



## **For democracies**

**to be as profitable, rewarding, and enjoyable as possible for EVERYONE, INCLUDING ITS LEADERS, and also for NON-DEMOCRACIES and THEIR LEADERS TOO, REQUIRES**

- 1) As fully and accurately informed a public as humanly possible. And that requires 2) as tenaciously comprehensively accurate and objective, updated journalism as possible, that is 3) as fully effectively / inspiringly promoted as widely as possible to the public, and 4) a public that is as continually educated as possible in critical thinking.**