



# The Diamond 10K

## SPONSORSHIPS

[www.TheDiamond10K.com/sponsorships](http://www.TheDiamond10K.com/sponsorships)



# THE DIAMOND 10K

## BENEFITTING ABLE ADVOCATES

*Able Advocates And Endure Jewelry are proud to announce our highly anticipated event, The Diamond 10K and Corn Hole Fundraiser at San Joaquin River Parkway. It is through the support of community leaders like you that Able Advocates is celebrating its 11th successful year. Thanks to that continued support we are able to make amazing strides for children with special needs.*

*Able Advocates is a non-profit organization providing services and equipment to enhance the lives of children who have special needs as well as appropriate resources and support to parents and caregivers across the Central Valley. Since 2013 more than 2,500 children and their families have been provided services thanks to sponsors and donors like you! Services and equipment that was either denied by insurance or was a financial burden to families. Our Equipment Closet has raised over \$500,000 worth of equipment and continues to grow with the Valley's needs.*

*The Diamond 10k and Corn Hole fundraiser that not only raises funds for our Equipment Closet, but is also one of the most entertaining events of the year. Sunday, September 15th, 2024 celebration will be attended by hundreds of individuals, including Fresno's leading influencers and businesses. Endure's 10k run is the only race of its kind where each participant will receive a diamond necklace as your finishers medal. Then after the race the Corn Hole fundraiser will include two divisions of friendly competitive play for every level, music, dancing, no-host bar, a silent auction, raffle items and a handful of the Valley's favorite local food trucks.*

*Proceeds from the event are a great source of Able Advocates funds, which allow the organization to continue providing much needed services to the Central Valley's children in need. We're asking you to please support this annual fundraiser by purchasing an event sponsorship. There are several different sponsorship packages available, all of which are extremely appreciated. Your gift will become a part of Able Advocate's legacy and help create a brighter future for many young children here in the Central Valley.*

*Thank you for your consideration in sponsoring The Diamond 10K and Able Advocates Corn Hole Fundraiser in your organization's 2024 charitable program! We would be honored to have you as a part of our support network. We look forward to seeing you.*





# THE DIAMOND 10K

*The Diamond 10K is the only race of its kind where every participant receives a genuine diamond necklace as their finisher's medal.*

*The inaugural event was hosted in Fresno, CA in 2019. Joyful finishers crossed the chandelier finish line and enjoyed post race treats including sparkly donuts.*

*Runners are greeted by our amazing ultra-runner "Diamond Dudes" who awards finishers with their medals.*

*Top finishers receive awards in various race categories.*

# THE KIDS RACE

*We kick off race morning with the "Diamond Dash" kid's race. It's a 1/10 of a mile race where little ones sprint through the finish line.*

*There is a live and virtual option for this event and every finisher receives a limited edition spinning medal.*

*We only have one spot available for the Kid's Race sponsorship, the "Diamond Dash" sponsor. The sponsors logo will be featured on the medal and on our race website.*



# VIRTUAL RACES

Over the past four years we have held virtual events for hundreds of participants around the globe. We connect with them through e-mails, our website, and social media.

The Diamond 10K offers a virtual option where participants can earn all the SWAG earned at the live event.

Finishers submit their times through our online portal and top finishers receive awards in different categories.



# CORN HOLE TOURNAMENT

Able Advocates will be hosting their Inaugural Corn Hole Tournament Fundraiser after The Diamond 10K on September 15th. There will be food trucks, a no-host bar, DJ, silent auction, raffles. Compete in the backyard or pro division.

Feature your business or organization at The Diamond 10K and help support Able Advocates. Sponsorships are tax deductible.

To register for this event, contact Katrina via e-mail [info@ableadvocates.org](mailto:info@ableadvocates.org)

**the INAUGURAL**

**ABLE ADVOCATES**

**CORN HOLE TOURNAMENT**

**SEP. 15TH**

2PM REGISTRATION  
3PM BAGS FLY

FOOD TRUCKS. NO-HOST BAR. DJ  
SILENT AUCTION. RAFFLES

OPEN TO THE PUBLIC-TWO DIVISIONS-"BACKYARD" (BAGS PROVIDED)  
AND "PRO" (PLEASE BRING YOUR OWN BAGS)

**CASH PRIZES FOR PRO DIVISION**  
**PRIZES FOR BACKYARD DIVISION**

**WWW.ABLEADVOCATES.ORG**

TO REGISTER EMAIL:  
[INFO@ABLEADVOCATES.ORG](mailto:info@ableadvocates.org)

BACKYARD \$30 PER PERSON  
PRO DIVISION \$80 PER TEAMS OF TWO

**Able Advocates**

**DPL**

# SPONSORS

As a sponsor, you will have a unique opportunity to reach hundreds of our runners from around the globe, over ten thousand people connected to our social media accounts and over five thousand subscribers to our Endure Jewelry mailing list.

Your audience, our community: Instagram: +10K, Facebook: +11K, Mailing List: +5K

## Previous Partners:





## OPPORTUNITIES

### **Jewelry Sponsor-\$10,000**

Logo on jewelry box and bibs + 5 race bibs.  
Logo on all marketing materials and on website. Finish line booth

### **Diamond Sponsor-\$7500**

Logo on event signage displayed at raffle and on all marketing materials. Finish line booth. + 4 race bibs

### **Finish Line Sponsor \$5000**

Logo on all marketing materials and on website. Logo on race bibs + 2 race bibs

### **Kid's Race Sponsor \$2500**

Sponsorship Includes sponsor's logo on Kid's Race medals + 1 race bib

### **Water Sponsor \$1000**

Company logo wrapped around finish line water bottles + 1 race bib (2 available)

### **Aid Station Sponsor \$500\***

Signage at aid station with logo

### **Vendor Booth \$250**

Set up a vendor table at the finish line area the morning of race day.

### **Goody Bag Sponsor \$250**

Insert giveaways, promo items in our participants goody bags. 500 pieces required for both live and virtual participant.

### **Mile Marker Sponsor \$200**

Company logo on mile marker displayed on course (6 available)

\*Sponsorships opportunities are available for organizations willing to provide volunteers, e-mail [run@thediamond10k](mailto:run@thediamond10k) for additional information.

# DONATION FORM



## DONATION FORM

I WOULD LIKE TO MAKE A TAX-DEDUCTIBLE DONATION TO ABLE ADVOCATES FUNDRAISER IN THE AMOUNT OF \$ \_\_\_\_\_

I WOULD LIKE TO BE A SPONSOR (CIRCLE ONE)

- |             |             |              |
|-------------|-------------|--------------|
| JEWELRY     | KID'S RACE  | VENDOR BOOTH |
| DIAMOND     | WATER       | GOODY BAG    |
| FINISH LINE | AID STATION | MILE MARKER  |

I WOULD LIKE TO DONATE TO THE SILENT AUCTION RAFFLE. ITEM: \_\_\_\_\_

NAME OR COMPANY OF SPONSOR \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

CONTACT PHONE NUMBER \_\_\_\_\_

ADDRESS \_\_\_\_\_

CHECK ENCLOSED (MAKE PAYABLE TO ABLE ADVOCATES)

CASH WAS GIVEN TO \_\_\_\_\_ IN THE AMOUNT OF \$ \_\_\_\_\_

PLEASE CHARGE THE FOLLOWING CREDIT CARD IN THE AMOUNT OF \$ \_\_\_\_\_

CREDIT CARD # \_\_\_\_\_

EXP \_\_\_\_ / \_\_\_\_ ZIP CODE: \_\_\_\_\_ CVV# \_\_\_\_\_

SIGNATURE \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO: ABLE ADVOCATES  
TAX ID# 46-2477365

FOR MORE INFORMATION CALL: 559-681-0734 EMAIL: ABLEADVOCATES@GMAIL.COM  
4175 W. SIERRA MADRE #105, FRESNO, CA. 93722



**EMAIL: [RUN@THEDIAMOND10K.COM](mailto:RUN@THEDIAMOND10K.COM)**

## **CONTACT**

*Our fabulous community will be thrilled to learn more about your company and products. Please feel free to email me with any questions you have regarding this event. We look forward to partnering with you to create another amazing experience for our participants!*

*Sincerely,*

*Sunny Arada and Katrina Oh*

*Race Director, The Diamond 10K*