

Ivana G. Ochoa

Education

Universidad del Sagrado Corazón

- **2020 - 2024** Bachelor's degree in Strategic Communications.
- **2024-2026** Master's in Public Relations & integrated communications.

Experience

Marcomm Jr. Associate Endeavor PR | May.2024

- Social Media management.
- Digital strategiest.
- Production & creation of digital content.
- Event planing & production.
- Community engagement.

Executive account manager Elemento 360 | Feb.2024

- Executive account management.
- Strategy ideation and investigation.
- Digital content creation.

Community Manager Multimedios | Sept.2022-2024

- Social media management.
- Branding.
- Digital strategist.
- Content creation and production.

Portafolio



Skills

- Social Media Management.
- Strategic Planning & Execution.
- Market Research & Client Needs Analysis.
- Goal Definition & Performance Tracking.
- Branding Development
- Community Engagement & Audience Growth.
- Bilingual

Contact

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