

REEDLEY FIESTA

Saturday, October 18, 2025

Parade theme: *60 Years of Fiesta: A Journey Through the Decades*

You are cordially invited to participate in “The Valley’s Biggest, Small-Town Celebration.” Join us for the festivities and showcase your parade entry before thousands of spectators in the 60th Annual Reedley Fiesta Parade in Reedley, California. The Reedley Fiesta Parade, sponsored by the Rotary Club of Reedley, will once again feature the beautiful pageantry and tradition of unique floats, custom automobiles, high-stepping equestrians, and spirited marching bands down “G” Street on Saturday, October 18, 2025, at 10 a.m. This year’s parade will start on “G” Street at North Avenue. The parade route ends at “G” and 14th Street.

This year, we’re celebrating a major milestone—60 years since the revival of the Reedley Fiesta in 1965! Our theme, “60 Years of Fiesta: A Journey Through the Decades,” honors the traditions, memories, and community spirit that have made the Fiesta a Reedley favorite for generations.

From the groovy 1960s to today, each decade has brought its own unique style, music, and celebrations. Parade entries are encouraged to showcase their favorite decade—whether it’s the peace signs and rock music of the 60s, the disco flair and funky fashions of the 70s, the bright neon and pop culture of the 80s, the denim and tech of the 90s, or the digital trends of today. Participants can celebrate one era or take us on a creative journey through several decades!

To participate, please complete the attached Entry Form and return it, along with your Entry Fee, to the Greater Reedley Chamber of Commerce Office, 1044 G Street in downtown Reedley or the Community Services Department office located at the Reedley Community Center. Completed Entry Forms and Entry Fees can also be mailed to: **Reedley Rotary Club, Fiesta Parade, P.O. Box 1161, Reedley, CA 93654**. Checks should be made payable to: Reedley Rotary Club.

The entry deadline to participate is September 25, 2025. Parade Entry Fee (non-political entry) is \$40. Late Parade Entry Fee (after September 25, 2025) is \$60. Political entries are \$250. All entry fees are nonrefundable. Parade awards include the highly coveted Parade Sweepstakes Trophy for the top overall parade entry, as well as First, Second and Third Place awards in each of the parade classes. A confirmation letter along with your Fiesta Parade Entry Number will be sent to you the week of the parade. If you would like more information, please contact the Reedley Fiesta Parade Committee at: reedley.fiesta.parade@gmail.com.





**Reedley Rotary's
60th Annual Reedley Fiesta Parade**

Saturday, October 18, 2025 – 10 a.m.

Parade Theme:

60 Years of Fiesta: A Journey Through the Decades

Committee Use Only

Parade Order _____

Category _____

Award _____

PARADE ENTRY FORM

Entry Deadline: Thursday, September 25, 2025

Entry Fee: \$40 for entries, non-political. *Marching Bands and Color Guards: no fee.*

Late Entry Fee: \$60 for late entries (forms turned in after September 25, 2025)

All entry fees are nonrefundable.

Political Entry Fee: \$250

PLEASE TYPE OR PRINT CLEARLY (Make a photocopy of completed entry form for your record.)

PARADE ENTRY CATEGORY Please mark the one category below you will be judged in.

Floats

- ☐ K-5 schools
- ☐ K-8 and Middle Schools
- ☐ High School
- ☐ Community Sport or Youth Organization
- ☐ Service Club, Church or Ethnic Group
- ☐ Commercial/Business

Automobiles

- ☐ Pre 1976
- ☐ 1976 & Post
- ☐ Farm/Commercial/Business
- ☐ Other, not listed

Performance

- ☐ Group
- ☐ Individual

Horses/Livestock

- ☐ Group
- ☐ Individual

☐ **Political** (Not Judged)

Approximate Length of Entry: _____ feet

Individual/Organization Name: _____

Mailing Address: _____ City: _____ Zip: _____

Telephone: _____ Email: _____

Contact's Name: _____ Cell Phone: _____

Announcement Script required: (This will be read by the announcer during the parade. Attach additional page if necessary. 50 words limit, longer scripts will be edited down.): _____

Completed Entry Forms and Entry Fees can be dropped off at the: **Community Services Department Office** located at the Reedley Community Center, and the **Greater Reedley Chamber of Commerce Office**, 1044 G Street in Downtown Reedley. Completed Entry Forms and Entry Fees can also be mailed to: **Reedley Rotary Club, Fiesta Parade, P.O. Box 1161, Reedley, CA 93654.** Checks should be made payable to: Rotary Club of Reedley.



2025 REEDLEY FIESTA PARADE INFORMATION AND RULES



Please share this information with everyone in your group

1. The parade is the morning of Saturday, October 18, 2025. The parade will start at 10 a.m.
2. All entrants are to be in line and in their number order by 8:30 a.m. on the day of the parade. Judging will begin at 8:45 a.m. Entrants must be in position at this time to qualify for judging.
3. This year's parade theme is: ***60 Years of Fiesta: A Journey Through the Decades***
4. Parade entry numbers and information will be e-mailed the week of the parade.
5. All mechanical or motorized entries must be in good mechanical condition and be operated in a safe manner. During the parade, float entries should designate at least two spotters to walk along side of the float so that the float and its occupants can be monitored.
6. Nothing shall be thrown, sprayed or discarded from any parade entry along the parade route. Participants are allowed to have people walking along side of the entry in order to hand out items to spectators on the curbside.
7. **FORWARD PROGRESS MUST BE MAINTAINED AT ALL TIMES.** Minor exceptions for performance routines will be made.
8. This is a family friendly event. There will be no promotion of **Drugs, Alcohol, Gang** or other inappropriate activities allowed before or during the course of the parade.
9. Reedley Rotary and its officers reserve the right to disqualify any entry deemed controversial or degrading or for not following the rules at any time during the course of the parade, including before it begins.
10. Entry fees/prizes will not be refunded/awarded to any disqualified entry.
11. All decisions of the Parade Committee and its judges are final.

- ***Cut and return this bottom portion signed. Keep the information above for your records.*** -

RELEASE: This entry is for voluntary participation in a free celebration and by signing this form the participant(s) release(s) the Reedley Rotary Club, its officers, Board of Directors, committee member(s) and membership from any and all liability associated or resulting from said participation.

Signature of Individual/Organization Representative:

Signature

Date

Note: Signature is required. Please return this bottom half with your Entry Form.

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