



MEDIA MARK

A sepia-toned photograph of two women with long hair, shown in profile, speaking into microphones. The image is partially obscured by the large white text 'MEDIA MARK' which has a thin white outline.

S P E A K I N G A N D T H O U G H T L E A D E R S H I P

MEET THE TEAM



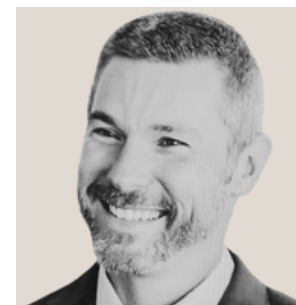
SPEAKER
Agnes Watkinson
Managing Principal

Agnes holds a degree in Psychology and brings over a decade of experience in workforce planning, strategic HR transformation, and Organizational Development (OD) across industries. She serves as the Global Advisor and Chief Organizational Development Officer for a leading supply chain network, leveraging her expertise to drive business growth and alignment. As the Founder of AMC Services, an OD consulting firm operating in Europe, the USA, and Canada, she helps organizations optimize structures, processes, people, and culture to achieve strategic goals. Agnes is an internationally recognized subject matter expert, delivering keynotes, workshops, webinars, and panel discussions focused on OD, workforce development, and planning. Her insights have appeared in global publications. Agnes is also an accomplished entrepreneur and the Founder of NextGen Women, a not-for-profit dedicated to empowering women in the workplace.



SPEAKER
Leslie Dibling
Director of Organizational Development

Leslie Dibling, Director of Organizational Development at AMC Services, holds a degree in Political Science, an MBA in Change Management, and advanced credentials from Johns Hopkins. She also serves as an advisor of organizational development at a global supply chain network, where her expertise informs large-scale strategies for talent and transformation. Leslie is highly respected for her expertise in organizational transformation, talent strategy, and establishing cultures of innovation and continuous learning. She brings a pragmatic, evidence-based approach that supports leaders and teams in strengthening resilience and achieving operational excellence. Her focus includes designing and implementing programs that build workforce capabilities and align with key business objectives in complex organizations. Leslie's insights are frequently sought by industry conferences and executive forums, establishing her as a trusted advisor for organizations aiming to integrate talent strategy and drive long-term growth.



Mike Watkinson
Mental Performance Professional

Mike Watkinson, a distinguished mental performance professional, specializes in elevating organizational leadership. As a Certified Psychological Health & Safety Professional and Associate Certified Coach (ACC), he brings expertise to the C-suite as a globally sought-after leadership consultant. Mike's blend of mental health acumen and performance coaching fosters career development and effective leadership skills. His understanding of psychological safety integrates psychology with performance coaching, addressing both technical and human aspects of professional development. Drawing from extensive experience, Mike's client-centered approach empowers individuals and corporate clients. He addresses the intersection of leadership and mental well-being, guiding organizations to enhance performance and support employee mental health. Mike's passion for transformative growth and continuous learning equips leaders with effective tools, making him invaluable in cultivating organizational excellence.



Emily MacDonald
Communications Specialist

With a passion for strategic communication, Emily MacDonald drives AMC Services' brand presence and digital engagement. As a Communications Specialist, she leads social media strategy, content creation, and event communications while strengthening industry partnerships and supporting strategic HR initiatives. Holding a Bachelor of Management and Organizational Studies with a specialization in Human Resources from the University of Western Ontario, Emily combines business acumen with creativity to enhance AMC's marketing efforts. She develops educational resources, optimizes website content, and ensures brand consistency. Beyond AMC, Emily is a volunteer Communications Coordinator for NextGen Women, amplifying initiatives that support women and youth in male-populated industries.

PARTNER WITH AMC



ELEVATE YOUR ORGANIZATION WITH AMC'S EXPERTISE | ENGAGE - EDUCATE - TRANSFORM



WHAT WE DELIVER:

- Conferences & Keynote Speaking
- Interactive Workshops
- Webinars & Thought Leadership Series
- Industry Training Courses



AREAS OF EXPERTISE:

- Organizational Design & Development
- Talent Acquisition & Workforce Strategy
- Change Management & Culture Building
- Learning, Development, & Digital Transformation



WHY AMC?

AMC leads with education—delivering practical insights, actionable strategies, and proven frameworks. As recognized experts, AMC collaborates with organizations, associations, and industry leaders to drive lasting impact through knowledge-sharing and learning-focused experiences.



MEDIA FEATURES



AMC'S LEADERSHIP TEAM IS REGULARLY FEATURED FOR THEIR INDUSTRY EXPERTISE:



Women Driving Diversity in the Construction Industry

- Featured in: Ontario Sewer & Watermain Construction Association Magazine
- Agnes and Leslie's insights on diversity, inclusion, and the future of industry leadership were highlighted in a special article, including perspectives on retention, culture, and the evolving role of women in construction



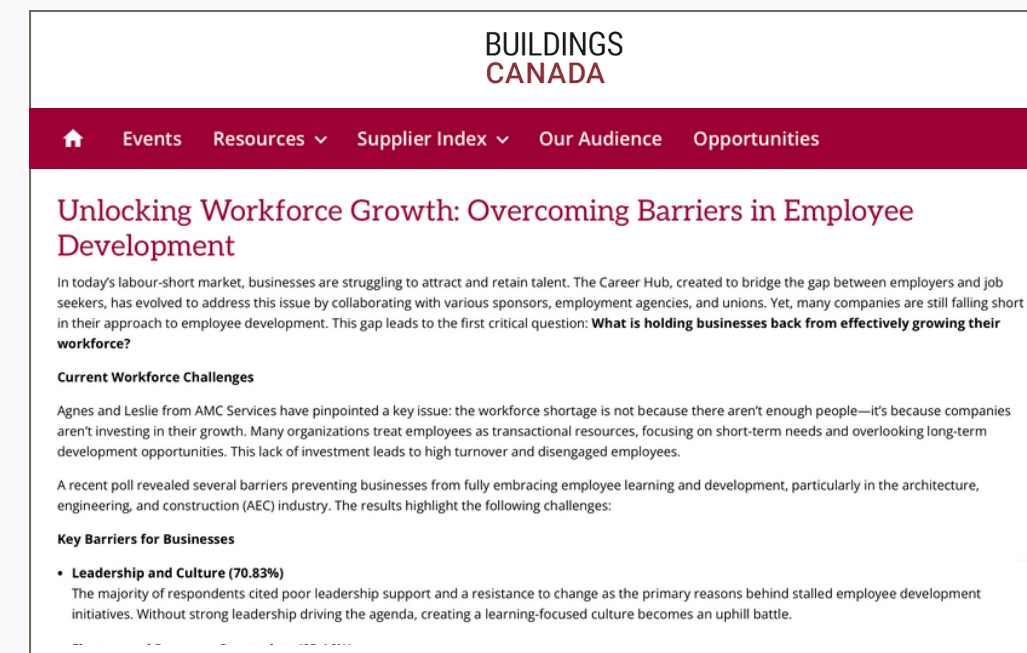
How To Improve Onboarding Practices To Enhance Culture & Reduce Turnover

- Featured in: ConExpo-CON/AGG Media
- AMC's thought leadership quoted on strategies for onboarding and workforce retention in construction.



Unlocking Workforce Growth: Overcoming Barriers in Employee Development

- Featured in: Buildings Canada
- Article and video interview featuring Agnes' strategies for talent development, engagement, and retention..



[READ THE BLOG](#)

[WATCH THE VIDEO](#)

RECENT SPEAKING ENGAGEMENTS

AMC SERVICES IS A TRUSTED VOICE AT LEADING CONFERENCES, WORKSHOPS, AND INDUSTRY FORUMS:



Insights into Sustainable Workforce

- Podcast recorded live at The Buildings Show 2024
- Session on breaking communication silos, aligning HR and leadership, and improving retention through effective recruitment and development strategies.



Strategic Talent Management for the Construction Industry

- Keynote at ARHCA 2024 Annual AGM Conference
- 1-hour session on workforce essentials: trends, talent acquisition, development, retention, and leadership succession.



Strategic Talent Management for the Construction Industry

- Workshop at The Buildings Show 2024
- 3-hour workshop on attracting, retaining, and developing talent for AEC industry success.

Engaging, Retaining and Developing Your Workforce

- Webinar hosted by Buildings Canada
- Insights and strategies for construction labor shortages, onboarding, and talent development.



AUTHORED PUBLICATIONS



AMC SERVICES HAS CONTRIBUTED ORIGINAL EXPERTISE TO TOP INDUSTRY PUBLICATIONS, INCLUDING:



Safety First: Integrating Comprehensive Safety Training Into Construction Onboarding.

- Featured in Saskatchewan Heavy Construction Association Magazine & Potzus Ltd.
- Focus: Site-specific onboarding to build a safety culture and reduce liabilities



Building Better Leaders: A Blueprint for Finding Senior Talent in Construction

- Featured in: Alberta Heavy Magazine (Alberta Roadbuilders & Heavy Construction Association)
- Focus: Attracting and retaining construction leadership through employer branding and flexible approaches

OUR ESG STRATEGY



As a **certified Women Business Enterprise (WBE)**, AMC Services delivers measurable ROI for organizations committed to supplier

diversity and business excellence. Our certification brings fresh perspectives and innovative solutions that enhance innovation, market insight, and efficiency.

WHAT YOU GAIN:

- Competitive advantage through supplier diversity
- Access to exclusive supplier networks
- Enhanced brand reputation and compliance
- Proven results: 133% greater ROI, 15% higher sales, and 33% more innovative ideas



As a **pre-qualified supplier under the Government of Canada's ProServices Supply Arrangement**, AMC provides streamlined

consulting access for federal departments and agencies. Our vetted status reflects credibility, expertise, and measurable results.

WHAT YOU GAIN:

- Trusted expertise meeting federal standards
- Simplified, pre-approved procurement
- Compliance with government regulations
- Specialized consulting in OD, learning, and change management

By partnering with AMC, your commitment to diversity becomes a catalyst for business growth and public sector success—backed by innovative ideas, market insights, and measurable impact.

TESTIMONIALS



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The AMC Services team is very collaborative and took the time to meet with our team and talk through the details of their content and sessions. They also met our dead-lines, were quick to reply to any of our inquiries and were proactive in reaching out to ensure all items for their sessions were in order. This collaborative approach resulted in a streamlined planning process that elevated the overall attendee experience. AMC Services was able to demonstrate their expertise in the industry by recommending relevant content ideas, presenting relevant industry examples and insight during their sessions. AMC Services was willing to fill any last minute gaps we had in our program. Given their expertise, they were able to join a podcast on the subject of a sustainable workforce.

ANTHONY YOUSSEF | **BUILDINGS CANADA**

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We really appreciate what AMC brings to the table. Like many 'on site' industries coming out of COVID, we have been struggling with the growing demand to recruit and retain new talent. AMC has started to help us address part of this equation by offering insight and education to our member companies on the latest and greatest onboarding techniques and strategies for new staff. One of the key roles of an Association is to identify issues that are having a broad impact across the industry and then bring in experts to help educate companies how to manage these issues. AMC has been this expert for staff onboarding and retention, with information in our Association newsletter and articles in our industry magazine, highlighting common issues being experienced across the construction industry and providing practical solutions for addressing these issues. We started working with AMC in 2024 to help educate our member companies on the necessity for having tailored onboarding plans for new workers through a series of articles and newsletters. We are expanding this in 2025 to hosting an education seminar to get into more detail on the actual development process. We think it is going to be a continued successful approach to improving how we address worker retention in our industry.

PATRICK MCMANUS | **OSWCA**

TESTIMONIALS



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Good synergy between the speakers. Helpful insights for employers and employees. I'd consider reaching out to the two speakers - very knowledgeable and connected!

ATTENDEE | **2024 TBS WORKSHOP**

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This was a great workshop, the speakers knew how to work with people and get conversation going. We learned a lot from each other. I actually liked the length and the ability to dive deeply into topics.

ATTENDEE | **2024 TBS WORKSHOP**

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This is one of the first events I have attended hosted by AMC Services. As unique as they are in their approach to driving organizational growth and overcoming challenging barriers with having tough conversations, they host unique events by combining professional development with interesting entertainment.

The event was engaging from start to finish! I have new industry expert contacts and understand more about the construction sector and safety systems. The panel discussion with top experts was educational and the organic conversations with other attendees were entertaining. AMC Services staff made a point to connect with everyone in the room, they made sure your glass was full, and you were introduced to key people in the industry for future opportunities.

Thank you, AMC Services, for your passion and drive to create positive change within organizations in the Construction sector.

GLEND A RAHN | **MERIT ONTARIO**

CONTACT US



Interested in Featuring
AMC at YOUR EVENT?

PLEASE CONNECT WITH

Emily MacDonald

Communications Specialist

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