



Saturday, October 3, 2026

Parade theme: *America the Beautiful*

You are cordially invited to participate in "The Valley's Biggest, Small-Town Celebration." Join us for the festivities and showcase your parade entry before thousands of spectators in the 61st Annual Reedley Fiesta Parade in Reedley, California. Sponsored by the Rotary Club of Reedley, the Reedley Fiesta Parade will once again feature the beautiful pageantry and tradition of creative floats, custom automobiles, high-stepping equestrians, spirited marching bands, and community organizations as they make their way down "G" Street on Saturday, October 3, 2026, at 10:00 a.m. The parade will begin on "G" Street at North Avenue and conclude at "G" and 14th Street.

This year's theme, "America the Beautiful," celebrates America's 250th birthday and invites participants to honor the history, people, landscapes, traditions, and spirit that make our nation unique. Parade entries are encouraged to showcase patriotic displays, hometown pride, iconic landmarks, cultural heritage, national parks, agriculture, innovation, music, or the natural beauty of our country. Whether your entry reflects America's past, present, or the communities that continue to shape its story, we invite you to help us create a memorable and inspiring celebration for all.

To participate, please complete the attached Entry Form and return it, along with your Entry Fee, to the Greater Reedley Chamber of Commerce Office, 1044 G Street in downtown Reedley or the Community Services Department office located at the Reedley Community Center. Completed Entry Forms and Entry Fees can also be mailed to: **Reedley Rotary Club, Fiesta Parade, P.O. Box 1161, Reedley, CA 93654**. Checks should be made payable to: Reedley Rotary Club.

The entry deadline to participate is September 10, 2026. The parade entry fee is \$40 for non-political entries submitted by September 10 and \$60 for entries received after September 10. Campaign entries for Reedley local offices and ballot measures are \$250, while campaign entries for all other offices and ballot measures are \$500. All entry fees are non-refundable. Parade awards include the highly coveted Parade Sweepstakes Trophy for the top overall parade entry, as well as First, Second and Third Place awards in each of the parade classes. A confirmation letter along with your Fiesta Parade Entry Number will be emailed to you the week of the parade. If you would like more information, please contact the Reedley Fiesta Parade Committee at: reedley.fiesta.parade@gmail.com.





**Reedley Rotary's
61st Annual Reedley Fiesta Parade**

Saturday, October 3, 2026 – 10 a.m.

Parade Theme:

"America the Beautiful"

Committee Use Only

Parade Order _____

Category _____

Award _____

PARADE ENTRY FORM

Entry Deadline: Thursday, September 10, 2026

- **Marching Bands & Color Guards:** No entry fee
- **Standard Entry Fee: \$40** (all non-campaign entries)
- **Late Entry Fee: \$60** (all non-campaign entries received after September 10)
- **Reedley Local Campaign Entry Fee: \$250** (City Council, School Board, Healthcare District, Reedley ballot measures)
- **All Other Campaign Entry Fee: \$500** (County, state, and federal offices and measures)

PLEASE TYPE OR PRINT CLEARLY (Make a photocopy of completed entry form for your record.)

PARADE ENTRY CATEGORY Please mark the one category below you will be judged in.

Floats

- ☐ K-5 schools
☐ High School
☐ Community Sport or Youth Organization
☐ Service Club, Church or Ethnic Group
☐ Commercial/Business

Automobiles

- ☐ Classic Cars (pre1977)
☐ Farm/Commercial/Business
☐ Other, not listed

Performance

☐

Horses/Livestock

☐

Campaign (Not Judged)

☐

Approximate Length of Entry: _____ feet

Individual/Organization Name: _____

Mailing Address: _____ City: _____ Zip: _____

Telephone: _____ Email: _____

Contact's Name: _____ Cell Phone: _____

Announcement Script required: (This will be read by the announcer during the parade. Attach additional page if necessary. 50 words limit, longer scripts will be edited down.): _____

Completed Entry Forms and Entry Fees can be dropped off at the: **Community Services Department Office** located at the Reedley Community Center, and the **Greater Reedley Chamber of Commerce Office**, 1044 G Street in Downtown Reedley. Completed Entry Forms and Entry Fees can also be mailed to: **Reedley Rotary Club, Fiesta Parade, P.O. Box 1161, Reedley, CA 93654.** Checks should be made payable to: Rotary Club of Reedley.



2026 REEDLEY FIESTA PARADE INFORMATION AND RULES



Please share this information with everyone in your group

1. The parade is the morning of Saturday, October 3, 2026. The parade will start at 10 a.m.
2. All entrants are to be in line and in their number order by 8:30 a.m. on the day of the parade. Judging will begin at 8:45 a.m. Entrants must be in position at this time to qualify for judging. Please do not enter the staging area before 7:30 a.m.
3. This year's parade theme is: ***America the Beautiful***
4. Parade entry numbers and information will be e-mailed the week of the parade.
5. All mechanical or motorized entries must be in good mechanical condition and be operated in a safe manner. During the parade, float entries should designate at least two spotters to walk along side of the float so that the float and its occupants can be monitored.
6. Nothing shall be thrown, sprayed or discarded from any parade entry along the parade route. Participants are allowed to have people walking along side of the entry in order to hand out items to spectators on the curbside.
7. **FORWARD PROGRESS MUST BE MAINTAINED AT ALL TIMES.** Minor exceptions for performance routines will be made.
8. This is a family friendly event. There will be no promotion of **Drugs, Alcohol, Gang** or other inappropriate activities allowed before or during the course of the parade.
9. Reedley Rotary and its officers reserve the right to disqualify any entry deemed controversial or degrading or for not following the rules at any time during the course of the parade, including before it begins.
10. Entry fees/prizes will not be refunded/awarded to any disqualified entry.
11. All decisions of the Parade Committee and its judges are final.

- ***Cut and return this bottom portion signed. Keep the information above for your records.*** -

RELEASE: This entry is for voluntary participation in a free celebration and by signing this form the participant(s) release(s) the Reedley Rotary Club, its officers, Board of Directors, committee member(s) and membership from any and all liability associated or resulting from said participation.

Signature of Individual/Organization Representative:

Signature

Date

Note: Signature is required. Please return this bottom half with your Entry Form.

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