

I propose these are The "First Principles" of Value Creation™ & Peace-&Prosperity Maximization™ which comprise The World's Most Comprehensive, Relevant, & thus Most Self-Helpful Context™, on which this project is based:

- Things only have meaning, and thus value to us humans to the extent we perceive they may potentially help us. Which means to the extent we perceive they may limit our **bother and suffering** and / or increase our enjoyment, overall. All the choices we all make appear to be based on that. And that is my definition of help: The limiting of **bother and suffering** overall. And vital to that, for us humans, is increasing our enjoyment overall, for **not** doing that tends to **bother** us very much.
- We humans intuitively help ourselves by far the most in life, overall, by simply helping other people the most we feel we can physically and emotionally afford to, in our work and personal life, given our circumstances. And at the very least by simply **not bothering others**, in order to limit our own bother. And everyone does that non-stop, 24/7. So helping other people appears to be the source of ALL of our own greatest **peace, prosperity, credibility, trust**, and thus our most affordable and rewarding lives possible. If you feel verifiable evidence shows any of this, above or below, isn't true, send it to me!
- While most people agree on what is most helpful, that can be very subjective, based on their individual contexts, "where they're 'coming from,'" their life experiences, personality, what they're going through, etc. So what they find very helpful, others may find **very hurtful**, and **vice versa**. And those differences can be **frustrating and angering**. Especially when they involve personal issues or politics.
- The most mutually helpful way for people to limit **such frustration and anger** is through The Most Mutually Helpful Dialogs™. For how to have those, see my Free Online Guide™, link below.
- **Selfishness** is impatient self-help that **does NOT** genuinely care **if it bothers or hurts** others. **Thus it is the opposite of helpfulness**, so it mostly destroys mutual helpfulness **overall**. And **tiny selfishness can destroy** massive helpfulness. - Like **one drop of benzene can poison** 2500 gallons of clean water. People **resort to selfishness** when they feel they cannot emotionally afford **to not be selfish, because no** more helpful way to proceed has yet been sufficiently modeled for them to copy, **nor** is that yet fully supported in the world. So they **try selfishness, for its quick, massive, but relatively temporary and hugely destructive power until** someone stops them. So someone stops **them** as soon as they can, to limit **its damage**. And from those dialogs, referred to above, there always emerges **ONE** or a **FEW BEST, MOST MUTUALLY HELPFUL WAY(S)** to proceed. And **AN INFINITE NUMBER of LESS MUTUALLY HELPFUL WAYS** that **chronically selfish people ever more insidiously, endlessly, try**, until they are stopped.
- **Thus EVERYONE'S biggest OBSTACLE and CHALLENGE** in LIFE is to try to grow up, mature (increasingly help others, and thus oneself), and thrive in a world in which helpfulness **has NOT been and is NOT YET BEING** promoted everywhere above all else. **Thus many drops of selfishness, mostly in form of political lies, greatly poison** the world, **crippling** trust, confidence, and thus peace of mind, prosperity, and the most rewarding, happiest life possible for EVERYONE. Hence this project, to help everyone put helpfulness above all else in all they say and do, to have their happiest life possible.

A bit more detailed version is in my Free Guide™, link below.