

Bitdefender®

Bitdefender Small Office Security

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Anca Bundaru, Sr Product Marketing Manager

Commercial Presentation

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The need for Bitdefender Small Office Security

Under attack



72%

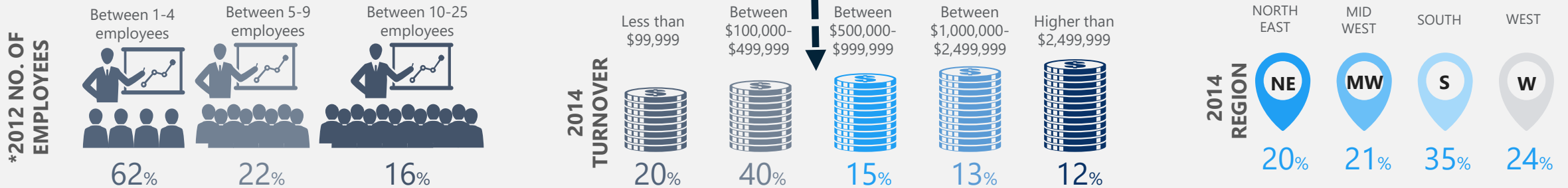
of small businesses were attacked in
2018

Incidence & Market Share - US

UNITED STATES OF AMERICA
TOTAL: 5,825,458 firms*

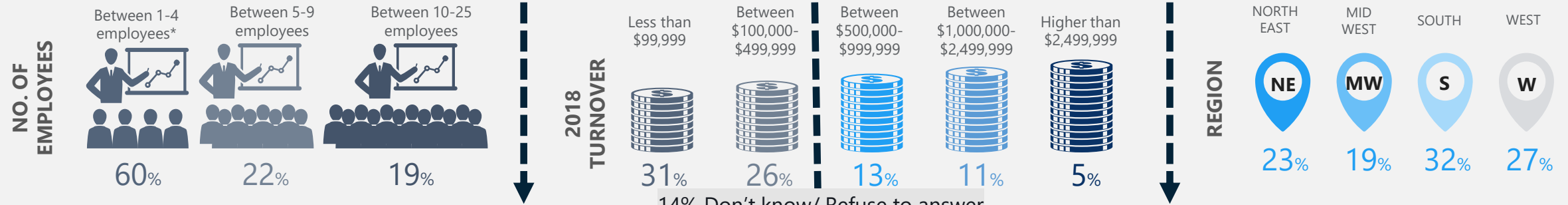
Share of SOHO:
77.1%

Small Office Home Office
4,491,998 SOHO (1-25 employees)*



Estimated Incidence:
39.0%

PURCHASED AN ONLINE SECURITY SOLUTION IN THE PAST 12 MONTHS
1,751,879 SOHO



14% Don't know/ Refuse to answer

45% own a BUSINESS SECURITY SOLUTION**

55% own a CONSUMER SECURITY SOLUTION**

2.5% purchased a BITDEFENDER* SECURITY SOLUTION in P12M**

*Source: U.S. Small Business Administration <https://www.sba.gov/advocacy/firm-size-data>

**The structure is based on interviews achieved before closing the quota on Consumer Security Solution

***Regardless the type of solution purchased (business or consumer solution)

What is Bitdefender Small Office Security?

What is Bitdefender Small Office Security

Immunizing your small business against cyber threats



- Cost effective, multiple award-winning security for small businesses
- Complete protection for your Windows, macOS, Android and iOS devices
- Protects businesses against ransomware and all new and existing cyber threats
- Prevents data breaches and keeps safe your clients personal and financial data
- Installation under 5 minutes, no IT skills required
- 24/7 technical support from real humans whenever you need help (US only)



Windows



MacOS

iOS



Android

✓ Antivirus	✓ Antivirus	✓ VPN / Premium VPN	✓ Malware Scanner
✓ Online Threat Prevention	✓ Safe files	✓ Account Privacy	✓ Account Privacy
✓ Web protection	✓ Ransomware remediation	✓ Anti-Theft	✓ Web Protection
✓ Network threat prevention	✓ VPN	*	✓ VPN / Premium VPN
✓ Safe files	✓ Web Protection	*	✓ Anti-Theft
✓ Ransomware remediation	*	*	✓ App Lock
✓ Advanced Threat Defense	*	*	✓ Reports
✓ Wi-fi Security	*	*	*
✓ Firewall	*	*	*
✓ Antispam	*	*	*
✓ Wallet	*	*	*
✓ Data Protection	*	*	*
✓ File Encryption	*	*	*
✓ Webcam Protection	*	*	*
✓ VPN	*	*	*
✓ Device Management	*	*	*

Easy device management

The management of all connected devices can be done from the Bitdefender Central, when the administrator is logged in with the credentials used to acquire the subscription.

To prevent users from making changes within the features and settings that may affect the security of the network, the administrator can set a password from the Bitdefender account.

The Activity dashboard in Bitdefender Central offers an overall overview of the connected devices and their protection status. In case threats are identified, the administrator can run a scan on all the affected devices at the same time.

My Devices

Parental Advisor

Premium Services

My Subscriptions

My Offers

Support

My Devices

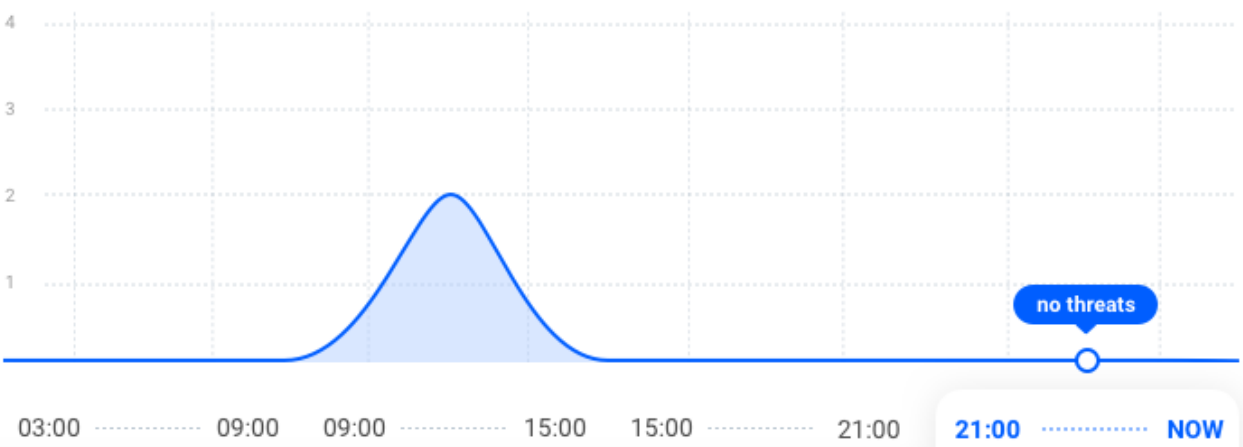
23 DEVICES Installed
[View devices](#)

18 DEVICES Protected
[View devices](#)

5 DEVICES At risk
[Fix issues](#) • [View devices](#)

Threats blocked

Last 24 hours | [Last 7 days](#)






Top users with threats blocked

 **John Targaryen**
[32 threats blocked](#)



Top devices with threats blocked

 John-iMac-02 46 threats	 MSEEDGEWIN10 32 threats	 IE11WIN10 18 threats
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You're doing a great job, Marc!

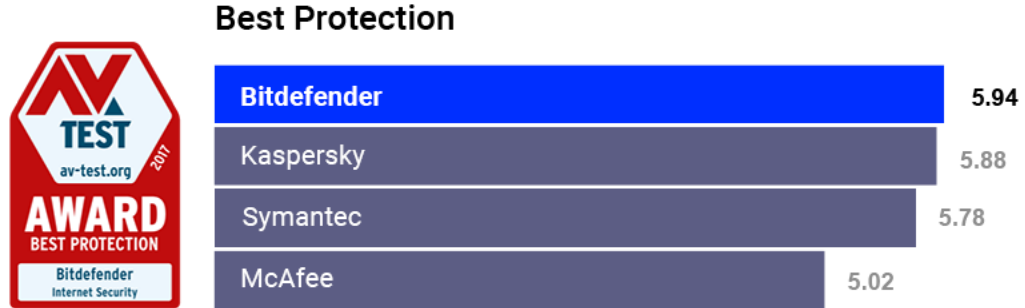
No threats were detected on this time period.



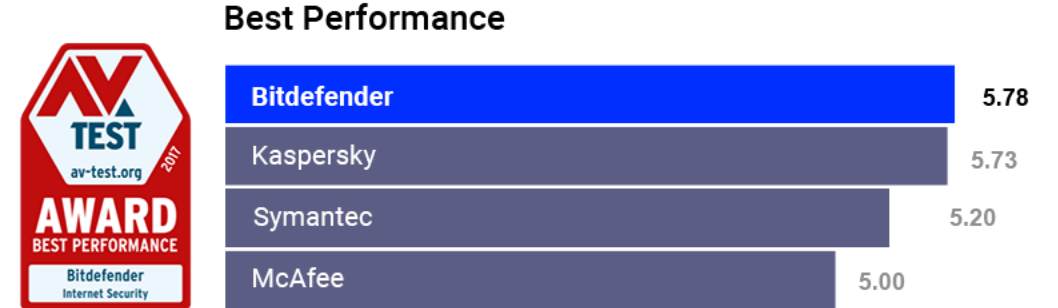
Awards & Recognition

The Best Cybersecurity in the World

Best Protection. Best Performance. Consistently.



Best Protection Against Infections (on a scale of 0 to 6 and 6 being the highest protection)
Overall Score. January 2011 - April 2018. AV TEST.



Lowest Impact on Performance (on a scale of 0 to 6 and 6 being the lowest impact)
Overall Score. January 2013 - April 2018. AV TEST.

The Best Cybersecurity in the World

44-Time Winner awarded in 2019



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