



## Privacy Policy for Par Technologies LLC

**\*\*Effective Date:\*\* 9/16/2024**

Par Technologies LLC ("Par," "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy describes how we collect, use, and share personal information when you use our website, mobile application, and ride-share services ("Services"). By accessing or using our Services, you agree to this Privacy Policy. If you do not agree with this Privacy Policy, you must not use the Services.

### 1. Information We Collect

We may collect the following types of information when you use our Services:

#### 1.1. Personal Information

- **\*\*Contact Information:\*\*** Name, email address, phone number, and mailing address.
- **\*\*Account Information:\*\*** Username, password, and profile details.
- **\*\*Payment Information:\*\*** Credit card or other payment details processed by third-party payment providers.
- **\*\*Ride Information:\*\*** Location data, ride history, and any preferences related to your rides.

#### 1.2. Automatically Collected Information

- **\*\*Location Data:\*\*** Real-time GPS data to provide ride services and track rides.
- **\*\*Device Information:\*\*** Information about the device you use to access the Services, including IP address, operating system, browser type, and mobile carrier.
- **\*\*Usage Data:\*\*** Details about your use of the Services, including log files, ride interactions, and access times.

### 2. How We Use Your Information

We use your information to:

- Provide and improve our Services.
- Process transactions and send ride confirmations.
- Manage your account and preferences.
- Communicate with you regarding your rides, account, and updates to the Services.
- Personalize and optimize your user experience.
- Prevent fraud and ensure security.
- Comply with legal obligations.

### 3. Sharing of Information

We may share your information with:

- **\*\*Service Providers:\*\*** Third parties who perform services on our behalf, including payment processors, hosting providers, and customer support.
- **\*\*Drivers:\*\*** Location and ride details necessary to fulfill ride requests.
- **\*\*Business Partners:\*\*** To offer co-branded or joint services.
- **\*\*Legal Authorities:\*\*** When required by law or to protect our rights, property, or the safety of our users or the public.

We do not sell your personal information to third parties.

#### 4. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes for which it was collected, including to comply with legal, regulatory, or reporting obligations. Once your data is no longer needed, we will securely delete or anonymize it.

#### 5. Security

We implement reasonable security measures to protect your information from unauthorized access, disclosure, alteration, or destruction. However, no data transmission over the internet or storage system can be guaranteed to be 100% secure.

#### 6. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to collect information about your interactions with the Services, including usage data and preferences. You can adjust your browser settings to refuse cookies, but some features of the Services may not function properly if cookies are disabled.

#### 7. Your Rights

Depending on your location, you may have the following rights regarding your personal information:

- **\*\*Access:\*\*** Request access to the personal data we hold about you.
- **\*\*Correction:\*\*** Request corrections to inaccurate or incomplete information.
- **\*\*Deletion:\*\*** Request the deletion of your personal data.
- **\*\*Opt-Out:\*\*** Opt out of receiving marketing communications.
- **\*\*Data Portability:\*\*** Request a copy of your data in a machine-readable format.

To exercise these rights, please contact us at [mike@ridewithpar.com](mailto:mike@ridewithpar.com).

#### 8. Third-Party Links

Our Services may contain links to third-party websites or services that we do not control. This Privacy Policy does not apply to the practices of such third parties, and we are not responsible for their privacy practices.

#### 9. Children's Privacy

Our Services are not intended for children under the age of 18. We do not knowingly collect personal information from children under 18. If we discover that a child under 18 has provided us with personal information, we will delete it immediately.

#### 10. International Data Transfers

If you access our Services from outside the United States, your information may be transferred to, stored, and processed in the United States. By using our Services, you consent to the transfer of your information to the United States.

#### 11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the updated policy on our website and updating the "Effective Date." Your continued use of the Services after any changes are made constitutes your acceptance of the updated Privacy Policy.

#### 12. Contact Information

If you have any questions about this Privacy Policy or our privacy practices, please contact us at:

Par Technologies LLC

Email: [mike@ridewithpar.com](mailto:mike@ridewithpar.com)

Phone: 610-529-1544