

# GRAND AVE FESTIVAL

NEW

LOCAL ART

NOV 9, 2024

COMMUNITY



Live Art

Live Music

Fashion

Food Trucks

Beer Gardens

Local Businesses

Family Friendly



## WHY YOU SHOULD BECOME A SPONSOR

Align your company with creativity, community, and culture by supporting local artists, musicians, and businesses.



Your sponsorship means your brand will reach thousands of our festival attendees and will help cover the costs associated with putting on an event of this magnitude.

## SHOWCASE YOUR BUSINESS WITH GRAND AVE



● [www.grandavefestivalphx.com](http://www.grandavefestivalphx.com) ●

# Grand Level

**Presented By Sponsor -  
\$25,000 Investment**

- Business will be displayed on all festival materials as “Presented By”
- Special banner at three prominent locations along the Festival route
- Logo on Colorful Festival Poster Designed by a Local Artist & Print Ads
- Special artist activation in high foot traffic area
- 10x10 tent canopy
- Four social “feature” days (collab with social lead on content based on your goals)
- Artist-signed festival poster and five festival t-shirts

# Route 60 Level

**Element Sponsor -  
\$5,000 Investment**

- Special banner at two prominent locations along the Festival route
- Logo on Colorful Festival Poster Designed by a Local Artist & Print Ads
- Artist activation in high foot traffic area
- 10x10 tent canopy
- Four social “feature” days (collab with social lead on content based on your goals)
- Artist-signed festival poster and two festival t-shirts







# Motor Motel Level

**Friends of the Festival Sponsor**  
**\$1,000 Investment**

- 10x10 Tent Canopy
- Name/business name in press releases
- 1 Social “feature” day (collab with social lead on content based on your goals)
- Artist-signed Festival Poster or a Festival T-shirt
- Logo on front and back cover of full-color Festival Guide
- Large ad (300 x 250 pixels) on Festival website



# Trolley Level

**Festival Sponsor**  
**\$2,500 Investment**

- Special banner at one prominent location on the Festival route
- 10x10 Tent Canopy
- 2 Social “feature” days (collab with social lead on content based on your goals)
- Logo on colorful festival poster designed by a Local Artist & Print Ads
- Artist-signed festival poster and two Festival T-shirts
- Name/business name in press releases
- Set of Notecards by local artist Bob Woods with historic Grand Avenue building sketches

# What Is The Grand Ave Festival?

The Grand Avenue Festival, a walkable event that first graced our streets in 2008, is a celebration of the diverse and eclectic offerings of one of Phoenix's most vibrant communities. It's an opportunity to explore and appreciate our historic buildings, small businesses, local artists, and musicians. This year, our 15th Annual Grand Avenue Festival promises to be a whirlwind of activities, with craft-making stations, performances, outdoor art installations, live mural painting, art exhibitions, fashion shows, music, food trucks, beer gardens, and much more! We're expecting a buzzing crowd of 10,000 local residents and visitors of Phoenix. Don't miss out on being a part of this incredible event!

**Get involved in the festival! Contact us at**

**Molliemccurdy@gmail.com  
(818) 808-9233**

**\*All sponsors will be responsible for providing their own tent canopies, tables, display materials, marketing materials, and staff.**