



City of Reedley

Administrative Services Department
845 "G" Street
Reedley, Ca 93654

NEW TEMPORARY BUSINESS ASSISTANCE PROGRAM

December 2020

Dear Reedley Business Owner or Religious Organization,

In response to Fresno County going back to the "Purple Tier" in the state's color-coded "Blueprint for a Safer Economy" and subsequent new Stay-at-Home Order, the Reedley City Council has established a new Business Assistance Program using \$45,000 of Federal CARES Act funds distributed to the City of Reedley from the County of Fresno.

The new program provides up to \$1,500 in reimbursement to eligible Reedley restaurants, gymnasiums/fitness centers, and religious organizations that made modifications to their premises for outdoor operations, and barbershops and salons who made modifications to their shops to be compliant with State/County orders. In addition, Reedley barbershop and salon owners may also apply for a waiver of City utility charges for water, wastewater, and solid waste services for the months that the new Stay at Home order is in place that includes a requirement that their businesses stay closed.

1. Reimbursements will be distributed on a first come, first served basis until funding is exhausted.
2. This program is only applicable to licensed and eligible Reedley restaurants, gymnasiums/fitness centers, religious organizations, barbershops, and salons.
3. Reedley restaurants, gymnasiums/fitness centers, and religious organizations may apply for reimbursement for expenses incurred for outdoor modifications only.
4. Reedley barbershops and salons may apply for reimbursement for expenses incurred for indoor or outdoor modifications.
5. Reedley barbershop and salon owners may also apply for a waiver of City utility charges for water, wastewater, and solid waste services for the months that the new Stay-at-Home order is in place that includes a requirement that their businesses stay closed.
6. All applicants must attest that they have fully complied with State orders to be eligible for consideration.
7. Reimbursements are limited to a maximum of \$1,500 per business or organization, and copies of purchase receipts (or other proof of purchase) substantiating the request must be provided at the time of application.
8. Only businesses or organizations with active and valid business licenses with the City of Reedley are eligible.
9. Businesses must be compliant with all City requirements for outdoor operations, including submittal of a brief site plan, property owner consent (if applicable), and meeting all ADA and insurance requirements.
10. All applications must be received by end of business February 26, 2021 to be considered.



City of Reedley Business Assistance Program Reimbursement Application

Business Name: _____

Business Address: _____

Utility Account ID (Barbershops & Salons Only): _____

E-Mail Address & Phone: _____

- I am the owner/account holder for this business.
- I am applying for reimbursement for modifications made to my business to be compliant with State Public Health Orders.

Please provide the amount requested with supporting documentation: _____

Please provide a description of purchases submitted for consideration:

- I am applying for a waiver of City utility charges. (Barbershops & Salons only)

Please provide month and amount: _____

By signing below, I attest that my business is eligible for consideration under the program guidelines as adopted by Resolution 2020-100 and that my business has fully complied with all applicable State orders governing pandemic conditions. I understand and acknowledge that if this application is found to contain false, misleading or inaccurate information, repayment of any funding relief provided through this program may be required.

Signature: _____ Date: _____

Print Name and Business Title: _____

Please mail or drop off this application with copies of receipts or other supporting documentation to:
City of Reedley Administrative Services Department 845 G Street, Reedley CA 93654
Or e-mail to: mycityhall@reedley.ca.gov

City Use:

Date & Time Received: _____ Delivery Method: _____

Comments: _____

Approved: _____ Date: _____