



Ironhack certifies that

Ivana Ochoa

has successfully completed the

AI for Marketing training

on January 23rd, 2025



Gonzalo Manrique Sabatel

Co-founder & Co-CEO • Ironhack School Inc.



This certificate of completion signifies that the student has attended and successfully passed the exam for the AI for Marketing Professionals training, a one-day event followed by an evaluation test. The participant has gained a foundational understanding of AI concepts and their applications in the marketing field. They have also acquired essential knowledge on leveraging AI for content creation, automating marketing processes, optimizing paid media campaigns, and enhancing overall strategy implementation. Additionally, the training provided insights into advanced AI analytics for data-driven decision-making and campaign optimization.

IRONHACK SCHOOL