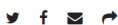


NEWS

Simon Cowell is the latest celebrity to jump onto the spirits bandwagon — in Miami

BY MADELEINE MARR

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1/27/2023 - Simon Cowell arrives for Britain's Got Talent auditions held at The London Palladium, Soho, in London. Picture date: Friday January 27, 2023. (Photo by Ian West/PA Images/Alamy Images/Sipa USA) *** US Rights Only *** PA IMAGES/ALAMY IMAGES Ian West/PA Images/Alamy Images/

Is Simon Cowell the next major celebrity to make the move to Miami?

Because the English TV personality would have a pretty good reason, beside our constant sunshine, hot real estate scene and ridiculously sick soccer team (the 63 year old is a big footie fan).

Conveniently, Cowell would already have a built-in tour guide. Fiancée/mother of his 9-year-old son, Lauren Silverman (née Davies), knows the area well, growing up in Hallandale Beach and attending Miami Country Day School.

The superstar judge of such mega hits as “American Idol,” “The X Factor” and “America’s Got Talent” also has some legit business dealings here.

The global entertainment icon is the new co-owner of the [305's own Harry Blu's Gin](#), founded by Harry Blustein, who is gobsmacked to have the notoriously picky mogul on board.



“To say he has ‘discerning tastes’ is putting it lightly,” says the local spirits entrepreneur of the star nicknamed Mr. Nasty. “To get his stamp of approval and have him join the family means the world to us.”

Cowell has nothing rude to say about the small-batch gin, made at a local distillery with a proprietary recipe incorporating juniper, elderberry, elderflower and spices from around the world. Harry Blu’s — which has racked up some serious accolades, including [multiple awards from consumers’ judging competition, SIP](#) — is served at such hip restaurants as LPM and LEKU.