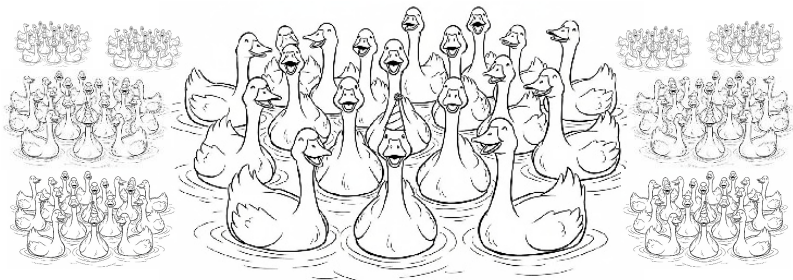**That may seem like a lot to ask** of **media** and **leaders**, to put that first on their screens. But I propose when enough of them prioritize **helpfulness** that way and in all they do, to inspire enough of our world to do so too, that will **start limiting** its opposite, **selfishness**, which now **divides** and **dominates** the world. - Mostly through **politics**, and **the media that greatly profits from it** through **divisive algori- thms. And those reach ever more insidiously into the psyche of the trusting** "'**goose**' of

consumers who 'lay the golden eggs.'"

But history shows when an enterprise puts helpfulness above all else, their rewards from that can grow far more than any other way, and "breed" INFINITELY more "geese"*!*

***Again, the most vivid global example of this is the U.S. in WWII, uniting to save the world from global authoritarianism. For details + other examples, see my free online guide below.**