



# SERENITY & GRAND OPUS

SPA & WELLNESS - HEALTH

## WHO ARE WE?

- **SPA & WELLNESS**

- With its quality standards, guest satisfaction and local and foreign employees, it continues to make its business partners proud by taking its place among the largest SPA and Wellness businesses in Turkey.

- **AESTHETICS AND SURGERY**

- We offer our services such as surgical and non-surgical aesthetics, healthy living, hair transplantation and dental aesthetics to our valued guests with the best doctors in the field.

## OUR MISSION

### OUR MISSION:

- In the light of modern technological devices without compromising ethical values;
- Prioritizing Patient - Guest safety and health,
  - With its superior service, we follow our guests from the entrance to 100% improvement and satisfaction
  - It is the most preferred health and service organization with its 24/7 accessibility and transparency.
- Combining luxury with elegance, simplicity and nature in the peaceful and pleasant environments we create for our guests of all ages from different cultures, leaving unforgettable traces in the lives of our guests with a service approach that exceeds expectations.

# OUR VISION

- OUR VISION
  - Foresighted,
  - Principled,
  - Innovative,
  - With a rational and responsible approach
  - Leading organization using the right implementation methods.
- Becoming a global brand that differentiates itself from its competitors with the unique customer experience it offers, contributes to the development and brand value of its region while continuously improving itself, and is the first choice of guests of all nationalities, employees and all stakeholders.

# OUR VALUES

- OUR VALUES
- Visionarity  
Providing services that are innovative, original, inspiring the sector and creating value.
- Respect for Nature and the Environment  
Giving importance to sustainability in every area of our facilities that we design inspired by nature, respecting nature and the environment
- Human Value  
Ensuring that all our stakeholders feel safe, peaceful, valuable and happy by placing them at the center of our quality service approach.
- Perfectionism  
Believing in the importance of teamwork, which we continuously develop and improve to be the best at what we do with our services.

# OUR PRINCIPLES

- OUR PRINCIPLES
- We do not work because we have a job, but as a company of Turkey, we work out of love for our country.
- We respect the past and look to the future with tolerance.
- We greet people with a smiling face, show interest and show courtesy.
- We welcome everyone in a clean environment where they feel at home and we work to provide the best service.
- We aim to win hearts and never give up on our principles.



## OUR GOALS AS SERENITY - GRAN DOPUS;

- Our Goals as Serenity-GrandOpus;
- To make international scientific developments available in all service areas of our centers,
- To meet the needs and expectations of the society we serve while at the same time adding new values,
- To contribute to the health education of our entire society, especially patients and their relatives,
- To create 'value-added' systems that will reflect personal performance positively on organizational performance,
- To ensure the satisfaction of our guests at the highest level,
- To ensure that all personnel working in Serenity are professionals with the knowledge and experience to perform their duties well and correctly,
- To leave no room for error in our services and always continue to do the best,
- Spa counseling,
- Spa wellness installation (from scratch),
- Professional staffing.

# OUR HOTELS

## BODRUM PARK RESORT

Our Facility

Yalı, Yalıçiftlik-Bodrum Yolu, 48410 Bodrum / Muğla





# OUR HOTELS

## LATANYA PARK RESORT

Our Facility

Yalı, Yalı Kümeevleri No:5, 48400 Bodrum/Muğla



# OUR HOTELS

Selectum Luxury Door'a Bodrum

2022

Torba, Kaynar Mevkii, 48400 Bodrum/Muğla



# OUR HOTELS

Sarpedor Boutique Hotel & SPA

2019

Torba, Heredot Bulvarı No:9, 48400  
Bodrum/Muğla



# OUR HOTELS

Golden BeachHotel Bodrum

2019

Turgutreis Mah, Turgut Reis Cd. No:1, 48960  
Bodrum/Muğla

