SELLERS



- Hobe: This brand, popular in the mid-20th century, is known for its quality craftsmanship and is often associated with Hollywood glamor.



- Napier: Renowned for their costume jewelry, Napier pieces from the early to mid-20th century are sought after for their elegant and often bold designs.



- Monet: Known for their high-quality metalwork and timeless designs, Monet jewelry remains popular among vintage jewelry collectors.

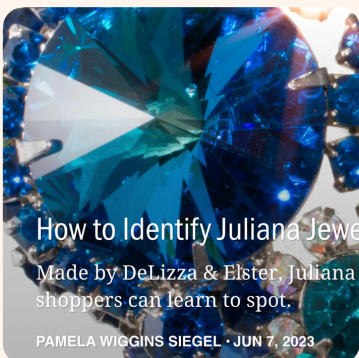


- Boucher: Marcel Boucher's pieces are known for their exquisite detail and elegant design. His early works, particularly from the 1940s and 1950s, are highly prized by collectors.

VINTAGE BRANDS THAT ARE GOOD SELLERS



- Christian Dior: Vintage Dior jewelry, especially from the mid-20th century when the brand collaborated with notable designers like Mitchell Maer, is in high demand for its iconic and luxurious style.



- Juliana (DeLizza & Elster): This brand is famous for its bold, bright designs and use of large rhinestones. Pieces weren't signed, but their distinctive style and construction techniques make them recognizable to savvy collectors. To Learn More: <https://www.antiquetrader.com/collectibles/juliana-jewelry-identify>



- Kenneth Jay Lane (KJL): Known for his glamorous, over-the-top designs often mimicking fine jewelry, KJL pieces, particularly from the 1960s and 1970s, are sought after for their unique and opulent style.

VINTAGE JEWELRY STYLES THAT ARE GOOD SELLERS

Certain vintage jewelry brands have a reputation for selling well on platforms like eBay, due to their quality, design, and collectibility. Here are some notable brands to look out for:



- Cameos: These carved pieces, often featuring a profiled face or a scenic design, have a timeless appeal. Older cameos, especially those made of shell, coral, or stone, and set in gold or silver, are highly valued.



- Art Deco Jewelry: Dating from the 1920s and 1930s, Art Deco jewelry is known for its geometric shapes, bold colors, and elegant, streamlined designs. Pieces with motifs like sunbursts or chevrons are particularly sought after.



- Victorian Mourning Jewelry: Jewelry from the Victorian era, especially mourning jewelry which includes materials like jet, black onyx, and hair, has a niche but dedicated collector base.

VINTAGE JEWELRY STYLES THAT ARE GOOD SELLERS



- Rhinestone Costume Jewelry: Sparkling rhinestone pieces, particularly from the mid-20th century, are popular for their glamorous look. Brands like Eisenberg and Weiss are particularly prized.



- Locket and Sentimental Jewelry: Antique lockets, often in gold or silver and sometimes containing photos or hair, hold both sentimental and collector value. Sentimental jewelry like 'love knot' designs or pieces with hidden messages also appeal to collectors.



- Charm Bracelets: Vintage charm bracelets are highly collectible, especially those that feature unique or numerous charms. Charms can range from travel souvenirs to family heirlooms, and bracelets that tell a story or represent a particular era are particularly sought after.

VINTAGE JEWELRY STYLES THAT ARE GOOD SELLERS



- Filigree Jewelry: Intricate filigree work, often found in Art Nouveau and Edwardian jewelry, is prized for its delicate and detailed craftsmanship. Pieces featuring this fine metalwork, whether in gold or silver, are popular among collectors.



- Religious and Symbolic Jewelry: Pieces like antique crosses, medals, and amulets, especially those crafted in precious metals and with historical significance, hold appeal both for their beauty and their cultural or spiritual significance.



- Mid-Century Modernist Jewelry: Featuring bold, abstract designs and often made with mixed metals and unconventional materials, mid-century modernist pieces reflect the artistic innovation of the 1950s and 1960s.

VINTAGE JEWELRY STYLES THAT ARE GOOD SELLERS



- Enamel Jewelry: Vintage enamel jewelry, known for its vibrant colors and durability, ranges from Art Nouveau pieces with soft, watercolor-like designs to the bold geometric patterns of the Art Deco era.



- Pins and Brooches: Vintage pins and brooches, especially those from the Victorian and Art Deco periods, are collectible for their varied designs and craftsmanship. Animal motifs, floral designs, and abstract shapes are particularly sought after.



- Southwestern and Native American Jewelry: This style, especially pieces incorporating turquoise and silver, is popular for its distinctive look and cultural heritage. Authentic pieces crafted by Native American artisans are particularly valuable.

TYPES OF STONES AND MATERIALS IN JEWELRY THAT SELL WELL



- Bakelite: A type of plastic used in jewelry. Vintage Bakelite jewelry, especially bangles and brooches, are highly collectible.



- Turquoise: Especially in Southwestern and Native American jewelry, turquoise is highly prized for its unique color and cultural significance.

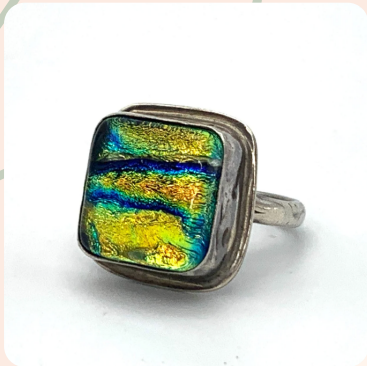


- Coral: Especially in vintage jewelry, coral is sought after for its unique natural beauty and range of colors, from deep red to pink to white.



- Jade & Jadeite: Both types of stones are featured in a variety of jewelry pieces, from traditional Asian designs to more contemporary styles, and their timeless appeal makes them popular choices among collectors and fashion enthusiasts alike.

TYPES OF STONES AND MATERIALS IN JEWELRY THAT SELL WELL



- Art Glass: This includes unique pieces of glass jewelry, often found in artisan and vintage pieces. Brands like Murano glass are particularly sought after.



- Enamel: Enamel jewelry, known for its vibrant colors and durability, can be valuable, especially when it comes from certain periods like Art Nouveau or Art Deco.



- Pearls: Both cultured and natural pearls are valued for their luster and elegance. Vintage pearl jewelry can be particularly sought after, especially if it's from a known brand or designer.



- Cinnabar: This lacquer that has been layered and carved, often featuring intricate designs and patterns. The most common color is a vibrant red, achieved through the use of mercury sulfide, but cinnabar can also come in other colors.



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