

**Shawnee Hills Chamber of Commerce
Chamber Meeting September 20th 2017
Bucci Pizzeria 8:0am**

Board members: Carol Kender, Craig Tuthill, Judy Stephenson, Dawn Bookmyer, Virginia Miller, Steve Smith

Chamber Member: Slade Bucci

Guest: Eric O'Brien-Mosaic Employee Benefits, LLC

The chamber meeting was brought to order by Carol at 8:16 am.

Secretary Report: Dawn Bookmyer

Carol had a correction to the minutes from August, Ken Barton is a chamber member, not a guest. Steve motioned to approve the minutes, Virginia second the motion. Motion passed.

Treasurer report: Judy Stephenson

As of September 6th we had a total of \$23,311.40. The event fund had 5,243.58 and the general fund had \$17,992.82. Carol has a membership payment to present today. Music in the village cost us \$3914.12. The toilets cost \$135. One person did sponsor \$300 to offset costs. Virginia asked to have a copy of the report. Judy offered to have any one look at the report while at the meetings. Copies may not be made to leave the meetings except to the secretary. Dawn motioned to approve the report with Craig seconding the motion. Motion passed.

Presentation by Eric O'Brien: Anthem plan is connected with the Shawnee Hills chamber membership. He promotes small businesses to join the Shawnee Hills chamber to take advantage of the Anthem plan. Steve asked that Eric check his list to cross reference with our list to be sure membership is maintained if they are receiving benefits.

Committee Reports:

Membership Report: Steve Smith reported he obtained money for the Yoga Loft. He asked Carol to visit the Morgan House to ask if they would re up membership. Steve asked Eric to provide something to pass out to our members as we are asking for renewals to help market it. Eric will add the Shawnee Hills Chamber to his website.

Music in the Village: Carol said 95 people received email surveys (28 had bad emails) and of the people who responded (15) 35% found out about the event via the Village Gazette, 13% from FB, 6% each from Nextdoor and fliers in businesses. 95% were satisfied. 93% said the time and day were convenient. 100% said they would come again.

Delaware County Convention and Visitors Bureau Brochure-Carol asks that the brochure be added as a flip page to the Shawnee Hills website.

Judy made a motion to add the DCCVBB to the Shawnee Hills Website, Steve second the motion. Motion passed.

Village Council: Carol asks that if the council has chamber questions that they speak with Craig.

Old Business:

Safety Signs: Carol spoke with Judy and Bella. She wants to purchase 26 new flags at a cost of \$5.99 each. Steve suggested 30 flags to restock and put out 15 at a time. Steve made the motion and Judy second the motion. Motion passed to order new flags.

Shopping Guide: Carol presented a mock up from Ken Barton. Steve suggested having a nicer brochure, more like the Delaware County guide. For the price of membership a 2-3 line listing would be offered.. For a ¼ page, ½ page, full page, a larger fee would be assessed. A new picture for the brochure was presented. The cost of such a brochure would be very high and the chamber does not have those type of funds nor a director of marketing to take on such a project. Carol was not pleased with the mock up and will continue to work with Minute Men Printing on a new brochure.

Golf Outing-Steve Smith has not yet approached Muirfield. Safari Golf club was suggested but ideally we'd like a more exclusive course like Muirfield. A Monday would be a good day as clubs are usually closed those days. Carol performed an informal survey and had someone say he'd pay \$100 to get on the Muirfield Country Club course and that Mondays are best. Steve said we need enough gifts so that everyone walks out with a prize. Steve suggested having someone take pictures that can produce pictures to hand out at the end of the event of each team. He recommended that we try and get them as a chamber member to advertise in the brochure. Timing of the event is suggested for next September. This gives the chamber a year to plan. Our focus should be to get on Muirfield , Tartan, Wedgewood or Scioto Reserve. We'd like to provide food from the village if we are permitted to bring in outside food. Steve will pursue the course with dates.

Civic: Virginia reported that the renovation has been moved to January 2018, due to rentals in Nov/Dec.

New Business:

No new business.

Judy motioned to adjourn the meeting with Virginia seconding the motion. Meeting adjourned.

Our next meeting of the Board will be October 25th, 2017 8:00am at Bucci's Pizza

Report prepared by Dawn Bookmyer
Secretary