

# REEDLEY FIESTA

**Saturday, October 10, 2020**

**Parade theme: *“There’s No Place Like Home”***

You are cordially invited to participate in “The Valley’s Biggest, Small Town Celebration”, with a **TWIST**. Join us for the festivities and showcase your “float” before thousands of spectators in the 55<sup>th</sup> Annual Reedley Fiesta Parade in Reedley, California, sponsored by the Rotary Club of Reedley.

Traditionally parades have been presented with spectators sitting on the curbs and floats moving down the parade route. However, due to the COVID-19 pandemic the Reedley Fiesta Parade will be done differently taking into consideration all safety measures for not only our spectators but our parade entrants. We will still provide an event full of displays, classic cars, our local first responders and all the pageantry of a parade. This year’s parade will be on Saturday, October 10<sup>th</sup> and will begin at 10:00 a.m. The parade of spectators will begin at 8<sup>th</sup> and “G” Street ending at “G” Street and 12<sup>th</sup> Street.

To participate please complete the attached Entry Form and return it, along with your Entry Fee, to the Greater Reedley Chamber of Commerce Office or the Community Services Department office located at the Reedley Community Center. Completed Entry Forms and Entry Fees can also be mailed to: **Reedley Rotary Club, Fiesta Parade, P.O. Box 1161, Reedley, CA 93654**. Checks should be made payable to: Reedley Rotary Club.



**NOTE: All “floats” will be static displays with all participants staying within a designated spot.**

The entry deadline to participate is October 2, 2020, at 5:00 p.m. Parade Entry Fee (non-political entry) is \$20, business related entries are \$30, and political entries are \$150. Late entry’s will be accepted on a case by case basis. All entry fees are nonrefundable.

Static display awards include the highly coveted Parade Sweepstakes Trophy (presented by the King and Queen) for the top overall entry, as well as the Parade Marshall’s trophy, top Mascot entry, top Business entry, top automobile display and top Volunteer Group display. If you would like more information, please contact the Reedley Fiesta Parade Committee at: [reedley.fiesta.parade@gmail.com](mailto:reedley.fiesta.parade@gmail.com).

**Rotary Club of Reedley**  
**55th Annual Reedley Fiesta Parade**  
*Saturday, October 10, 2020*

**Theme “There Is No Place Like Home”**

**P A R A D E   E N T R Y   F O R M**

**Entry Deadline : Friday, October 2, 2020 @ 5:00 p.m.**

**Entry Fees:**    \$20.00 for all non-political entries (school, clubs, volunteer)  
                      \$30.00 for all business entries  
                      \$150.00 for all political entries

**Parade Entry Category - Please mark the division and the one class you would like to be judged in.**

***All entries will be in a static display.***

**Individual or Group Name:** \_\_\_\_\_

	<b>Business entry</b> (display that will showcase your business)
	<b>Automobile Club</b> (must be in a static display)
	<b>Volunteer Group or Civic Club</b> (i.e. Boy Scouts, campus clubs, etc.)
	<b>Other</b> (if you do not fit within one of the above listed groups)

**Conditions for entries:**

- Must fit within a 20x15 foot “box” (300 sq.ft.) **NO EXCEPTIONS** (starting from the curb side)
- Display must face towards the street.
- No more than 4 people can be in the designated 30 foot “box” at any time and must adhere to social distancing requirements.
- Entries must be self-sufficient. Rotary nor the City will provide electricity or other services to individual entries.
- ***Each entry must provide appropriate signage and large enough to indicate who they are and what their ‘display’ is depicting. Please try to include the Fiesta theme into your sign.***

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**I N F O R M A T I O N   A N D   R U L E S**

*Please type or print clearly*

**Individual/Organization Name:** \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Cellular Number:(    ) \_\_\_\_\_ Email: \_\_\_\_\_

- The parade is the morning of Saturday, October 10, 2020. The parade will start at 10 a.m. and will end around noon. Ending time maybe extended or shortened due to amount of "spectators" attending.
- Set-up will be allowed to begin at 7 a.m. (please do not set-up any earlier, unless approval is granted from the Parade Chairman).
- All entrants are to be in their designated location by 8:45 a.m. on the day of the parade. Judging will begin at 9:30 a.m. Entrants must be in position at this time to qualify for judging.
- Display numbers and information will be e-mailed the week of the parade.
- Nothing shall be thrown, sprayed or discarded from any entry along the parade route.
- This is a family friendly event. There will be no promotion of **Drugs, Alcohol, Gang** or other inappropriate activities allowed before or during the course of the parade.
- Reedley Rotary and its officers reserve the right to disqualify any entry deemed controversial or degrading or for not following the rules at any time during the course of the parade, including before it begins.
- Entry fees/prizes will not be refunded/awarded to any disqualified entry.
- All decisions of the Parade Committee and its judges are final.

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**RELEASE:** *This entry is for voluntary participation in a free celebration and by signing this form the participant(s) release(s) the Reedley Rotary Club, its officers, Board of Directors, committee member(s) and membership from any and all liability associated or resulting from said participation.*

**COVID-19 Notice:** *We are taking enhanced health and safety measures—for you and our other participants. You must follow all posted instructions. An inherent risk of exposure to COVID-19 exists in any public place where people are present. COVID-19 is an extremely contagious disease that can lead to severe illness and death. According to the Centers for Disease Control and Prevention, senior citizens and individuals with underlying medical conditions are especially vulnerable. By participating you voluntarily assume all risks related to exposure to COVID-19. Help keep each other healthy.*

**Signature of Individual/Organization Representative:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date