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## **Smith Rolls into Home Event at Michigan to Kick Off “Race to 400” Campaign**

### **FOR IMMEDIATE RELEASE**

*Shelby Township, MI* – The ARCA Menards Series has become a sandbox for up-and-coming drivers to prove themselves, as well as see how well they stack up against ARCA most wily veterans. While most drivers use ARCA as a steppingstone, Brad Smith has seized the opportunity to pursue his love of auto racing on a much larger scale.

In 1988, Brad’s 1<sup>st</sup> career ARCA Menards Series start came at the Rockford Speedway where he finished the 150-lap event in 24<sup>th</sup> position. Nearly 35 years and 394 more starts under his belt, Brad is heading back home to the Irish Hills of Michigan for the annual 200-mile event to make his 396<sup>th</sup> career start in front of his friends and family. Smith’s Ironman-like perseverance and tenacity have served him well in ARCA bringing him to the doorstep of an exclusive fraternity, the “400 Start” Club, which will culminate when he takes the green flag at the Milwaukee Mile on August 28th.

“I am blessed and honored to have the support from everyone within my program as we begin the “Race to 400” Campaign, but also in disbelief that I am on the cusp of joining Iggy Katona and Frank Kimmel as the only three drivers to have 400 starts in ARCA competition. For start #396 this weekend at Michigan, I am looking forward to a clean race, great weather for the fans in attendance, and a solid finish for our team members & Marketing Partners,” said Smith.

Brad Smith Motorsports will be debuting new marketing partners SLI Custom Signs & Apparel and KJC Catering which will adorn the quarter panels of the #48 Chevrolet, along with returning partners Collectors & Filters, Inc., Insta-Lube of Flint, MI, Copraya Websites, & the Fast Track Driving School. Follow Brad’s progress Saturday, August 6<sup>th</sup>, beginning at 6:30pm LIVE on MAVTV and streaming LIVE on FloRacing.com.

### **ABOUT BRAD SMITH MOTORSPORTS**

Brad Smith Motorsports is based in Shelby Township, Michigan and owned by longtime ARCA Menards Series Veteran Driver Brad Smith. Brad’s career in ARCA began in 1988 and he will be making his 400<sup>th</sup> career ARCA Menards Series start at Milwaukee, putting him alongside ARCA Champions Iggy Katona (600+ Starts) and Frank Kimmel (503 Starts) to achieve that major milestone.

For more information, visit [www.kylelockrow.com](http://www.kylelockrow.com).