

Smiley Joe's Golf Classic



Hosted by *Bruce Buffer*

Benefiting *Jay Glazer's*



**MERGING
VETS &
PLAYERS**

McCormick Ranch Golf Course April 20th 2022 Phoenix, AZ



Jay Glazer
Fox Sports NFL Insider



**MERGING
VETS &
PLAYERS**

FOUNDED BY JAY GLAZER & NATE BOYER



MVP empowers combat veterans and former professional athletes by connecting them after the uniform comes off; providing them with a new team to assist with transition, promote personal development, and show them they are never alone.

Master of Ceremonies
BRUCE BUFFER

Voice of the Octagon



Joe Lear



Over the past 30 years, Joe Lear has worked with Athletes and Entertainers in his own special "out of the box" fashion, from sponsorships to appearances, to charity events. Along the way Lear has made lifelong friends, and has helped multiple brands and charities worldwide.

Joe Lear wishes to reunite with his clients and friends for a day of golf and fun, supporting his friend, Jay Glazer's MVP, Merging Vets and Players.

Being the son of a Lt. Col in the US Army, Grandson of an Army Vet who stormed the Beaches of Normandy in World War II, and close friends with many who have served our great nation, Joe Lear wants to do his part to help those who have helped secure our freedom.

What better way to help, than a reunion of Joe Lear's former clients/friends in Boxing, MMA, Professional Basketball, Football, Baseball and Entertainment!

Please join Joe Lear and friends in helping those that have secured our freedom, allowing us to live in the greatest country in the world!



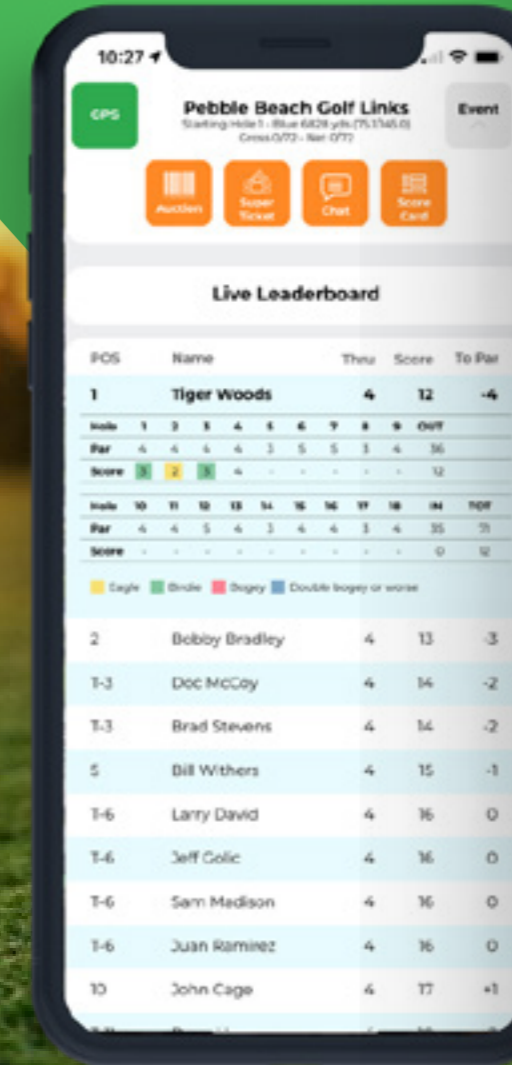
McCormick Ranch
Golf Club

Located in the heart of Scottsdale, McCormick Ranch Golf Club features two unique courses that are tour tested and amateur approved. The Palm and Pine Courses have breathtaking views of Camelback and McDowell Mountain, and combine well manicured resort golf course layouts with pockets of desert infusion.



With the Winning Ticket app, sponsors always win!

- Customized sponsorship engagement.
- Virtual clickable sponsor logos.
- A specific sponsor logo appears when players reach the sponsor's location at the event, via GPS.
- A far more engaging way to connect the sponsors to the participants.
- Virtual Gift Bag.



Tournament Activities

- Food & Refreshments
- Foursome Scramble - Best Ball!
- \$25,000 prize for a Hole in One! (Par 3)
- Target Challenge!
- Putting Challenge!
- Golf Ball Air Gun!
- Silent Auction with Sports Memorabilia and more!

A photograph of four men on a golf course. The man on the far right is wearing a light blue polo shirt, khaki shorts, a grey cap, and sunglasses. He is holding a large, golden, multi-barreled air gun, aiming it upwards. The other three men are looking towards him. One man in a black polo shirt and dark pants has his hand on his hip. Another man in a blue polo shirt and plaid shorts is looking on. The background shows a lush green golf course with trees and a clear sky.

Putting Fun into Fundraising!

Registration

Golfers

- 1 player with shared cart & Virtual Gift Bag - \$99
- 2 players with cart & Virtual Gift Bag each - \$198
- Super Ticket - \$70 per person

Super Tickets include:

2 attempts at Long Putt and Target challenges,
Entry into the \$25,000 'Hole In One" contest,
2 mulligans and use of Golf Ball Air Gun,
Free Food and Drinks at Clubhouse Pavilion.

Golfers & Non-Golfers

- Long Putt Challenge - \$20 for 2 balls
- Hit The Target Challenge - \$20 for 2 balls



An aerial photograph of a golf course. The image shows a large green fairway with several sand traps. A winding water hazard, likely a lake or stream, runs through the middle of the course. The landscape is dotted with palm trees and other tropical vegetation. The sky is clear and blue. The right side of the image is partially obscured by a dark green diagonal overlay containing text.

Main Event Sponsor

Sponsorship - \$30,000

- Dominant signage at the event and the Player's app.
- Photo op with celebrities for social media.
- Social media engagement.
- Media recognition.
- Customized extras.
- Virtual Gift Bag placement.
- Includes: 12 players with Super Tickets and carts.

Event Sponsor

4 at \$15,000 each

- Secondary signage at the event and the Player's app.
- Photo op with celebrities for social media.
- Social Media engagement.
- Virtual Gift Bag placement.
- Includes: 6 players with Super Tickets and carts.





Premium Tee Sponsor

Sponsorship – \$5,000

- Brand presentation space at the Tee.
- Brand ambassador interaction with foursome.
- Photo op with celebrities for social media.
- Clickable logo appears on Winning Ticket app as golfers arrive at your tee.
- Virtual Gift Bag placement.
- Includes: 2 players with 2 Super Tickets and cart.

Target Challenge

Sponsorship - \$5,000

- Company logo and name on Target.
- Brand presentation space.
- Brand ambassador interaction with each challenger.
- Photo op with celebrities for social media.
- Virtual Gift Bag placement.
- Includes: 2 players with 2 Super Tickets and cart.

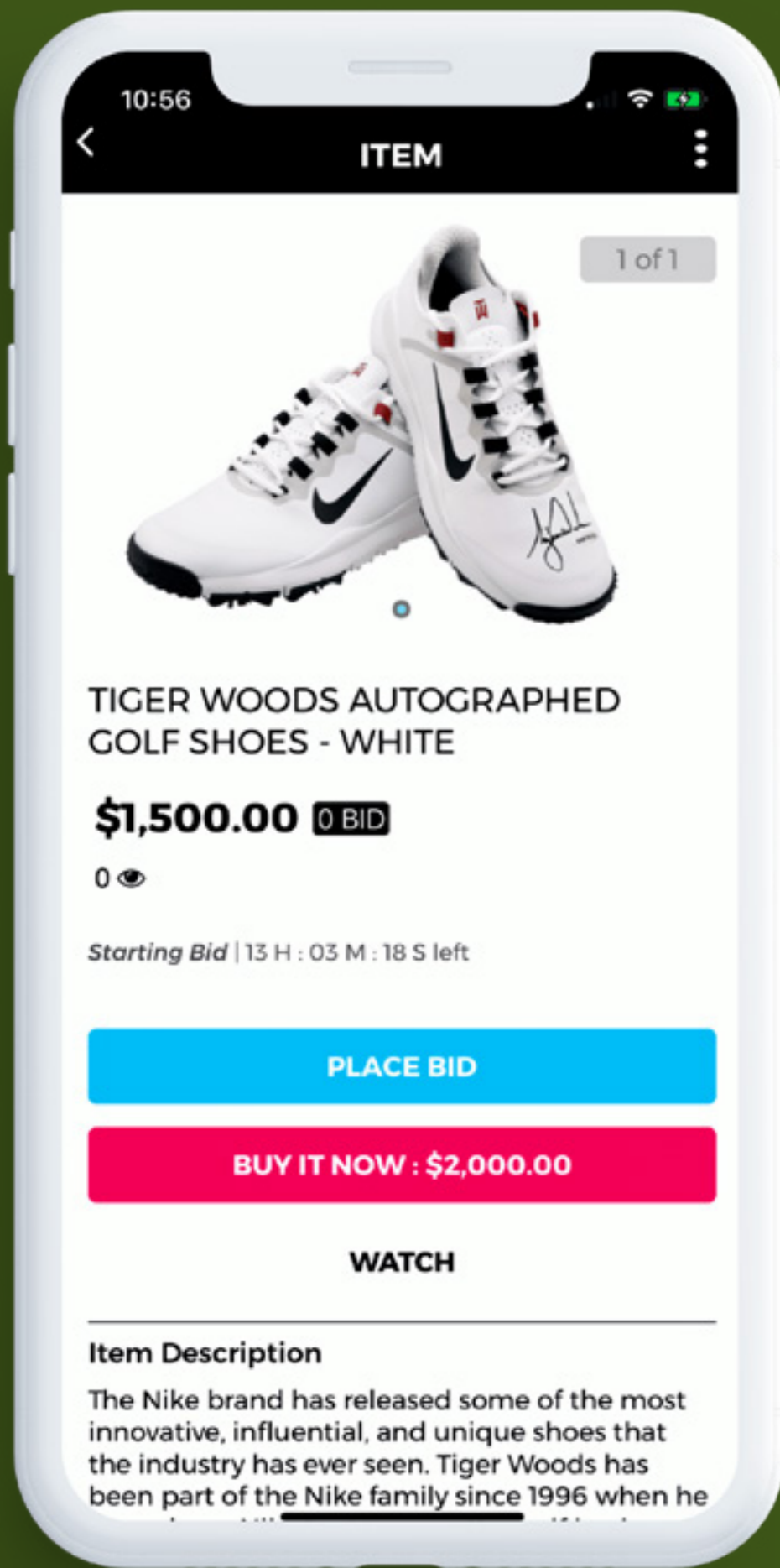




Long Putt Challenge

Sponsorship – \$5,000

- Brand presentation space.
- Brand ambassador interaction with each challenger.
- Photo op with celebrities for social media.
- Virtual Gift Bag placement.
- Includes: 2 players with 2 Super Tickets and cart.




Silent Auction

Bidding on mobile app from registration to day of event.
Autographed sports memorabilia.
Rare and unique one-of-a-kind items.

Virtual Gift Bag

Unique experiences.
High end give-aways.
Specialty Coupons.
Variety of services.



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