Help M-

Helpfulness Above All™

Help Make ALL the Difference in the World. Free. Easy.

Post this note everywhere (screenshot or take a photo of this or the one on my home page), tag media (copy / paste 100+ usernames off that page) + leaders to inspire them to simply put these 3 words first on their screens:

Helpfulness Above All™

For those of you who want to promote this project by handing out copies of the Promo Note™ to friends, co-workers, bosses, on the street, etc. :

Tap "Next▶ " below for details about how to make printed Promo Notes™ 4 per page, (see PDF below) and for tips to distribute them.

To Print, Cut, Fold the 4 per page Promo Note™ and Back

Below are two printable PDFs for the 4 per page versions of the Promo Note and the Optional Back here, to print 4 copies of each, front and back, per standard white 8.5"x11" sheet of paper, to cut in half, then turn 90° and then half again, to create 4 4.25"x 5.5" final copies per sheet. I print The Promo Note, then turn the paper over in my printer and print the Optional Back on the other side.

NOTE: I almost always just print the Promo Note without the Optional Back. That's a lot of info for a tiny bit of paper. It mainly just provides rich, scrollable details on the home page for people who want that. That info is also covered in much more detail in the Free Online Guide.

With the PDF up on your screen that you want to print, on menu on the left of that screen, use the "Fit to Printable Area" setting, which may be the default, or you may need to go to "More settings" or "Advanced options" for that. If that setting is not available, try the settings that are available, to see what works best. That should put your cuts in the right places - to fold the ¼-page printed copies of the Promo Note exactly in half top-to-bottom with the print exposed.

Many print shops, like FedEx Office and Office Depot can cut a few reams of paper at a time for only a few dollars. Before you go for that, call ahead to confirm they do that.

Folding them in half allows the recipient to absorb the Note's message as they unfold it, to slow down that "reveal," and limit them feeling overwhelmed by all the words at once.

I find that the printed Notes are most inspiringly conveyed when they are personally handed to people in person. Allow them to read it, then answer their questions and explain why the project inspires you. And it can help enormously for you to have read through the website and The Free Online Guide to answer their questions.

If your organization is distributing these, it would be very helpful to give everyone multiple copies (10 or 20 to hand out personally), ideally in a meeting where the top leader personally endorses it in their own words, with their own reasons and examples. Along with the Free Online Guide, it can strengthen relationships, teams, the organizations' effectiveness, bottom line, and the community and economy far more than anything else can.