

Instructions to Print, Fold, etc. Those 4-up PDFs

Those PDFs are formatted to print on standard white 8.5"x11" paper, cut in half, turn 90° and cut in half again, to get four 4.25"x5.5" copies per sheet. Print a test page first to make sure they are spaced okay. If they aren't, see below.*

If you want to print one PDF on the back of the other, after you print the first side, turn the paper over in your printer and print the back side. Print a test page to make sure you have the paper turned the right way.

*If they aren't spaced okay, with the PDF showing on your computer or phone screen, on PDF menu, use the "Fit to Printable Area" setting, which may be the default, or you may need to go to "More settings" or "Advanced options" for that. If that setting is not available, try the settings that are available, to see what works best. If necessary, trim excess edge(s).

Many print shops, like FedEx Office and Office Depot can cut a few reams of paper at a time for only a few dollars. Call ahead to confirm they do that before you make a trip there. And they can often clean up spacing issues if you need that.

Check local ordinances before considering dropping 1000s from airplanes. Also consider alerting local media before you do that, to promote this project. It can make all the difference to build rapport with local human interest reporters, TV, print, radio, influencers, etc. Then plan on, and follow through, returning the next day and pick up any remaining littering ones and give those to pedestrians, those reporters, everyone possible. Consider signing them as future collectors' items, bits of history.

I find these printed notes are most inspiring to others when you hand them out personally, encourage recipients to read them, then, or at their convenience, and ask you questions, and answer those as you feel inspired. And ask recipients if they'd like extras to share with others, get their thoughts. Even put your name and # on them for them to get back with you, if you want. It may also greatly help for you to have at least skimmed through The Free Online Guide™ before you start distributing these, to grasp this project sufficiently thoroughly, to anticipate and answer questions.

You may also find it helpful to fold these notes in half before you hand them out. That may also help limit the extent to which the words might initially overwhelm your recipients, with all that text, especially the wordier version. Also, that might prompt your recipients to most easily put them in their pocket, wallet, or purse.

Thank you for your help!