



Embassy of Italy
London



The Embassy of Italy and the Italian Trade Agency in London present:

A CULTURAL TAPESTRY: ARAB-ITALIAN INVESTMENT MORNING



15 July 2025, 09.00 - 13.00

The Embassy of Italy
4 Grosvenor Square, London W1K 4AE

In partnership with:



ARABBRITISH
CHAMBER OF COMMERCE



JOINT ITALIAN ARAB CHAMBER OF COMMERCE
الغرفة التجارية العربية الإيطالية المشتركة



LONDON
INTERCULTURAL CENTRE

Programme

Institutional Welcome - 09:30



H.E. Ambassador Inigo Lambertini
Embassy of Italy in London



Giovanni Sacchi, Director
Italian Trade Agency London

Italy as a Location for Growth

Aster Thackery, Investment Director
Italian Trade Agency London



Cultural Bridges: Italy & Arab Business Dynamics

Liu Liu, Intercultural Communication Expert
London Intercultural Centre



Italy's Strategic Advantages for International Investors



Gian Luca Nieddu
CEO, MUSE Strategy



Francesco Meduri
Managing Director
Fidlaw



Dr Mohamed Althaf
Director Global Operations
Lulu Retail

Spotlight on Italy's Space Sector: Spaceflux



Fariba Cook
Chief Strategy Officer



Mentore Giorgetti
Managing Director

Innovation, Technology, and High-Growth Sectors



Pilar Fernandez Hermida
Founder, I-Expand



Dr Klaus Boecker, CEO
Kelston Management
Consulting



Antonio Baccari
Partner, Feel Ventures

Hospitality, Luxury, and Real Estate: Capitalising on Italy's Global Appeal



Hadi Brenjekjy
Founder, London
Intercultural
Academy



Giuseppe Guillot
Executive Advisor
Temera



Marco Mazzeschi
Managing Partner
Mazzeschi Law



Daniel Gava
Design Industry
Board Advisor

Please join us for a networking lunch ending at 13.00