

Vendor Guide

**Pegcity Steppers
Health & Wellness Day**



**July 18, 2026
11:00 AM - 4:00 PM
True North Square**

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Shana Goodridge
Founder, Pegcity Steppers

Welcome Message

Hey there, Vendors Extraordinaire!

Are you ready to be part of something truly fantastic? Welcome to the Vendor Village at Pegcity Steppers Health and Wellness Day!

We're thrilled to invite you to join us for a day filled with energy, excitement, and endless opportunities. From last year's experience, I can promise you one thing; this isn't your average vendor village. We're bringing the vibes, the enthusiasm, and a whole lot of fun!

Imagine being surrounded by eager participants looking for the latest and greatest in health and wellness products and services. That's where you come in! Whether you're showcasing innovative fitness gear, mouthwatering healthy snacks, or offering rejuvenating wellness treatments, our Vendor Village is the place to be.

But wait, there's more! Not only will you have the chance to connect with a vibrant community passionate about health and wellness, but you'll also get to soak up the incredible atmosphere and enjoy a day filled with positivity and possibility. So, dust off your banners, pack up your goodies, and get ready to make some magic happen at the Pegcity Steppers Health and Wellness Day! We can't wait to see what you bring to the table.

Together, Let's make this day an unforgettable one! Cheers to health, happiness, and a whole lot of hustle.

About Pegcity Steppers

Pegcity Steppers is a community-based organization dedicated to promoting health and wellness initiatives within the Manitoban community. We welcome all fitness levels and paces to keep it moving in a safe and inclusive environment.

We are committed to improving physical fitness and overall well-being while motivating each other through, running, walking and general movement.

You can find out more about us by visiting our website at info@pegcitysteppers.ca or follow us on Instagram at [pegcitysteppers](https://www.instagram.com/pegcitysteppers).



Vision & Mission

Vision

PROVIDING A SAFE JUDGEMENT FREE COMMUNITY WHERE PEOPLE CAN COME TOGETHER TO IMPROVE THEMSELVES PHYSICALLY, MENTALLY , SOCIALLY AND – KEEP IT MOVING.

Through our community we want to encourage health, wellness, friendship and human connection through movement.

Mission

Our Mission is to encourage people who live a relatively sedentary lifestyle to lead a more healthy lifestyle and to increase the visibility of BIPOC runners/walkers in the community here in Winnipeg.

Objective of the Health & Wellness Day

The objective of the Pegcity Steppers Health and Wellness Day is to create an inclusive and engaging platform that promotes holistic well-being within our community. This event is free to the public and it serves as a platform to educate and engage individuals on various aspects of physical and mental well-being, fostering a culture of proactive health management and community support.

As a vendor, you can expect to be part of an event that prioritizes health, happiness, and connection. Our exciting lineup includes inspirational speakers sharing valuable insights, energizing fitness classes led by certified instructors, interactive demonstrations showcasing the latest wellness trends and techniques, and much more. The Vendor Village offers a dynamic space for you to connect, collaborate, and thrive, surrounded by a diverse audience passionate about health and wellness. With opportunities to make meaningful connections, expand your reach, and contribute to a day filled with positivity and inspiration.

Pegcity Steppers Health and Wellness Day is an event not to be missed. Get ready to share your passion, ignite curiosity, and join us in creating an unforgettable experience for all!

Call For Vendors

Join us at the Pegcity Steppers Health and Wellness Day as a vendor and showcase your products and services to our community!

- **Vendor Requirements**

- Each vendor can bring a small tent (nothing bigger than 10 x 10 ft Canopy tent, if desired).
- Vendors are required to bring a small 6 ft table and 2 chairs for the vendor booth.
- Vendors are required to provide their own signage, promotional materials, and any additional display items.
- There are limited spots with access to electrical pods at the venue, please let us know early if you will require electricity for your booth.

- **Cost**

- For-profit vendors : \$70 per booth (spot only)
- Non-profit vendors : \$40 per booth (spot only)
- Partner/Sponsors: Included

- **Registration**

Complete the registration form found in our bio on instagram or on our website www.pegcitysteppers.ca by Tuesday June 30, 2026 and e-transfer booth registration to info@pegcitysteppers.ca

Vendor Benefits

- Exposure



As a vendor, you'll have the opportunity to showcase your products or services to a diverse and engaged audience passionate about health and wellness. This exposure can help increase brand visibility and attract potential customers.

- Sale Opportunities



The event provides a platform for direct sales and lead generation. Engaging with attendees in person allows you to showcase your offerings, answer questions, and potentially secure sales on the spot. Additionally, you can collect contact information for follow-up communication and future sales opportunities. At our event last year throughout the day we averaged around 250 participants.

- Brand Reputation



By participating in a community-focused event like Pegcity Steppers Health and Wellness Day, you demonstrate your commitment to promoting well-being and supporting local initiatives. This can enhance your brand's reputation and foster positive associations with your products or services.

- Networking



Events like these gather professionals and enthusiasts from the health and wellness industry. It's an excellent opportunity to network with peers, potential partners, and industry influencers, which can lead to collaborations or business opportunities.

Day Of Event Schedule

- **10:00 AM:** Vendor setup begins (1 hour before event start)
 - Vendors arrive and begin setting up their booths, including tents, tables, chairs, signage, and displays.
- **11:00 AM:** Event officially begins
 - Doors open to the public
- **12:00 AM – 4:00 PM:** Vendor Village is Open
 - Vendors should be ready to greet visitors and showcase their offerings.
 - Throughout the day, engage with attendees, promote products/services, and network with other vendors.
 - Attend and participate in any scheduled activities or workshops.
- **4:30 PM:** Event concludes/ Vendor breakdown complete
 - Start packing up booths and cleaning your area promptly.
 - Please ensure that your space is left clean and tidy.
 - All vendors should be packed up and ready to leave by this time.

Note: The schedule is subject to change based on event needs and organizer instructions. Please adhere to all event guidelines and directives provided by Pegcity Steppers organizers.

We look forward to your participation and contribution to making the 2025 staging of the Pegcity Steppers Health and Wellness Day a successful event.



Contact Us:

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Location

True North Square

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