

FOR IMMEDIATE RELEASE

GO GET IT PUBLISHING releases *Momma Bear*: painfully raw, extremely realistic novel by wrongfully imprisoned author L.O.R.D.

New Haven, CT January 1, 2018—Go Get It Publishing LLC released author L.O.R.D.'s current title, *Momma Bear*. L.O.R.D., a true product of inner-city poverty, is one of the rawest truth tellers in urban fiction history.

L.O.R.D.'s uncut depiction of siblings Keven and Cory's unyielding determination to win big selling drugs painfully illustrates the risks the young men are willing to take in order to escape poverty. On the flip-side the story vividly chronicles their single mother Glenda James' unrelenting struggle to keep her boys from being lost to a culture of prison, death, drugs, violence, and social injustice.

L.O.R.D. began writing *Momma Bear* in 2010 while in an 8x12 prison cell with his younger brother, Johnny Johnson. Both brothers, along with three childhood friends, were wrongfully convicted at the hands of a corrupt Connecticut prosecutor (four of the gentlemen have been vindicated thus far and awarded \$16.8 million, as L.O.R.D.'s conviction is the last to be litigated). During that period of incarceration is when L.O.R.D. fully comprehended, for the first time, the many years of turmoil his mother had endured while struggling to keep him and his siblings from being devoured by their environment. In realizing her plight and what she was up against, his passion to pay homage to her and the millions of women like her was born.

Go Get It Publishing was inspired by L.O.R.D. and is run by his 21-year-old daughter, Gabrielle Salters, who's a business major at Southern Connecticut State University. Within their first quarter of being in business, *Momma Bear* has already been sought out by one of the most prestigious commercial publishing companies in the country.

To schedule an interview with Gabrielle Salters or L.O.R.D., please contact Go Get It Publishing at (203) 772-9877.

Momma Bear is available on Amazon and will appear only if searched with the *identical* spelling: Momma Bear, by L.O.R.D.

ISBN # 978-1-5323-3378-1

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