



## GREATER REEDLEY CHAMBER OF COMMERCE

### MEMBERSHIP BENEFITS

**RIBBON CUTTING CEREMONY:** Showcase your business with a ribbon cutting ceremony coordinated by the chamber. This service is available to all members whether you are a new or established business, a new owner, celebrating an anniversary or opening after renovation.

**SOCIAL MEDIA/EMAIL BLAST ADVERTISING:** Reach our over 25,000 social media followers on “We are Reedley” and our other social media and email accounts. Ask for details!

**INCLUSION IN CHAMBER DIRECTORY “DISCOVER REEDLEY”:** As a Chamber member you will receive a free business listing in the annual publication and an opportunity to advertise at a reduced rate. The publication is printed in September of each year.

**ONE-YEAR SUBSCRIPTION TO THE MID VALLEY TIMES NEWSPAPER:** Keep up to date with local business and community news delivered to you weekly. Includes access to their online publication as well.

**INVITATIONS TO SPECIAL EVENTS:** Events include Business Workshops/Trainings, Mixers, Ribbon Cuttings, Receptions, and the Annual Chamber Business & Community Awards Gala.

**ELIGIBILITY TO HOST A MIXER:** Promote your business with other chamber members, your friends, family, and customers. Ask us about “Good Morning Reedley.” Subject to availability.

**REDUCED FEES FOR PARTICIPATION IN CHAMBER EVENTS:** Members receive discounted pricing for Chamber sponsored events, including Reedley Fiesta, Christmas in the Park & Electric Parade, Reedley Street Faire, and Celebrate America.

**SPONSORSHIP OPPORTUNITIES:** From event program ads to full sponsorship packages, a variety of promotional opportunities for all budgets are available throughout the year.

**REFERRAL DATABASE LISTING:** As a member of the Greater Reedley Chamber of Commerce your business is listed in our referral database, and your company information is given to potential customers who call or visit the chamber requesting referrals.

**RESOURCE CENTER:** The Chamber is a valuable resource when looking for business and community information. Business forms, lists, directories, maps, and other publications are all available at the chamber office.

**WINDOW DECAL:** Your investment in the chamber provides your business with credibility, visibility, and marketability. Proudly display your membership window decal at your place of business.

**MEETING SPACE:** Members may rent space at the chamber office (during regular business hours) for interviews and small business gatherings. Ask for details!

**TABLE & CHAIR RENTALS:** The chamber has round tables, folding chairs, and cocktail tables for members to rent (delivery not available). Ask for details!

**ELIGIBILITY TO SERVE ON CHAMBER COMMITTEES OR HOLD A POSITION WITH THE BOARD OF DIRECTORS:** All members are encouraged and invited to take an active role in the chamber.