

Dear Parents,

We're thrilled to announce that the Greater Reedley Chamber of Commerce is returning with the Junior Business Marketplace! This event will be part of the Reedley Street Faire, happening in Downtown Reedley on Sunday, May 3, 2026, from 10 a.m. to 3 p.m.

Our event invites students from kindergarten through 12th grade, as well as Reedley College Students aged 20 and under to take center stage and present their entrepreneurial ventures to the community. It's a golden chance for our young business minds to demonstrate their creativity, business acumen, and the dedication they've invested in their projects.

To recognize the hard work and creativity of our participants, awards will be presented for the Best Booth Display, Most Innovative Business Idea, and Outstanding Salesmanship!

Participating in the Junior Business Marketplace provides an unparalleled opportunity for our students to experience entrepreneurship firsthand. They'll get to operate their startup businesses in a real-world setting, welcoming customers and making sales during one of Reedley's most vibrant community events.

To join this enriching experience, each vendor, whether participating individually or in a group, is required to apply and pay a nominal fee of \$30.00 which includes the cost for a temporary City of Reedley business license. Registration and payment will be processed through the Greater Reedley Chamber of Commerce. The final day to sign up is Wednesday, April 29th, 2026. Applications are available online at reedleychamber.com/events.

In support of our youth vendors, the Chamber will provide each with a table, two chairs, and a pair of vendor badges for the duration of the event. Please note, due to regulations set by the Fresno County Department of Health, we cannot accept food items for sale. Additionally, it's important to remember that all vendors must be students, and all items for sale should be crafted by them—pre-made or store-bought goods for resale are not permitted.

Group registrations of up to three students are welcome, but only one sign-up form is required per vendor table. Participants are responsible for their sales transactions, including providing a cash box and change. We kindly ask that parents support their younger entrepreneurs, especially with sales and clean-up efforts. All vendors are expected to remain for the entire event and assist with clean-up afterwards, estimated to take about 20-30 minutes.

Should you have any questions or need further details before registering, please feel free to reach out to Diego Lopez at the Greater Reedley Chamber of Commerce via support@reedleychamber.com or (559) 638-3548.

We can't wait to see the incredible businesses our students will present. Let's make this a memorable event for our young entrepreneurs!

Sincerely,

Erik W. Valencia