

# VillageRise

**A Toolkit for Sustainable  
Community Development**



**Locally-led Solutions for Lasting Change**



*TOGETHER WE CAN...*

Empower communities with health solutions and economic opportunities—starting in Kenya, expanding worldwide.

## *A Story of Transformation: From Struggle to Strength*

“Agnes Moraa, a mother of three, once relied solely on her husband to provide for their family. That changed when she joined the Nyamagesa CHEC. With her first merry-go-round contribution of Ksh 750, she started a small shop selling household essentials. Over the past year, her business has flourished, giving her financial independence and strengthening her family’s stability.

But it’s not just her income that has improved—Agnes also learned how proper nutrition and hygiene can prevent disease. Now, her children are healthier, and she mentors other women—proving that when communities have the right tools, they don’t just survive, they thrive.”

**This is the power of VillageRise. It’s more than a toolkit—it’s a catalyst for sustainable change.**

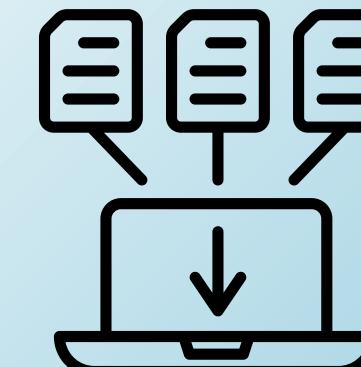
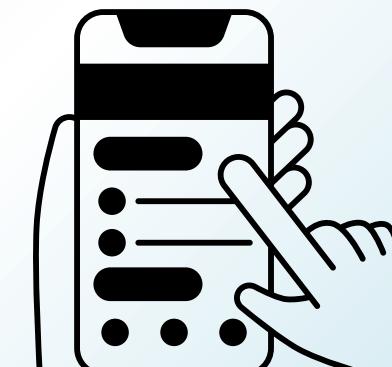
## *Problem Identification – Why Do We Need VillageRise?*

- 🌐 Communities face complex challenges, including:
- ✓ Poor Health Outcomes – Limited access to health education
- ✓ Economic Hardships – Lack of financial literacy & sustainable income opportunities
- ✓ Social Inequities – Barriers to leadership, especially for women
- ✗ Traditional approaches often fail to create community driven, lasting change

💡 The Solution: VillageRise – A Toolkit for Sustainable Community Transformation

## *Introducing VillageRise – What Is It?*

- 📦 VillageRise is a comprehensive toolkit that equips organizations with:
  - ✓ Step-by-step training materials
  - ✓ Structured surveys & data analysis
  - ✓ Facilitator guides & curriculum
  - ✓ Ongoing mentorship & virtual support
- 💡 VillageRise provides everything needed to implement Community Health & Empowerment Clubs (CHECs)—structured, community-led groups that improve health, financial literacy, and leadership skills.



## *Why Choose VillageRise?*

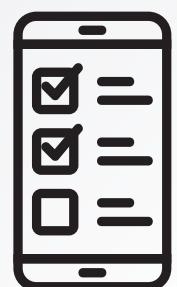
- ✓ Comprehensive & Ready-to-Use – No need to build from scratch
- ✓ Fully Trained Implementation – GHC provides complete training on the curriculum and CHEC model
- ✓ Measurable Impact – Data-backed progress tracking
- ✓ Scalable & Customizable – Adapt to different communities
- ✓ Ongoing Support – Virtual mentorship & expert guidance

## *How VillageRise Tracks Measurable Impact*

VillageRise includes survey tools to measure real behavior change:

1. Baseline Survey – Captures community conditions before CHEC starts
2. Midline Survey (15 Months) – Measures progress
3. Endline Survey (24 Months) – Measures progress and Tracks long-term impact

**Star Charts visualize progress at each stage**



Baseline Survey → Midline Survey → Endline Survey  
+ Data Analysis

## *CHECs – The Model Behind VillageRise*

- Community Health & Empowerment Clubs (CHECs) are how we implement EmpowerPath.
- CHECs provide structured, measurable training in health, financial literacy, and leadership.
- EmpowerPath enables any organization to set up CHECs and track impact.
- As of 2025, CHECs have been implemented in 19 villages across western Kenya, with some now operating independently.

# CHECs – The Model Behind VillageRise



# *What's Included in VillageRise?*

## **VillageRise Toolkit Includes:**

- ✓ 24-Week Health Curriculum – Graphics + Facilitator Guides
  - ✓ 10-Week Financial Literacy Curriculum – Budgeting, Ledger-Keeping, Exercises
- ✓ Business Refresher Curriculum – Focus on Entrepreneurship
- ✓ 4-Week Sustainable Governance & Leadership Curriculum
  - ✓ Baseline, Midline, Endline Surveys + Star Charts for Impact Measurement
- ✓ Data Analysis & Reports Provided by GHC at Each Stage
  - ✓ Quarterly Virtual Support for Implementers

# Who Can Use VillageRise?

- 📍 NGOs & Nonprofits – Scale your community impact with proven tools
- 📍 Governments – Implement sustainable empowerment programs
- 📍 Social Enterprises – Support economic development initiatives
- 📍 Universities & Research Institutions – Conduct community-based projects





# *Partnership: 2 Options*

## **Option 1: VillageRise Partner Package**

**\$5,000 | License the model. Lead the change.**

Empower your organization to implement the proven CHEC model using the VillageRise Toolkit

### **Includes:**

1. Step-by-step toolkit
2. Full training + implementation support
3. Data tracking + analysis tools
4. Ongoing mentorship during rollout

**For:** NGOs, CBOs, faith-based orgs, or government entities leading their own village-level transformation.



## Partnership: 2 Options

### Option 2: Adopt-a-Village with GHC

**\$10,000 | Help fund a village transformation**

Let GHC implement the CHEC model directly in a village in need.

#### **Includes:**

1. Complete rollout by GHC team
2. Community-led eadership and governance
3. Health, hygiene, and income-generating education
4. Ongoing data collection and measurable impact
5. Real-time stories and donor updates

The full cost to implement a CHEC is \$17,895–\$18,395. Your \$10,000 donation helps make it happen — and GHC covers the rest through grants and other funding sources.

**For:** Donors, Rotary clubs, foundations, or corporate sponsors wanting a hands-on, high-impact giving experience.



## *Get VillageRise – Next Steps*

🚀 Ready to implement VillageRise in your community?

✉️ Contact Us: Mimi Gordon - Executive Director [info@globalhealthconnections.org](mailto:info@globalhealthconnections.org)

🌐 Visit Our Website:  
[www.globalhealthconnections.org](http://www.globalhealthconnections.org)



## *Empowering Communities, Transforming Lives*

Real change happens when knowledge meets action. By equipping communities with the tools, training, and support they need, we create lasting impact—one CHEC at a time. When we teach, we empower. When we empower, we change lives.

Join us in building a future where every village rises.