



17th Annual Beauregard Watermelon Festival

Louisiana Fun – Sugartown Sweet

Sponsor Form

This year's Beauregard Watermelon Committee is being hosted by the Greater Beauregard Chamber of Commerce. We are excited to hold the 17th Annual Beauregard Watermelon Festival on June 23rd, 24th & 25th, at the Beauregard Parish Fairgrounds in DeRidder. We are proud to be the home of the "Sugartown Watermelon" and delight in sharing our enthusiasm with other watermelon lovers. We are asking for your support in bringing this family-oriented event to our community this summer. Your onsite participation is encouraged and appreciated. Please return sponsorship level application by May 1st, 2022 to insure inclusion in all print media.

**Definition of the Sugartown Watermelon,
any melon grown no more than 50 miles from the parish seat.**

Black Diamond Sponsorship \$3000

The BLACK DIAMOND level of sponsorship entitles sponsor to the top listing in all advertisements top listing in all advertisements in south Louisiana and promotional media done for the festival. Media type being digital, television, social media, radio, and newspaper/magazine listings. Your company logo will be on two large stage banners; a link to your website from the festival website; unlimited signage (this is an additional promotional opportunity available for your company). Also, included are 4 festival t-shirts; 4 weekend passes, one 10' x 10' indoor air-conditioned exhibitors booth space (must be reserved prior to June 1) and as a sponsor of "The Watermelon Eating Contest". You will be one of our featured guest of honor for the opening ceremony of the "Cutting of the Melon" Friday evening, June 24th at 12:00 pm.

Jubilee Sponsorship \$2000

The JUBILEE level of sponsorship entitles your company to the following: Company name mentioned in selected radio advertising; Company logo on all printed advertising, a link from the festival website to your company website; Signage on main stage at festival. Your company will also be advertised as a corporate sponsor of the “Seed Spitting Contest”. An invitation to the Friday, June 25th, opening ceremony of the “Cutting of the Melon” at 12:00 p.m. and 4 weekend festival passes and 2 festival t-shirts.

Crimson Sweet Sponsorship \$1000

Sponsorship includes logo inclusion in all print advertising, medium onstage signage, logo inclusion in all secondary print advertising, link from festival website, and signage at the festival. You will be advertised as the sponsor for the “Children’s Watermelon Eating Contest” at the Festival. Invitation to the opening ceremony of the “Cutting of the Melon” on Friday, June 25th and two weekend festival passes.

Sugar Baby Sponsorship \$500

Sponsorship includes logo inclusion in all print advertising, social media, various signage throughout the festival, medium onstage signage, and link from festival website. Invitation to the opening ceremony of the “Cutting of the Melon” on Friday, June 25th at 12:00 PM.

Watermelon Seed Sponsorship \$300

Sponsorship includes social media recognition, small stage signage, logo displayed on various multi sponsor posters throughout the festival, and signage at the festival. Invitation to the opening ceremony of the “Cutting of the Melon” on Friday, June 25th at 12:00 PM.

We hope to continue to the same sponsor partnership previously held with the Beauregard Watermelon Festival and the Greater Beauregard Chamber of Commerce. If you would like to increase your company’s visibility, additional sponsorship packages are available. If you have any questions, please contact our office at 337-463-5533 or via email at membersvcbcc@bellsouth.net.

Thank you,

**Lisa Adams
Executive Director**

All sponsors are encouraged to attend the “Cutting of the Melon” on Friday, June 25th at 12:00 PM under the outdoor pavilion at the Beauregard Parish Fairgrounds.

Visit us at: www.beauregardwatermelonfestival.com

Please email logo to stephbeauchamber@gmail.com as soon as possible to insure inclusion on all print, commercial and social media advertising.

Contact:

337-463-5533

*Please make all sponsorship checks payable to:
Greater Beauregard Chamber of Commerce
**Online & Credit Card Payment options are available.*

Mailing:

Beauregard Watermelon Festival
c/o: Greater Beauregard Chamber of Commerce
111 N. Washington Ave.
DeRidder, LA 70634

**SPONSORSHIP LEVELS MUST BE TURNED IN
BY MAY 1st, 2022 TO INSURE INCLUSION ON
ALL PRINT ADVERTISING.**

16th Annual Beauregard Watermelon June 23, 24, & 25, 2022

Your sponsorship of the Beauregard Watermelon Festival aides in covering the costs of entertainment, advertisement, and events for this family friendly festival. The Greater Beauregard Chamber of Commerce is a non-profit organization; therefore, your sponsorship of this event is a tax-deductible donation.

Name of Sponsor/Business: _____

Contact Person: _____

Address: _____

Phone Number: _____ or: _____

E-mail: _____

YES, we wish to participate as a Sponsor of the 2021 Beauregard Watermelon Festival.

_____ Black Diamond \$3000.00

_____ Jubilee \$2000.00

_____ Crimson Sweet \$1000.00

_____ Sugar Baby \$500.00

_____ Watermelon Seed \$300.00

Enclosed is a check made payable to the Greater Beauregard Chamber of Commerce in the amount of \$_____.

Please return to the Greater Beauregard Chamber of Commerce no later than May 1, 2022 for all Watermelon Seed & above sponsorships (to allow for logo on advertising).

Please mail to: Greater Beauregard Chamber of Commerce
111 N. Washington Ave.
DeRidder, LA 70634

***Credit Card payment options are available. Please contact 337-463-5533.