Shawnee Hills Chamber of Commerce

Chamber Meeting January 24th, 2018 8:00am

Bucci's Pizza

Board Members Present: Carol Kender, Dawn Bookmyer, Steve Smith, Ken Barton, Craig Tuthill, Judy Stephenson and Virginia Miller

Chamber members present: Rob Thatcher, representative from the Village, Bill VanCura and Jeff Crall

Guest: Scott Sanders-Delaware County Regional Planning Commission

Carol began the meeting and asked for introductions.

Reports

Secretary:

Steve motioned to approve the October, 2017 and December 2017 minutes. Judy seconded the motion. The motion passed.

Treasurer report:

Judy reported 26 new membership dues for 2018 had been paid and she has 6 more to enter today. Steve had 5 more memberships to add.

Music in the village expenses were reported as \$3150 for entertainment. Total expenses for music in the village was \$3295.47. The budget had been set at \$3500.00

We have a 3rd bank account as of December,2017. It is a pass -through account. The balance at the end of December in the event fund was \$5710.33 and in the general fund \$18,682.00. The Pass Through account had \$125.

\$60 will be spent on the business decal stickers. They were \$5.00 each.

Ken motioned to approve the treasurer report and Virginia Second the motion. The motion passed

WayFarer sign:

Scott presented information about the possible funding support for signage. He suggested looking around the area to see what is being used. Some new Dublin directional signs were shown as examples.

Bill reviewed the progress to date of the signage. He spoke with the new manager at Walgreens, Doug, who approved the location of the sign. A review of the rules was presented. In his opinion, the board needs to have the village requirements changed, contact Steve Debolt

, obtain a signed permit and have a ABR review as well as find a contractor for the installation. Bill suggested that Fortin Iron Works provide the pole and then someone else install. He recommended Morrison Signs for the signs. Larry Lab is the sales rep for Morrison Signs. Bill points out that Walgreens can void the agreement or remove the sign for any reason and therefore the board needs to keep in mind the height of the pole and size of the signs to try and alleviate or minimize any interference with Walgreens signage.

Discussion: Steve commented that in order to have a sign you must be a Chamber member. The Village had wanted it to be open to anyone. Steve suggested that if the village wants anyone to have the

opportunity to be on the sign then the cost should be \$75 more for non-members. Rob discussed working with Steve Debolt. The village has some interest in signage as well and may want to use it. Steve suggested maybe putting a sign closer to Cedarbrook yet still on Walgreens property and maybe another on the Dublin side. This was suggested as an alternate idea. Craig commented that the village council is very supportive of the Chamber. Scott recommended trying to do the project without a grant due to regulations and restrictions that the grant may hold. Judy asked Scott about the government funding through CDBG (Community Development Block Grant). Bill commented that the zoo is the biggest attraction in the area and a sign as people exit the zoo directing people to attractions in Shawnee Hills may be considered, such as Wendy's. This gets them to this area and then other signs to direct them to local business. Bill would be able to get the approval with Walgreens but would not be able to be the general contractor on this. He is looking for someone to then take over the installation etc.

Bill read the agreement proposed for Walgreens.

Steve motioned that we sign the agreement as read and Judy seconded the motion. The motion passed.

Bill will take the signed contract to Walgreens and then he will go to speak with Steve Debolt.

Scott will make contact with economic development in Delaware to see if there are some funds for this project.

Jeff will check to see of Delgado has a contractor to work with.

Membership:

Steve reports that he is collecting dues. Decals have been created to place on business windows. They cost \$5.00 each. The mockup had a clear background and white lettering. The board would like black background with white letters. Bill said that the black background may not show up well on windows. Two sizes will be available. New brochures were distributed.

Carol attended a meeting of chamber executives. The decals seem to be attractive to other chambers as well. The Anthem group is happy to be partners.

Music in the village

Craig had set out a budget at the last meeting. June dates are full. The 3rd act is from the James Cancer Center and will coincide with the Village police departments fundraiser for cancer. Vendors are encouraged to attend to help offset costs. Local artisans are welcome. Craig has a group of three artisans lined up. The Chamber will sell water and sodas. Craig has asked Walgreen and the Salon of Shawnee Hills on how they want to be involved. Craig will have a complete list of entertainment in the next month. Carol discussed signage, needing new signs and wanting them to be up longer than Thursday-Saturday.

Old Business:

Golf Outing-Steve has no new update

New Business

Craig: The Mayor asked that the Chamber make an investment in the village park. The request was for a match of \$25,000. Steve responded that the Chamber should be focused on attracting people to the village and supporting businesses to the village.

Carol states that the paperwork for out nonprofit status says we are to offer a scholarship. We never had one in the past. Carol and Judy spoke with the banker about opening a CD and make a contribution using proceeds to open up a scholarship open to children of residents of Shawnee hills and to chamber Members.. \$3000 was suggested to start the CD. Dawn asked at what level then would we offer the scholarship. Rob suggested \$500.

Craig motioned to have \$3000 transferred to a CD at 5th 3rd bank for the purpose of setting up a scholarship. Ken seconded the motion. Motion passed.

Ken motioned that the meeting be adjourned.

Prepared by Dawn Bookmyer

Secretary