

*Greater Reedley Chamber of Commerce*

# **Reedley's Holiday Lane – Reverse Parade**

*Saturday, November 28, 2020*

*Parade theme: “Miracle on G Street”*

After great success putting on a safe and fun Reedley Fiesta event this fall, the Greater Reedley Chamber of Commerce is now gearing up for Reedley's Annual Electrical Christmas Parade on Saturday, November 28, 2020. This year's event will be known as **Reedley's Holiday Lane - Reverse Parade**. The event is meant to inspire hope and joy as we all continue to deal with the impact of COVID-19.

As with the Reedley Fiesta, the reverse parade has been designed to directly address health and safety concerns for the community. The event will begin with an online broadcast of the Community Tree Lighting Ceremony which will kick-off the parade of displays that will be set up along the 4 block route on G Street, from City Hall (8th Street) to 12th Street from 7 p.m. until 9 p.m. Local businesses and community organizations will create the light displays (entries) and wave to the public driving by. There will also be several musical groups playing holiday tunes along the route.

To participate, please complete the attached Entry Form and return it, along with your Entry Fee, to the Greater Reedley Chamber of Commerce Office or the Community Services Department office located at the Reedley Community Center. **Completed Entry Forms and Entry Fees can also be mailed to: Greater Reedley Chamber of Commerce, 1633 11th Street, Reedley, CA 93654.** Checks should be made payable to: Greater Reedley Chamber of Commerce.

**NOTE: All “floats” will be static displays with all participants staying within a designated spot.**

The entry deadline to participate is November 18, 2020, at 5:00 p.m. Parade Entry Fee (non-political entry) is \$25, and political entries are \$150. Late entries will be accepted on a case by case basis and will incur a \$15 late fee. All entry fees are nonrefundable.

If you would like more information, please contact the Greater Reedley Chamber of Commerce at: [info@reedleychamber.com](mailto:info@reedleychamber.com) or (559) 638-3548.

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*Saturday, November 28, 2020*

**Theme: “Miracle on G Street”**

**P A R A D E   E N T R Y   F O R M**

**Entry Deadline : Wednesday, November 18, 2020 @ 5:00 p.m.**

**Entry Fees:**    No charge for schools  
                      \$25.00 for all non-political entries  
                      \$150.00 for all political entries  
                      Additional \$15 late fee charged for forms submitted after November 18.

**Individual or Group Name:** \_\_\_\_\_

*All entries will be in a static display.*

**Parade Entry Category - Please mark one**

<input type="checkbox"/>	<b>School entry</b>
<input type="checkbox"/>	<b>Volunteer Group or Civic Club entry</b>
<input type="checkbox"/>	<b>Business entry</b>
<input type="checkbox"/>	<b>Automobile or Farm Equipment entry</b>
<input type="checkbox"/>	<b>Other</b> (if you do not fit within one of the above listed groups)

**Conditions for entries:**

- Must fit within a 20x15 foot “box” (300 sq.ft.) starting from the curb side.
- Display must include Christmas lights. Quiet generators only, please.
- Entries must be self-sufficient. The Chamber nor the City will be providing electricity or other services to individual entries.
- No more than 4 people can be in the designated 30 foot “box” at any time and must adhere to social distancing requirements. Masks should be worn.
- Each entry must provide appropriate signage that is large enough to indicate who they are and what their ‘display’ is depicting. Please try to include the theme on your sign.
- **No LIVE Santa Claus can be included at your entry.** He will ONLY be at the end of the parade.

# Reedley's Holiday Lane – Reverse Parade

Saturday, November 28, 2020

## Information and Rules

Please type or print clearly

**Individual/Organization Name:** \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Cellular Number:(    ) \_\_\_\_\_ Email: \_\_\_\_\_

- The reverse parade is the evening of Saturday, November 28, 2020. The parade will start at 7 p.m. and will end around 9 p.m. Ending time maybe extended or shortened depending on the number of "spectators" attending.
- Set-up will be allowed to begin at 5 p.m. (please do not set-up any earlier, unless approval is granted from the Parade Chairman).
- All entrants must be in their designated location by 5:45 p.m. on the day of the parade. Judging will begin at 6:00 p.m. Entrants must be in position at this time to qualify for judging.
- Display numbers and information will be e-mailed the week of the parade.
- Nothing shall be handed out, thrown, sprayed, or discarded from any entry along the parade route.
- This is a family friendly event. There will be no promotion of **Drugs, Alcohol, Gang,** or other inappropriate activities allowed before or during the parade.
- Reedley Chamber and its committee reserve the right to disqualify any entry deemed controversial or degrading or for not following the rules at any time during the parade, including before it begins.
- Entry fees/prizes will not be refunded/awarded to any disqualified entry.
- All decisions of the Parade Committee and its judges are final.

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**RELEASE:** *This entry is for voluntary participation in a free celebration and by signing this form the participant(s) release(s) the Greater Reedley Chamber of Commerce, staff, Board of Directors, committee member(s), membership, and volunteers from any and all liability associated or resulting from said participation.*

**COVID-19 Notice:** *We are taking enhanced health and safety measures—for you and our other participants. You must follow all posted instructions. An inherent risk of exposure to COVID-19 exists in any public place where people are present. COVID-19 is an extremely contagious disease that can lead to severe illness and death. According to the Centers for Disease Control and Prevention, senior citizens and individuals with underlying medical conditions are especially vulnerable. By participating, you voluntarily assume all risks related to exposure to COVID-19. Help keep each other healthy.*

**Signature of Individual/Organization Representative:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date