



**WEST TEXAS
ROLLER DERBY**

SPONSORSHIP KIT

2025

Be part of WTRD's exciting journey
bringing roller derby to the
community this year



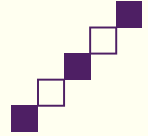
linktr.ee/westtxrollerderby



westtexasrollerderby.com



**WEST TEXAS
ROLLER DERBY**



OUR HISTORY



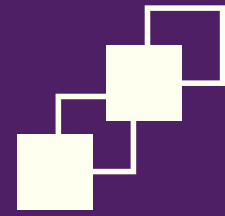
West Texas Roller Derby (WTRD) is Lubbock's premier contact roller derby organization. Founded in 2007, each season sees new skaters and spectators, events, web traffic and media coverage. WTRD is a diverse group of strong-minded, spirited, and skilled individuals who love the sport of flat track roller derby and are determined to see it take a permanent hold in Lubbock. However, WTRD is more than just a sports club. We foster leadership in our skaters and believe in giving back to the community that supports us. Our vision is to deliver a powerful and positive image to the South Plains Community.

OUR MISSION

"...To provide athletic opportunities for women and recreational entertainment for the community while perpetuating the popularity of women's flat track roller derby and the integrity of the league."



**WEST TEXAS
ROLLER DERBY**



OUR GOALS

- **Make a Positive Impact on the Lubbock Community**
 - Partner with local charities to give back through fundraising, volunteer events, and donations.
 - Build connections that strengthen our community and promote mutual support.
- **Support Team Travel for Competitive Growth**
 - Cover travel expenses for our team as we compete in cities across Texas and beyond during the 2025 season.
 - Ensure our athletes represent Lubbock with pride on the regional and national stage.
- **Expand Our League Membership**
 - Recruit additional members to grow our league with recreational skaters, officials, and competitive skaters.
 - Create opportunities for individuals of all skill levels to participate and thrive within the roller derby community.
- **Invest in Training and Development**
 - Host training clinics for skaters and officials to improve skills, foster safety, and build knowledge within our league and surrounding roller derby communities.
 - Provide access to advanced coaching to help our league stay competitive and continually improve.
- **Host Exciting Events for the Lubbock Community**
 - Organize thrilling home bouts and tournaments that showcase our skaters' talents and bring families, fans, and supporters together for unforgettable experiences.
 - Work with local businesses to create family-friendly events that celebrate the spirit of roller derby and Lubbock pride.

OUR BOARD OF DIRECTORS



JUSS JESS
President



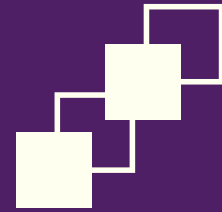
TINA-REX
Secretary



INNOCENT
Treasurer



**WEST TEXAS
ROLLER DERBY**



WHY SPONSOR US?

WTRD is a skater-owned and operated league. Thus, WTRD relies heavily on sponsorship from companies like yours to provide affordable entertainment to the Lubbock community. Proceeds from sponsorships, donations, monthly dues, ticket sales, and merchandise sales are used to cover costs such as bout production, advertising, printed materials, travel expenses, uniforms, and rental of our practice facility. Your sponsorship can bring new customers to your business and help keep a wildly successful group of athletes rolling for another season.

As the only flat track roller derby league in Lubbock, West Texas Roller Derby is poised to make an impact on the South Plains. WTRD-hosted events are highly enjoyable, well-promoted, and exceptionally well-organized. Our fans include a large cross section of people in the Lubbock/San Angelo/Plainview and South Plains area. As part of our community involvement, our league shares the spotlight with our favorite charities by donating time and a portion of our bout proceeds.

We continually work to increase league awareness with personal appearances at community events and fundraisers throughout the year. We keep a growing fan base included in all activities using Facebook, Instagram, and more. As one of our sponsors, you can reap the benefit of all that extra attention, plus the undying love of our skaters and volunteers (not to mention our loyal fans).





**WEST TEXAS
ROLLER DERBY**

SPONSORSHIP PACKAGES

Lethal Whoopin' Package

\$1000



Logo placement on promotional materials

Logo on Website for One Year (tiered form)

Company Name and Link on Facebook Events Page (Per Bout)

Team Poster/Calendar (1)

Customized Jersey (1)

Social Media Mentions Per Year (12)

Booth Space (Per Bout, excludes Tournaments) (1)

Announcements (Per Bout, Live & Streaming, excludes Tournaments) (4)

Banner placed in Visible Location (Per Bout, Sponsor to Supply) (1)

Tickets to Every Home Bout (4)

Tournament Weekend Passes (4)

Full Page Program Advertisement (Per Bout, excludes Tournament)
(Graphics provided by Sponsor)

Grand Slam Package

\$750



Logo placement on promotional materials

Logo on Website for One Year (tiered form)

Team Poster/Calendar (1)

WTRD Logo Shirt (1)

Social Media Mentions Per Year (6)

Booth Space (Per Bout, excludes Tournaments) (1)

Announcements (Per Bout, Live & Streaming, excludes Tournaments) (3)

Banner placed in Visible Location (Per Bout, Sponsor to Supply) (1)

Tickets to Every Home Bout (2)

Tournament Weekend Passes (2)

1/2 Page Program Advertisement (Per Bout, excludes Tournament)
(Graphics provided by Sponsor)



**WEST TEXAS
ROLLER DERBY**

SPONSORSHIP PACKAGES

Whip Package

\$500



Logo on Website for One Year (tiered form)

Social Media Mentions Per Year (4)

Booth Space (Per Bout, excludes Tournaments) (1)

Announcements (Per Bout, Live & Streaming, excludes Tournaments) (2)

Banner placed in Visible Location (Per Bout, Sponsor to Supply) (1)

Individual Bout Tickets (Per Season) (4)

1/4 Program Advertisement (Per Bout, excludes Tournament)
(Graphics provided by Sponsor)

Hip Check Package

\$250



Logo on Website for One Year (tiered form)

Social Media Mentions Per Year (4)

Announcements (Per Bout, Live & Streaming, excludes Tournaments) (1)

Banner placed in Visible Location (Per Bout, Sponsor to Supply) (1)

Individual Bout Tickets (Per Season) (2)

Shoulder Check Package

\$100



Logo on Website for One Year (tiered form)

Social Media Mentions Per Year (2)

Announcements (Per Bout, Live & Streaming, excludes Tournaments) (1)

Individual Bout Tickets (Per Season) (2)

Half Page Program Advertisement (Per Bout, excludes Tournament)
(Graphics provided by Sponsor)



WEST TEXAS
ROLLER DERBY

SPONSORSHIP PACKAGES

Fan Favorite Package

\$50



Logo on Website for One Year (tiered form)

Individual Bout Tickets (Per Season) (2)

IN KIND SPONSOR

From time to time, sponsors choose to donate products or services to WTRD. Products or services may include things like uniforms, bus rental, printing services, t-shirt screen printing, or specialized training.



A LA CARTE SPONSOR

*Not ready to commit to the whole season?
Check out these per game options!*

Bout Booth Space (\$20 per Game)

Jam Line Sponsor (\$100 per Game)

Penalty Box Sponsor (\$100 per Game)

1/2 Page Bout Program Ad (\$20 per Game)

Time-Out Sponsor (\$70 per Game)





WEST TEXAS ROLLER DERBY



- This agreement indicates a firm commitment (non-cancelable) of the sponsorship for West Texas Roller Derby's 2025 bouting season, in accordance with the corresponding sponsorship registration forms. All signed agreements are binding.
- Sponsor agrees that the activities contemplated by this agreement have a specific and limited scope and are an exchange of goods. Nothing in this agreement should be construed to imply or convey West Texas Roller Derby's approval, endorsement, certification, acceptance, or referral of any Sponsor product or service. No materials developed or intended for use in connection with the sponsorship activities will be distributed or otherwise used prior to West Texas Roller Derby's advance review and approval. According to the specified sponsorship, West Texas Roller Derby will provide appropriate acknowledgment and recognition of the Sponsor as agreed upon in the sponsor registration, sponsorship package and/or sponsorship à la carte options sheet.
- Sponsor agrees to indemnify and hold harmless West Texas Roller Derby, its officers, directors, employees, agents, and players from any and all claims, losses, damages, liabilities, judgments, or settlements, including reasonable attorneys' fees, costs, and other expenses, incurred in any way in connection with Sponsor's acts, omissions, or breach of contract.
- Sponsor acknowledges and agrees that West Texas Roller Derby may terminate the Agreement at any time, for any reason in its sole discretion.
- In certain cases, the date and/or time of an event may need to be changed, or the event may need to be. West Texas Roller Derby reserves the right to change or cancel the event with notice to the sponsor, and such notice of change or cancellation may be given by telephone or e-mail.
- West Texas Roller Derby and/or sponsor/advertiser are liable should one or the other default. Any 3rd party agency signing on behalf of the sponsor/advertiser will be held responsible for the fulfillment of this non-cancelable contract.
- Any claim or dispute arising under this agreement shall be adjudicated exclusively under the laws of Texas, in the courts of Texas, without regard to conflict of laws of principles. Each party hereby submits and waives all objection to personal jurisdiction in Texas.
- Sponsor will not disclose or use for its own benefit any sensitive information related to West Texas Roller Derby business, sponsorship program, or manner of operation. Sensitive information includes, but is not limited to prices, marketing, information (including marketing contacts), any information that is designated confidential or that the sponsor or West Texas Roller Derby guards as confidential. All e-mails or other written correspondence between West Texas Roller Derby and Sponsor will be treated as confidential and will not be published or distributed outside of West Texas Roller Derby and/or sponsor's organization without the written consent of the other party.
- This contract contains all terms of the agreement and no verbal commitments will be of any force or effect. West Texas Roller Derby's liability for errors in advertising is expressly limited to the value of the ad space occupied by such error. No adjustment is applicable to any free sponsorship or advertisement. WTRD is not obligated to proof ad materials provided by the sponsor prior to printing, or to review printed materials with the sponsor prior to distribution. Accuracy of advertisement produced by WTRD is the responsibility of the Sponsor. Reproduction quality of photographs or artwork provided cannot be guaranteed. Full payment is due upon receipt. If legal action is required to enforce the terms of this agreement, the prevailing party shall be entitled to attorney's fees in addition to any other relief to which the prevailing is entitled. Sponsor agrees that they will not send out any press release(s) regarding this sponsorship or any event(s) without first submitting the press release(s) to West Texas Roller Derby and receiving approval of the press release.
- No modification of this agreement will be valid unless in writing and executed by both parties, with the League President of West Texas Roller Derby signing on behalf of West Texas Roller Derby.
- Sponsor understands that certain benefits of sponsorship require information or input by the sponsor. Failure to provide such information or input by dates required by WTRD may result in the forfeiture of the benefits for which it was required.
- WTRD has the right, upon request, to require Sponsor to provide an independent appraisal of the value of certain in-kind donations prior to acceptance of such donations

USE OF THE WTRD LOGO(S)

Sponsors are prohibited from using West Texas Roller Derby's (WTRD) logo(s) without prior written approval by the executive committee; President of WTRD. WTRD may withhold its consent to use the mark for any reason it deems necessary.

AD & PAYMENT DEADLINE

Three weeks prior to bouts

AD FORMAT & DELIVERY

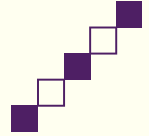
Sponsors are responsible for their own program ad designs. Please submit files in PDF, JPG, or PNG, with a minimum resolution of 300 dpi. Please use your business name for the ad file name. You can email ad submissions to westtxrollerderby@gmail.com.

VENDOR/BOOTH INFORMATION

Vendors may use their booth space to provide merchandise, business information, and advertisements. Tables, chairs, and staff must also be supplied by the vendor if prior arrangements are not made beforehand. Each booth space is not to exceed 10' x 10'. Due to variations in venue layouts, your assigned space may be smaller than the maximum dimensions. Booth spaces are reserved in the order that contracts and payments are received, with priority given to sponsors and vendors who commit annually. A limit of two staff members per booth is encouraged, with additional staff tickets available for purchase. Each booth purchase includes a "shout out" by our announcers during the bout. Please arrive at least one hour before doors open to set up. House lights will be dimmed during game-play to enhance the fan experience. Vendors may bring supplemental lighting if needed—please notify us in advance if an electrical outlet is required, and we will do our best to accommodate your request.



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COMPLETE THE FORM

Click the link below or scan the QR code to complete the sponsorship form.

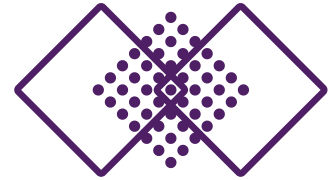
SPONSORSHIP FORM

SCAN HERE





**WEST TEXAS
ROLLER DERBY**



OUR UPCOMING EVENTS

February 16, 2025

WHEEL YOU BE MINE MASH UP

Prima Vista Events Center

March 16, 2025

MARIO KART CARNAGE

Prima Vista Events Center

May 18, 2025

PINK PONY SHOWDOWN

Prima Vista Events Center

TOURNAMENTS

August 15-17, 2025

GOVERNOR'S CUP

Lubbock Memorial Civic Center

October 17-19 2025

RUMBLEWEED SHOWDOWN

Lubbock Memorial Civic Center



Sign up now to be added to the tournament waiting list, and we will send you the full tournament-specific sponsorship packet as soon as it is ready!

[Tournament Sponsorship Waiting List - Click here](#)



SCAN HERE





WTRD celebrating during the award ceremony after hosting the first inaugural Rumbleweed showdown in 2024!



**WEST TEXAS
ROLLER DERBY**

CONTACT US



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Location:

Lubbock, Texas