



20th Annual Beauregard Watermelon Festival

Louisiana Fun – Sugartown Sweet

Sponsor Form

The Beauregard Watermelon Festival is hosted by the Greater Beauregard Chamber of Commerce. We are excited to hold the 18th Annual Beauregard Watermelon Festival on May 8, 9, & 10, 2025 at the Beauregard Parish Fairgrounds in DeRidder. We are proud to be the home of the “Sugartown Watermelon” and delight in sharing our enthusiasm with other watermelon lovers. We are asking for your support in bringing this family-oriented event to our community this summer. Your onsite participation is encouraged and appreciated. Please return sponsorship level application before May 1, 2025 to insure inclusion in all print media.

**Definition of the Sugartown Watermelon,
any melon grown no more than 50 miles from the parish seat.**

Black Diamond Sponsorship \$2000

The BLACK DIAMOND level of sponsorship entitles sponsor to the top listing in all advertisements top listing in all advertisements in south Louisiana and promotional media done for the festival. Media type being digital, television, social media, radio, and newspaper/magazine listings. Your company logo will be on two large stage banners; a link to your website from the festival website; unlimited signage (this is an additional promotional opportunity available for your company). Also, included are 4 festival t-shirts; 10 weekend admission passes, one 10' x 10' indoor air-conditioned exhibitors booth space (must be reserved prior to June 1) and as a sponsor of “The Watermelon Eating Contest”. You will be one of our featured guest of honor for the opening ceremony of the “Cutting of the Melon” Friday, May 9 at 12:00 pm.

Jubilee Sponsorship \$1500

The JUBILEE level of sponsorship entitles your company to the following: Company name mentioned in selected radio advertising; Company logo on all printed advertising, a link from the festival website to your company website; Signage on main stage at festival. Your company will also be advertised as a corporate sponsor of the “Seed Spitting Contest”. An invitation to the Friday, May 9, opening ceremony of the “Cutting of the Melon” at 12:00 p.m. and 6 weekend festival admission passes and 4 festival t-shirts.

Crimson Sweet Sponsorship \$1000

Sponsorship includes logo inclusion in all print advertising, medium onstage signage, logo inclusion in all secondary print advertising, link from festival website, and signage at the festival. You will be advertised as the sponsor for the “Children’s Watermelon Eating Contest” at the Festival. Invitation to the opening ceremony of the “Cutting of the Melon” on Friday, May 9 and 4 weekend festival admission passes.

Sugar Baby Sponsorship \$500

Sponsorship includes logo inclusion in all print advertising, social media, various signage throughout the festival, medium onstage signage, and link from festival website. Invitation to the opening ceremony of the “Cutting of the Melon” on Friday, May 9 at 12:00 PM and 4 weekend festival admission passes.

Watermelon Seed Sponsorship \$300

Sponsorship includes social media recognition, small stage signage, logo displayed on various multi sponsor posters throughout the festival, and signage at the festival. Invitation to the opening ceremony of the “Cutting of the Melon” on Friday, May 9 at 12:00 PM and 2 weekend festival admission passes.

We hope to continue our partnership with the Beauregard Watermelon Festival and the Greater Beauregard Chamber of Commerce. If you would like to increase your company’s visibility, additional sponsorship packages are available. If you have any questions, please contact our office at 337-463-5533 or via email at membersvcbcc@bellsouth.net.

Thank you,

**Lisa Adams
Executive Director**

20th Annual Beauregard Watermelon

May 8, 9, 10, 2025

Your sponsorship of the Beauregard Watermelon Festival aides in covering the costs of entertainment, advertisement, and events for this family friendly festival. The Greater Beauregard Chamber of Commerce is a non-profit organization; therefore, your sponsorship of this event is a tax-deductible donation.

Name of Sponsor/Business: _____

Contact Person: _____

Address: _____

Phone Number: _____ or: _____

E-mail: _____

YES, we wish to participate as a Sponsor of the 2024 Beauregard Watermelon Festival.

_____ Watermelon Seed \$300.00

_____ Sugar Baby \$500.00

_____ Crimson Sweet \$1000.00

_____ Jubilee \$1500.00

_____ Black Diamond \$2000.00

Enclosed is a check made payable to the Greater Beauregard Chamber of Commerce in the amount of \$_____. Please mail by sponsorship checks by May 1, 2025.

Please return Sponsorship Level Form to the Greater Beauregard Chamber of Commerce no later than May1, 2025 for all Watermelon Seed & above sponsorships (to allow for logo on advertising).

Please mail to: Greater Beauregard Chamber of Commerce
111 N. Washington Ave.
DeRidder, LA 70634

***Credit Card payment options are available. Please contact 337-463-5533.