

# The **PRO KIDS** Show!



## Information PACKET

Digital Version



### GET IN TOUCH



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[schoolshow.com](http://schoolshow.com)



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# Nothing Else Compares...

Since 1981, The Pro Kids Show! has been seen by more than 3 million people—live! From Coast-To-Coast in America—and in England, Scotland, Turkey, Canada and most recently in the country of Belize. It is one of the most sought after programs for families in America today... which is perhaps why it's been **featured at the annual White House Easter Egg Roll, more than five times!**

Through custom music, amazing magic, hilarious comedy, storytelling, and audience involvement, students learn the importance of honesty, respect, self-esteem, cooperation, and responsibility.



Newspapers have described The Pro Kids Show! as “**refreshingly wholesome,**” “**hilariously entertaining,**” and “**an experience no one should miss,**” while describing performer Scott Humston as “**a combination of many things: magician, slapstick comedian, singer, and storyteller,**” “**an instant best buddy,**” and a “**general all-around friend of children.**”

But the show is more than just entertainment. It has a message for students and families, **revealed in wit, and warmth.**

My teachers loved it,  
my parents loved it,  
but most importantly,  
my students loved it!"

- Ms. Amy Ybarra, Principal -  
RAYE ALLEN ELEMENTARY





*Since 1981, We've taught character to  
3 million kids. Just like yours.*

**THE AUDIENCE  
IS NOT JUST  
“VIEWING”  
THEY ARE  
“DOING”**

The Pro-Kids messages stick because the audience is having so much fun. People are **involved** in the show, and Scott grabs their attention in the beginning and holds it until the very end!

Using his wide variety of entertainment skills, Scott Humston **connects**, and then **communicates** messages about making good choices and becoming a person of strong character.

Scott **inspires** people to do the right thing... even when no one is looking.



# A UNIQUE APPROACH

## THE PRO-KIDS 40-MINUTE DAY ASSEMBLY & 60-MINUTE FAMILY NIGHT SHOW...ARE LIKE NONE OTHER!

### **PART 1 - DAYTIME ASSEMBLY PROGRAM**

Scott Humston presents a 40-minute assembly for your entire student body. This show is full of magic, music, drama, skits, puppets, comedy, and audience involvement.

The students are involved in the show... they are “doing”, not just “viewing”.

This program contains a unique combination of solid educational content and great entertainment.

### **PART 2 - THE FAMILY NIGHT**

Once you've seen it, you'll understand what we're all about! The family night show is the climax of The Pro-Kids Show! It is held at the school on the same evening as the assembly program.

This one-hour family night show is completely different from the assembly, yet has the same world-class production values.

This show includes more great magic, music, and messages that guarantee to inspire students and their families! Kids, as well as parents, are invited to the stage for hilarious audience participation segments. It is truly an amazing evening for the whole family.

# What Makes PK Unique ?



## 5. Quality

We often hear that we're "like a Broadway show for kids" or "Disney Quality". Your school family will experience professional shows that have been seen by over 3 million people world-wide.



## 4. Variety

Scott Humston is not a guy with one skill. He's an all-around ENTERTAINER and the show is FULL of variety; award-winning magic, music, drama, comedy, professional puppetry, and hilarious audience involvement!



## 3. Experience

Elementary school audiences have seen our presentations for more than 30 years. Simply nothing else compares!



## 2. Easy

We take care of all of the details to make this the most successful program you have ever had at your school. No need to reinvent the wheel... After the shows are over you will receive our digital Promotional Kit with a step-by-step guide, press releases, customized letters to send home to parents, and more! We'll also snail mail you posters. What? You can actually sit and enjoy the shows with your family!



## 1. Love

We continually receive rave reviews from kids, teachers and parents. We've lost count of the number of schools that have said, "This is the best program we've ever had!" We love what we do...and so will you!

# Pro Kids Package

## W/ ASSEMBLY

\$1,450.00

*Includes one afternoon Daytime Assembly and one Family Night Show.*

This package is recommended for schools with 300 or less students; This discounted rate assumes Scott does not have to re-set up his equipment in a new location. If we are moving the Family Night Show to a new location, there may be an additional fee.

## W/ 2 ASSEMBLIES

\$1,750.00

*Includes two (morning or afternoon) Daytime Assemblies and one Family Night Show.*

This package is recommended for schools with 325-600 students; This discounted rate assumes Scott does not have to re-set up his equipment in a new location. If we are moving the Family Night Show to a new location, there may be an additional fee. Also, daytime shows must be back-to-back.

## W/ 3 ASSEMBLIES

\$2,050.00

*Includes three (morning or afternoon) Daytime Assemblies and one Family Night Show.*

This package is recommended for schools with 625-1000; This discounted rate assumes Scott does not have to re-set up his equipment in a new location. If we are moving the Family Night Show to a new location, there may be an additional fee.

## NEED AN EXTRA FAMILY NIGHT?

\$500

For schools that 900+ and seating capacity for less than 400 for Family Night, we highly recommend adding a second family night. The family nights will take place back-to-back with a thirty minute window between. Not sure? Let's talk about it.

**100% PROMISE: THE SHOW IS EVERYTHING WE'VE SAID IT WILL BE, OR SCOTT WILL TEAR UP YOUR CHECK. IT'S THAT SIMPLE.**



**AMANDA GLASGOW**  
School Counselor



"The Pro Kids Show is well worth its cost in helping to get across a school-wide message related to the importance of character."