



That may seem like a lot to ask

of you, media and leaders, to put that first on your screens. But I propose that when enough of you prioritize helpfulness that way and in all you

do, to inspire enough of our world to do so too, that will start limiting its opposite, relatively

tiny but highly toxic benzenelike selfishness, which now divides and dominates the world.

- Again, mostly through misleading out-of-context political messaging, and you media who

greatly profit from it through divisive algorithms. And those reach ever more insidiously into the psyche of the trusting "'goose' of us



the golden eggs. But history shows when an enterprise puts

consumers who 'lay &

helpfulness above all else, their rewards from that can grow far more than any other way, and "breed" INFINITELY more such "geese"!



(which, in spite of its messiness, is 20%+ more profitable than authoritarianism / led by selfish leaders) when WWII

united America's with Europe's to prevent global authoritarianism, and led to our mostly democratically-led abundantly wealthy world. Authoritarianism is selfish rule that says loud and clear "I, one person, get what I want, instead of all you people under me getting what you want. I do

not care what you want, and if you bother me too much, I will hurt you. I need total control." It is rule by terror.