



Dear Potential Sponsor,

Thank you for your interest in becoming a West Texas Roller Derby Rumbleweed Showdown Tournament sponsor! Your generous sponsorship will help West Texas Roller Derby host our inaugural roller derby tournament in West Texas. The first-ever Rumbleweed Showdown Tournament will be played on October 19-20, 2024 at the Lubbock Memorial Civic Center and will feature West Texas Roller Derby, Dallas Derby Devils, Pikes Peak Roller Derby, and Rockin' City Roller Derby.

West Texas Roller Derby is a non-profit organization comprised of people of all ages and walks of life. Our membership consists of stay-at-home parents, doctors, scientists, engineers, accountants, teachers, students and more; all of whom share a passion for roller derby. Our goal is to showcase a strong and positive image through individual athletic ability, teamwork, discipline, integrity, and community support. Unlike the theatrical, choreographed roller derby of the 1970s, today's roller derby is a true sport with rules and regulations.

Your sponsorship will be seen by hundreds of skaters and officials, as well as roller derby fans from the entire West Texas area during the tournament. West Texas Roller Derby's reach extends even further, showcasing your sponsorship before, during, and after the tournament on streaming channels and social media. Your generous support will enable West Texas Roller Derby to rent the Lubbock Memorial Civic Center for two days, reimburse travel costs for visiting officials, pay insurance fees, provide necessary equipment, and cover typical operating expenses for the Rumbleweed Tournament.

Please find information about our sponsorship packages enclosed. Additional details about our league and its support for the Lubbock community can be provided upon request. We can also provide documentation of our nonprofit tax-exempt status upon request. Thank you again for your interest!

Sincerely,

West Texas Roller Derby  
wtrd.sponsorship@gmail.com



# 2024 RUMBLEWEED SHOWDOWN SPONSORSHIP LEVELS

October 19th-20th, 2024

## LETHAL WHOOPIN'

- Single, Solid Color Logo on 2024 Tournament T-Shirt
- Logo on Print & Digital Media
- Frequent Bout Shout Outs
- Booth Space
- Prominent Banner Display (Sponsor Provided)
- Autographed Team Poster
- Tournament Weekend Pass (4)
- Complimentary Tournament T-Shirts (4)

**\$1000**

## GRAND SLAM

- Single, Solid Color Logo on 2024 Tournament T-Shirt
- Logo on Print & Digital Media
- Frequent Bout Shout Outs
- Tournament Weekend Pass (2)
- Complimentary Tournament T-Shirts (2)

**\$750**



## JAM LINE\*\*

- Logo on Print & Digital Media
- Shout Out when Teams Line Up at the Jam Line

**\$300**

## PENALTY BOX\*\*

- Logo on Print & Digital Media
- Shout Out when a Skater is sent to the Penalty Box

**\$300**

\*\*single sponsor spot available

## A LA CARTE

### SHIRT LOGO

- Single, Solid Color Logo on Tournament T-Shirt
- Shout Outs

### EVENT BOOTH

- Booth per Day
- Shout Outs

**\$100**

## IN-KIND\*

- Logo on Print & Digital Media
- Shout Out
- Perks Related to Value of Sponsorship

\*In-Kind Sponsorship Examples: Hospitality Suite Sponsor, Water Sponsor, Silent Auction Items/Services, Printing Services, Tournament Supplies, etc.

**\$VALUE OF PRODUCT**

