



***15th Annual Beauregard Watermelon
Festival
Louisiana Fun – Sugartown Sweet
Sponsor Form***

This year's Beauregard Watermelon Committee is excited to hold the 15th Annual Beauregard Watermelon Festival June 28th & 29th, at the Beauregard Parish Fairgrounds in DeRidder. We are proud to be the home of the "Sugartown Watermelon" and delight in sharing our enthusiasm with other watermelon lovers. We are asking for your support in bringing this family oriented event to our community this summer. Your onsite participation is encouraged and appreciated.

Definition of the Sugartown Watermelon, any melon grown no more than 50 miles from the parish seat.

Black Diamond Sponsorship (\$2,000 & Up) – only three available

This level of sponsorship entitles one sponsor to the top listing in all advertisements in north-central Louisiana as well as East Texas and one sponsor top listing in all advertisements in south Louisiana and promotional media done for the festival and will be referred to as "Your Company presents the Beauregard Watermelon Festival". Black Diamond Sponsorship includes exclusivity as "THE PRESENTING" sponsor: Your business will be recognized in all forms of advertising (television, radio, promotional posters, flyers,

etc) your company logo on two large stage banners; a link to your website from the festival website; unlimited signage (this is additional promotional opportunity available for your company and is available only to the Black Diamond Sponsor). Also, included are 10 festival t-shirts; ten weekend passes, **one 10' x 10' indoor air-conditioned** exhibitors booth space and as a sponsor of “The Watermelon Eating Contest”. You will be our featured guest of honor for the opening ceremony of the “Cutting of the Melon” Friday evening, June 28th at 4:00 p.m.

Jubilee Sponsorship (\$1,000 - \$1,999) – three available

This level of sponsorship entitles your company to the following: Company name mentioned in selected radio advertising; Company logo on all printed advertising, a link from the festival website to your company website; Signage on main stage at festival; **one 10'x 10'air conditioned exhibitor's booth space**. Your company will also be advertised as a corporate sponsor of the “Seed Spitting Contest” and performing artist (to be announced) performing Saturday, June 29th at (time to be announced) . An invitation to the Friday, June 28th, opening ceremony of the “Cutting of the Melon” at 4:00 p.m. and five weekend festival passes and five festival t-shirts.

Crimson Sweet Sponsorship \$500 - \$999

Sponsorship includes logo inclusion in all print advertising, logo inclusion in all secondary print advertising, link from festival website, and signage at the festival,. You will be advertised as the sponsor for the Children’s Game Tent at the Festival. Invitation to the opening ceremony of the “Cutting of the Melon” on Friday, June 28th and two weekend festival passes and two festival t-shirts.

Sugar Baby Sponsorship \$300 - \$499

Sponsorship includes logo inclusion in all secondary print advertising, link from festival website, signage and acknowledgements from the stage by the performing act. Invitation to the opening ceremony of the “Cutting of the Melon” on Friday, June 28th.

Watermelon Seed Sponsorship \$100 - \$299

Sponsorship includes acknowledgements from the stage by the performing act, and signage at the festival. Invitation to the opening ceremony of the “Cutting of the Melon” on Friday, June 28th.

All sponsors are encouraged to attend the “Cutting of the Melon” on Friday, June 28th at 4:00 PM under the outdoor pavilion at the Beauregard Parish Fairgrounds.

Visit us at: www.beauregardwatermelonfestival.com and
www.beauregardtourism.com

Please email logo to beautour@bellsouth.net as soon as possible to insure inclusion on all print, commercial and social media advertising.

Contact:

337-463-5534

*Please make all sponsorship checks payable to:
Beauregard Watermelon Festival*

Mailing:

Beauregard Watermelon Festival
c/o: Beauregard Tourist Commission
313 W 1st St
DeRidder, LA. 70634

15th Annual Beauregard Watermelon June 28 – 29, 2019

Your sponsorship of the Beauregard Watermelon Festival aides in covering the costs of entertainment, advertisement, and events for this family friendly festival. The Beauregard Watermelon Festival Committee is a non-profit organization; therefore your sponsorship of this event is a tax deductible donation.

Name of Sponsor/Business: _____

Contact Person: _____

Address: _____

Phone Number: _____ or: _____

E-mail: _____

Yes _____ we wish to participate as a Sponsor of the 2019 Beauregard Watermelon Festival.

_____ Black Diamond \$2000.00 & Up

_____ Jubilee \$1000.00 - \$1999

_____ Crimson Sweet \$500.00 - \$999

_____ Sugar Baby \$300.00 - \$499

_____ Watermelon Seed \$100.00 - \$299

Enclosed is a check made payable to the Beauregard Tourist Commission in the amount of \$_____.

Please return to Beauregard Tourist Commission no later than May 29, 2019 for all Watermelon Seed & above sponsorships (to allow for logo on advertising).

Please mail to: Beauregard Tourist Commission
313 W 1st St
DeRidder, LA 70634