

"All the News  
That's Fit to Print"

# The New

**That may seem like a lot to ask** of you, **media and leaders**, to put that first on your screens. But I propose that when enough of you prioritize **helpfulness** that way and in all you do, to inspire enough of our world to do so too, that will **start limiting its opposite, selfishness, which now divides and dominates the world.**

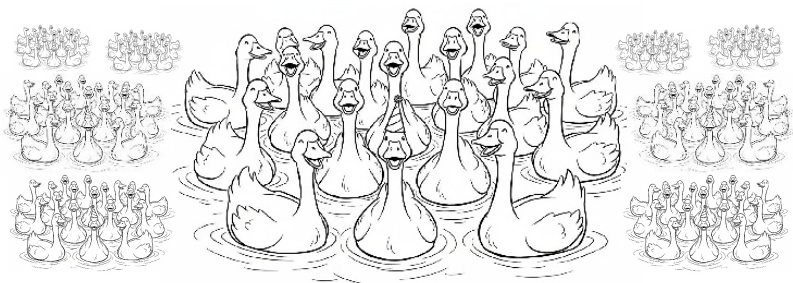
**- Again, mostly through misleading out-of-context political messaging, and you media who greatly profit from it through divisive algorithms. And those reach ever more insidiously into the psyche of the trusting "'goose' of us**



**consumers who 'lay the golden eggs.'**"



**But history shows when an enterprise puts helpfulness above all else, their rewards from that can grow far more than any other way, and "breed" INFINITELY more such "geese"!**



Again, the most vivid global example of this is democracy, (which, in spite of its messiness, is 20%+ more profitable than authoritarianism / led by selfish leaders) when WWII united America's with Europe's to prevent **global authoritarianism**, and led to our mostly democratically-led abundantly wealthy world. **Authoritarianism is selfish rule that says loud and clear "I, one person, get what I want, instead of all you people under me getting what you want. I do not care what you want, and if you bother me too much, I will hurt you. I need total control."** It is rule by terror.