

So yes. ALL of THAT IS a lot to ask.

However, if you truly ARE leading media and / or a truly leading leader, – as opposed to **MISleading – by example, after “Helpfulness Above All™” the absolute NEXT most powerful, universally helpful, economy-&-peace-&-prosperity-boosting things you can say in your communications are along this line:**

Helpfulness Above All™

We are sincerely sorry we have not put that first in all we said and did sooner. But we will from now on.



Or just a QR Code to that. Which would not have nearly as much impact as stating that outright. Nor nearly example that as much for the world, but it would still infinitely help.

That is because one of the most powerful, universal trust-and-value-building / rebuilding / boosting messages that exists is

a sincere apology
followed by
nonstop **damage-repairing actions.**

Because help is an action verb.

And to be even MORE universally helpful, you may customize that as is most needed.

For example, if you are part of a more politically liberal group:

Helpfulness Above All™

We are sincerely sorry for treating conservatives selfishly, and we fully commit to stop doing that.



Or again, just a QR Code, which wouldn't have nearly the impact, but would still infinitely help.

Again, see my Free Online Guide™, link below, for abundant verifiable evidence supporting this approach.