

**Also, one of the even more powerful things you can say second in your communications, if you feel you can:**

Helpfulness Above All™

I am sincerely sorry I did not put that first in all I said and did sooner.



- I.e. potentially the most effective trust-building / rebuilding apology and follow-up possible.**
  - Which 1) greatly boosts the credibility of your promotion of "helpfulness above all," and 2) especially with someone you are in a partnership, or have a working, or even somewhat adversarial relationship – to help you lead out in strengthening, "healing," "repairing" or "resetting" that interaction.**
- Even with whom it may greatly help to have the most mutually rewarding dialog possible. - For which see my Free Online Guide™, below.**
- And you can customize that for extra effectiveness. For example, if you are a known, self-identifying liberal:**

Helpfulness Above All™

I am sincerely sorry that I have been selfishly condescending toward conservatives.



**Tap "Next ►" below for how that works, additional details, and HUGE OPPORTUNITIES that apologizing and empathizing opens up.**



**First off, that apology is to help heal any potential perception, witting or not, that you undermined someone's ability to trust you, and help guard against that potential in the future. Because:**

**Trust is vital to maximize helpfulness between people.**

**Tap "Next ►" below for additional details.**

**And one of the most powerful apologies you can make is for having been the OPPOSITE of HELPFUL, which again would be FOR HAVING BEEN SELFISH.**



**Sincerely apologizing for having been **selfish**, followed by putting helpfulness above all else in all you say and do from that point on can literally make all the difference in your world.**

**And I, Tim Mossman, do sincerely apologize for having been **selfish** to many people, and now commit to continually strive to make up for that through this project.**

**Tap "Next ►" below for additional details.**



**And if your message is more from you as the leader of a group, everyone of whom endorses "Helpfulness Above All™" in that "sorry," you should change it to say "We are" and "we."**

**And to maintain that trust, I will, and I encourage you to also, repeat that "sorry" at the start of all communications in the foreseeable future, including verbally.**

**\*The version at the top of this website is shorter due to the character limit in this website template I'm using. If you must use that shorter version, please add details, as I am doing here, and also in the footer below.**

**Tap "Next ►" below for additional details**

**And regarding saying “sorry” for a group,  
and the aforementioned selfishness of media  
in my Promo Note, I hereby request that  
arguably the biggest media company  
(my free online handbook has that calculation),**

**in order to maximize their own  
future peace of mind and prosperity,  
and set the example for ALL media by  
posting this apology first on their screens  
and / or atop their logo, since the tops of  
some screens have functionality:**

Helpfulness Above All™

We sincerely apologize for not having put that  
first in everything we said and did sooner.



**Tap “Next ►” below for additional details.**

**THAT** may seem like a lot to ask.  
But have I not made the solid case for that?  
And if not, what am I lacking?  
And so isn't in their best interest to do that?  
And as far as "adding details" (two panels ago), regarding media that also claims to  
**"report news,"**  
I strongly recommend and  
request words along this line

Helpfulness Above All™

We sincerely apologize for not having put that first in all we said and did sooner, including our selfish out-of-full-context words, which we commit to avoid going forward.



Prioritized Widely  
Verifiably Evidenced  
Journalism & Opinions

**The**

**to starkly distinguish it from**  
**abjectly truth-destroying abusively**  
**selfish messaging in broadcast and**  
**social media that is crippling**  
**our world's peace**  
**and prosperity.**

**Tap "Next ►" below for additional details.**



**And while my use of that term above  
IS an APOLOGY,  
saying "sorry" is not always an apology.  
It can mean and express  
empathy,  
as in "I have sorrow for \_\_\_\_."  
Because, also:**

**Empathy is vital to maximize  
your help to other people.**

**So of course I encourage you to use  
"sorry" that way, ideally using the longer,  
more comprehensive phrasing of my two  
examples. Or even being more specific.**

**TO GO BACK, TAP "◀PREVIOUS" BELOW.  
TO GET OUT OF THIS AS A PDF, USE YOUR "BACK" BUTTON.**