

The PRO KIDS Show!



Information PACKET

Digital Version



GET IN TOUCH

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schoolshow.com

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JOIN THE 3 MILLION+ FAMILIES

Since 1981, The Pro Kids Show has captivated audiences across the U.S. and internationally (England, Scotland, Turkey, Canada and most recently in the country of Belize), including **appearances at the White House Easter Egg Roll!** Known for its engaging mix of magic, music, comedy, and impactful messages, Pro Kids teaches students the value of honesty, respect, cooperation, and responsibility—all while keeping them entertained!

What Sets The Pro Kids Show Apart?

- **UNFORGETTABLE QUALITY**

Often described as “Broadway for kids” or “Disney-level entertainment,” our show brings professional quality that’s been celebrated by over 3 million viewers worldwide!

- **EXCITING VARIETY**

Scott Humston’s show is packed with award-winning magic, comedy, puppetry, and more, ensuring a rich and diverse experience.

- **PROVEN IMPACT**

With decades of success in schools, our presentations have left lasting impressions, fostering a positive environment in countless communities.

- **HASSLE-FREE SETUP**

We provide a complete promotional kit with step-by-step instructions, press releases, and posters. Sit back and enjoy the show—we handle the details!

- **LOVED BY ALL**

Students, parents, and teachers rave about The Pro Kids Show, calling it “the best program we’ve ever had!” Experience the love and passion that makes this show unforgettable.



THE PRO KIDS EXPERIENCE

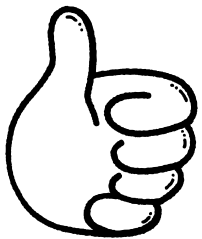
ENGAGING, INSPIRING, AND UNFORGETTABLE

**THE AUDIENCE
ISN'T JUST "VIEWING"
— THEY'RE "DOING"!**



Engaging

With The Pro Kids Show, the audience isn't just "viewing" — they're "doing"! Scott Humston's dynamic performance grabs attention from the very start, immersing the audience in a blend of magic, music, comedy, and storytelling. Through this engaging experience, Scott connects with audiences of all ages, **delivering meaningful messages about honesty, respect, and making good choices.**



Inspiring

Newspapers call The Pro Kids Show "refreshingly wholesome," "hilariously entertaining," and **"an experience no one should miss."** Scott himself has been praised as "a magician, slapstick comedian, singer, storyteller, and instant best buddy"—**a friend of children everywhere.**



Unforgettable

More than entertainment, the show's warmth and wit **inspire students and families to embrace positive values**, even when no one is watching. This is a show that truly resonates and leaves a lasting impact.



40-MINUTE DAY ASSEMBLY & 60-MINUTE FAMILY NIGHT SHOW

—TRULY
ONE-OF-A-KIND!

PART 1

DAYTIME ASSEMBLY PROGRAM

(Building a Foundation for Character)

Scott Humston's 40-minute assembly sets the stage for lasting impact. Through a vibrant mix of magic, music, skits, puppets, and comedy, students actively participate in an unforgettable experience that goes beyond entertainment. This assembly brings powerful lessons on respect, cooperation, and character to life in a way that truly sticks, sparking enthusiasm and engagement that lasts all day.

PART 2

THE FAMILY NIGHT

(The Perfect Follow-Up to the Assembly)

Family Night is the ideal way to continue the journey started during the day. This one-hour, family-focused event invites parents, students, and staff to share in new magic, music, and meaningful messages that reinforce the values learned in the assembly. With interactive on-stage moments for kids and parents alike, Family Night strengthens school-family connections and creates memories to last a lifetime.

FOR A COMPLETE PRO KIDS EXPERIENCE...

both the Daytime Assembly and Family Night are essential! Together, they unite your school community, inspire families, and leave a lasting impact on everyone. Don't miss the chance to bring this powerful pair to your school!



PRO KIDS SHOW PACKAGES

Each Pro Kids package is designed to deliver an impactful, unforgettable experience that combines education and entertainment for students and their families. Choose the package that best suits your school's size and needs:

PACKAGE	IDEAL FOR SCHOOLS WITH	WHAT'S INCLUDED	COST	DETAILS
Basic Package	Up to 300 students	• 1 Afternoon Daytime Assembly • 1 Family Night Show	\$1,650	Great for smaller schools; includes both shows in one location. <i>*Additional fees may apply if Family Night is in a different venue.</i>
Standard Package	325-600 students	• 2 Daytime Assemblies (morning or afternoon) • 1 Family Night Show	\$1,950	Perfect for mid-sized schools; shows are back-to-back to maximize engagement. <i>*Additional fees may apply if Family Night is in a different venue.</i>
Premium Package	625-1,000 students	• 3 Daytime Assemblies (morning or afternoon) • 1 Family Night Show	\$2,150	Ideal for larger schools; all assemblies in a single location with Family Night included. <i>*Additional fees may apply for venue changes.</i>



**NEED
AN EXTRA
FAMILY NIGHT?**

For schools with over 900 students or limited seating for Family Night (under 400), we recommend a second Family Night Show. Shows can be scheduled back-to-back with a short break between, ensuring everyone can enjoy the experience.



WE'RE CONFIDENT THE PRO KIDS SHOW WILL EXCEED YOUR EXPECTATIONS!

That's why we offer a bold promise: If the show doesn't deliver everything we've promised, Scott will tear up your check. No questions, no fine print—it's that simple!

AMANDA GLASGOW
School Counselor



"The Pro Kids Show is well worth its cost in helping to get across a school-wide message related to the importance of character."