

To get started posting on social media, below are **Top Media CEO and Influencer Usernames to tag in your posts of the Simplest Plan to Save the World Economy and the World™.**



By inspiring these leaders and influencers to put “Helpfulness Above All™” in the upper left of their screens, we aim to inspire the whole world to do the same. Of course tag everyone else you can think of too, business leaders, politicians, government officials, local TV stations, associations, faith-based organizations, clubs, etc.

## 23 Top Media Leaders + 38 Top Influencers:

On Facebook, Tumblr, and Medium you can copy and paste all 751 characters of their usernames into a post:

@tim\_cook,@sundarpichai,@Netflix,@finkd,@SteveHasker,@Ajassy,@LachlanMurdoch@satyanadella,@nealmohan,@youtube.com@BobBakish,@ShouZiChew,@DavidZaslav,@WaltDisneyCo,@comcast,@Xfinity,@bytedancetalk,@sony,@charternewsroom,@tiktok\_us,@nytimes,@wsjopinion,@guardian,@selenagomez,@taylorswift13,@Cristiano,@MrBeast,@ArianaGrandebr,@ChiaraFerragni,@hudabeauty,@KhabyLame,@KimKardashian,@KylieJenner,@Beyonce,@charlidamelio,@TheRock,@LoganPaul,@jamescharles,@KendallJennerJeffreeStar,@pediepie,@CarryMinati,@alexandracooper,@JLo,@MileyCyrus,@neymarjr,@NikkieTutorials,@DavidDobrik,@katyperry,@oliviajadee,@shanedawson,@khloekardashian,@imVkohli,@rihanna,@NICKIMINAJ,@kourtneykardash,@EllenDeGeneres,@KevinHart4real,@iamcardib,  
@billieeilish,@ddlovato,@shakira

On the other platforms, work with their character limits. For maximum impact, post as often as you can.

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# Helpfulness Above All™

HelpfulnessAboveAll.org

Helpfulness Above All™

**The Campaign for The Simplest Plan to Save the Economy and thus the World from Selfishness.**  
Media & influencers: Go down in history as one the 1st to model & promote this plan.  
Put 3 words 1st on your screens:  
Helpfulness Above All™

Everyone: Msg, post & tag those 2 + organizations & leaders to do that too, to promote this world's most personal-and-economy-boosting universal truth:

**Helping others the most you feel you can, at work and personally, is how you and everyone else already create your greatest rewards, prosperity, and economy overall.**

THE MAIN REASON TO DO THAT:  
Since world leaders **DO NOT** promote such value-creation "above all," its **opposite, SELFISHNESS** (self-help that hurts others). **ROBS** the focus, rewards, and prosperity the world needs to **afford to solve all problems**, in relationships, politics, business, education, war, poverty, etc. **infinitely better**.  
Yes, all selfishness will take years to sort out. Use our free online handbook, **Only the Most Helpful Words™**.  
So this plan is NOT about working harder overall to help others, but **EASIER**, to get the most rewards and prosperity overall.  
We apologize to all we have hurt by selfishly not promoting helpfulness above all else before now.

Trademarked to limit abuse. • HelpfulnessAboveAll.org • 07.1.2025