

Also, one of the more universally helpful things you might say **second in your communications, if you feel you can:**

Helpfulness Above All™

I am sincerely sorry I did not put that first in all I said and did sooner.



- I.e. potentially the most effective trust-building / rebuilding apology and follow-up possible.**
- Which 1) greatly boosts the credibility of your promotion of "helpfulness above all," and 2) especially with someone with whom you are in a marriage, partnership, or have a working, or even somewhat adversarial relationship, to help you lead out in strengthening, "healing," "repairing" or "resetting" that interaction. - Even with whom it may greatly help to have the most mutually rewarding dialog possible. - For which see my free online guide™, link below.**



And you can customize that second message for extra effectiveness. For example, if you are a known, self-identifying liberal:

Helpfulness Above All™

I am sincerely sorry that I have been selfishly condescending toward conservatives.



Tap "Next ►" below for how that works, additional details, and HUGE OPPORTUNITIES that apologizing and empathizing opens up.



First off, that apology is to help heal any potential perception, that you, witting or not, have been selfishly condescending thus undermined/s conservatives' or ANYONE's willingness to trust you, and help guard against that potential in the future. Because:

Trust is vital to maximize helpfulness between people.

And one of the most powerful apologies you can make is for having been perceived as the OPPOSITE of HELPFUL, which again would be

FOR HAVING BEEN SELFISH.



Sincerely apologizing for having been selfish, followed by putting helpfulness above all else in all you say and do from that point on can make, literally, ALL the difference in your world.

And I, Tim Mossman, do sincerely apologize for having been selfish to many people, and now commit to continually strive to make up for that through this project.

Tap "Next ►" below for additional details.



And if your message is more from you as the leader of a group, everyone of whom endorses "Helpfulness Above All™" in that "sorry," you should change it to say "We are" and "we."

And to maintain and build on that trust, I will, and I encourage you to also, repeat that "sorry" at the start of all relevant communications in the foreseeable future, including verbally.

**And as far as being more specific, regarding media that also claims to
"report 'news,'" I strongly recommend and request words along this line**

Helpfulness Above All™

We sincerely apologize for not having put that first in all we said and did sooner, including our selfish out-of-full-context words, which we commit to avoid going forward.



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**to starkly distinguish it from
abjectly trust-destroying abusively
selfish messaging in broadcast and
social media that is crippling our
democracies and the world's
peace and prosperity.**



**And while my use of that term,
"sorry," above, IS an APOLOGY,
saying "sorry" is not always an apology.
It can mean and express
empathy,
as in "I have sorrow for ____."
Because**

Empathy is also vital to maximize your help to other people.

**So of course I encourage you to use
"sorry" that way too, as often as
possible and as is helpful.**

TO GO BACK, TAP "◀PREVIOUS" BELOW.