

I propose the “First Principles” of Value Creation, on which this project is based, are that:

- 1) Things only have value to us humans to the extent we perceive they may potentially help us.** Which means to the extent we perceive they may limit our bother and suffering and / or increase our enjoyment overall. All the choices we all make appear to be based on that.
- 2) Everyone intuitively helps themselves by far the most in life, overall, by simply helping other people** the most they feel they can physically and emotionally afford to, in their work and personal life, given their circumstances; and at the very least by just not bothering others. That appears to be the source of all of our own greatest prosperity, peace of mind, trust, and thus our most rewarding lives possible. If you genuinely feel verifiable evidence shows that to not be true, please send that to me!
- 3) While most people agree on most of what is helpful to humans, that can be very subjective;** what I find helpful you may find hurtful, and vice versa.
- 4) Mutually helpful dialogs are the most rewarding way to sort that out between people.** For how to have those, see my **Free Online Guide™**, link below.
- 5) Selfishness is impatient self-help that doesn't care if it bothers others, so it destroys universal helpfulness, peace & prosperity.**