



Pyramid Consulting International Ltd.

Going further, together



Company Introduction
March 2026

Table of Contents

Slide

Who We Are

03

What We Offer

04

Who We've Work With

05

Our Team

06

Our History

07

Our Service Approach

08

Our DNA

09

Contact Details

10

Appendix A: Project Snapshots

11-17



Who We Are

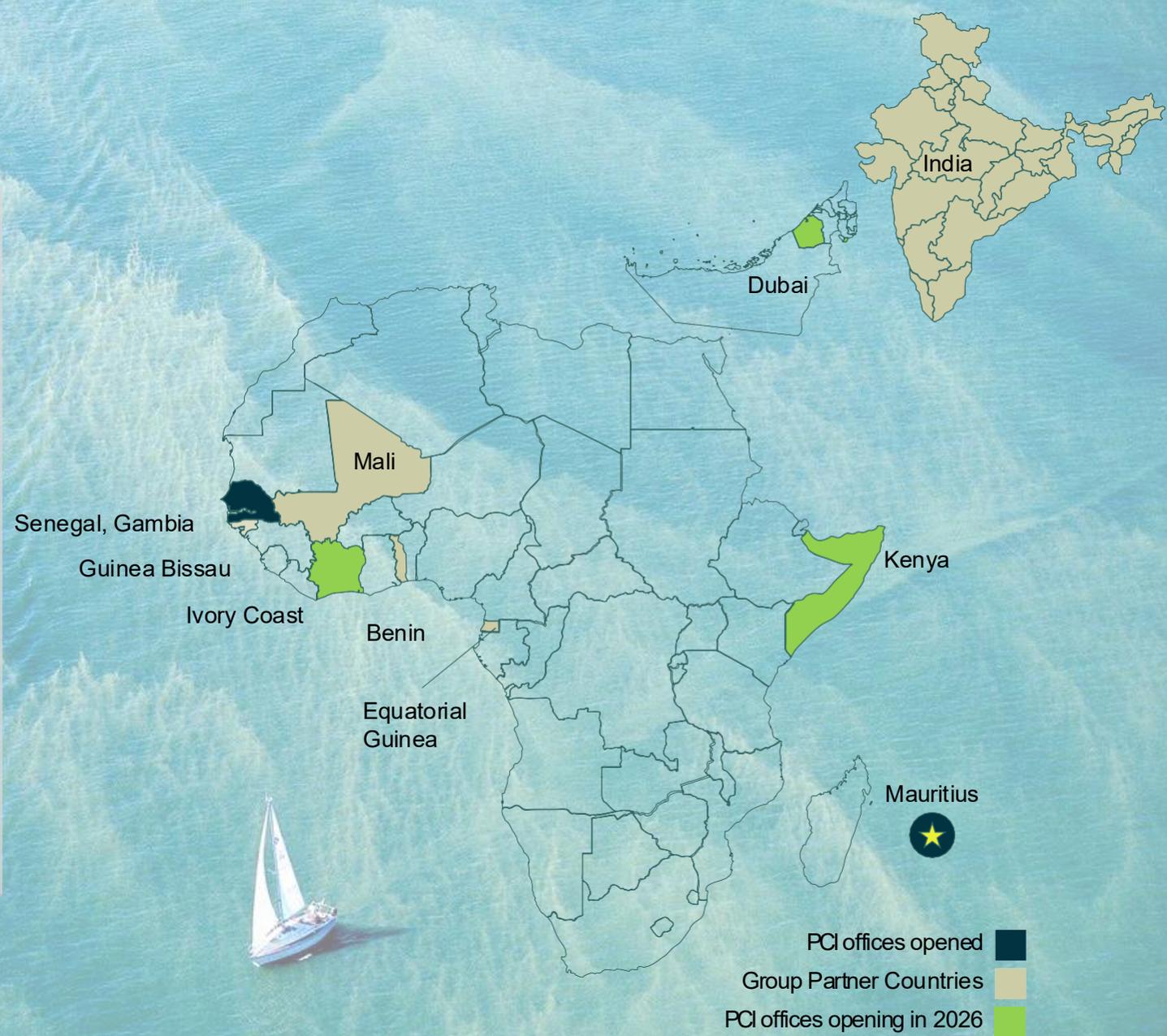
PCI is your trusted African investment partner

Pyramid Consulting International Ltd. (PCI) is a multidisciplinary professional services firm supporting international clients investing and operating across Africa.

We partner with corporates, investors, governments, and institutions to navigate complex compliance, legal, fiscal and operational environments with confidence.

Starting with a strong presence in West Africa that continues to grow across the African continent and abroad, PCI combines deep local insight with global professionals and international standards to deliver integrated, end-to-end advisory and execution support.

Incorporated in 2024, PCI builds on 65 years of expertise from the Pyramid Group, a longstanding center of excellence supporting public and private organizations across Africa since 1960. Drawing on this foundation, PCI serves as a trusted bridge between international ambition and African opportunity, delivering the rigor and strategic depth required for complex cross-border engagements.



One-stop platform

Africa-focused

Globally trained

Execution-oriented

Our Comprehensive Service Offerings¹

PCI provides an integrated set of six pillars of professional services across the business lifecycle

Corporate, Regulatory & Governance

Entity formation, governance frameworks, board advisory, AML/CFT, economic substance, and statutory compliance.

Accounting & Audit

Audit, financial reporting, and accounting advisory aligned with local regulations and global standards.

Strategy & Management Consulting

Market entry, feasibility studies, organizational reviews, transformation initiatives, and execution support

Legal & Tax Advisory

Cross-border structuring, corporate and commercial law, M&A support, regulatory compliance, and tax optimization.

Financial Engineering & Banking

Structured finance, treasury optimization, risk management, and banking advisory.

IT Consulting

IT strategy, systems integration, cybersecurity, AI audits, and digital transformation.



¹See Appendix for additional details regarding scope, subservices, and project samples.

Our Esteemed Client Partnerships

Trusted by global corporations, investors, and public institutions in a variety of sectors for over 65 years

MANUFACTURING & INDUSTRIAL



Tolaram



KEC INTERNATIONAL LIMITED

PUBLIC SECTOR



United Nations



SHIPPING LOGISTICS & TRADE



OBTS
SHIPPING GROUP



Jafza
المنطقة الحرة لجيبا علي
Jebel Ali Free Zone
A DP WORLD Company



Hapag-Lloyd

OIL, GAS & ENERGY



KALPA-TARU

POWER TRANSMISSION LIMITED

METALS, MINING & STEEL



ArcelorMittal



Aarti Steel PLC

Bhushan
POWER & STEEL

BANKING & FINANCIAL INSTITUTIONS



BANQUE DE L'HABITAT DU MALI



THE WORLD BANK

TRAVEL & TOURISM

AIR AFRIQUE

AGRICULTURE & COMMODITIES



Olam

TECH & COMMUNICATIONS

NIIT

Our Team

We bring together a multidisciplinary team with deep expertise across various subjects and sectors



Senior Leadership with Global Credentials

PCI is led by its Executive Chairman, Anil G. P. Baznath, ACMA, CGMA, FCMA, a seasoned Chartered Accountant and UK-qualified Corporate Secretary with over 40 years of experience advising multinational clients across Africa, the UK, and France.

Recognized early in his career as an expert in the West African cotton industry, Anil also brings deep sectoral expertise spanning the automotive, mining, agriculture, and textile industries.

The firm's Directors are certified professionals with deep sectoral and subject-matter expertise across accounting, finance, compliance, tax, legal, corporate governance, and strategy.

Their professional education, training, and experience have been acquired **globally**, including Mauritius, West Africa, Canada, Western Europe, and South and Southeast Asia.

As such, most of our professionals are **multicultural and multilingual**, bringing a globally informed perspective combined with strong local understanding and execution capabilities.



Our team¹ consists of...



- Professional Accountants
- Tax & Legal Experts
- Economists
- Management & Performance Experts
- Asset Evaluators
- Building & Constructions Engineers



¹Detailed resumes and client references are provided upon request.

Our History

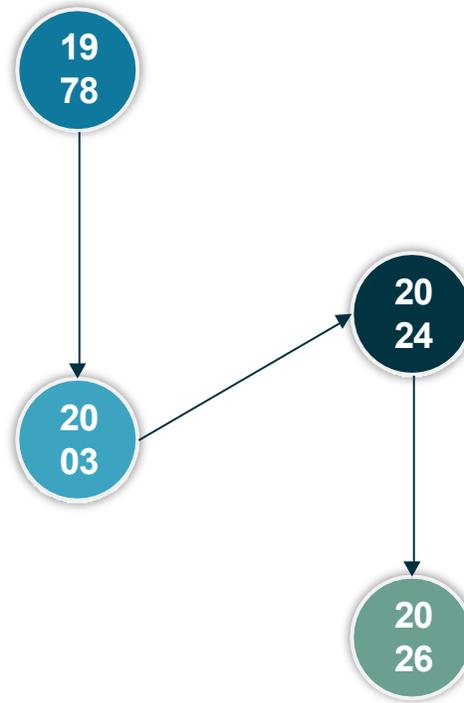
A Legacy of Excellence Since 1978

Lineage

Gaye Consulting International (GCI) started as an emanation of Arthur Andersen Gaye following the appointment of Mamadou Gaye to World-wide Partner of Arthur Andersen. Its practice and rigour stem from the Arthur Andersen global methodologies and professional standards, which continue to shape its consulting approach and global success today.

Pyramid Membership

In **2003** GCI joined **The Pyramid Group of Companies**—a network of specialized and independent entities that work in synergy when required to best support the effective management of public and private organizations across Africa.



Formation

In light of the **demand for cross-border investment advisory** and **Mauritius's leading position as a centre for Africa-bound investment**, **Pyramid Consulting International (PCI)** was incorporated in **2024**.

Member of The Pyramid Group, PCI is built directly on the accumulated experience, methodologies, and institutional knowledge developed across the Group's consulting experts.

Near-term Growth

By **2027**, PCI will establish a presence in Ivory Coast, Kenya, and Dubai, strengthening our ability to support clients across key global and regional markets.

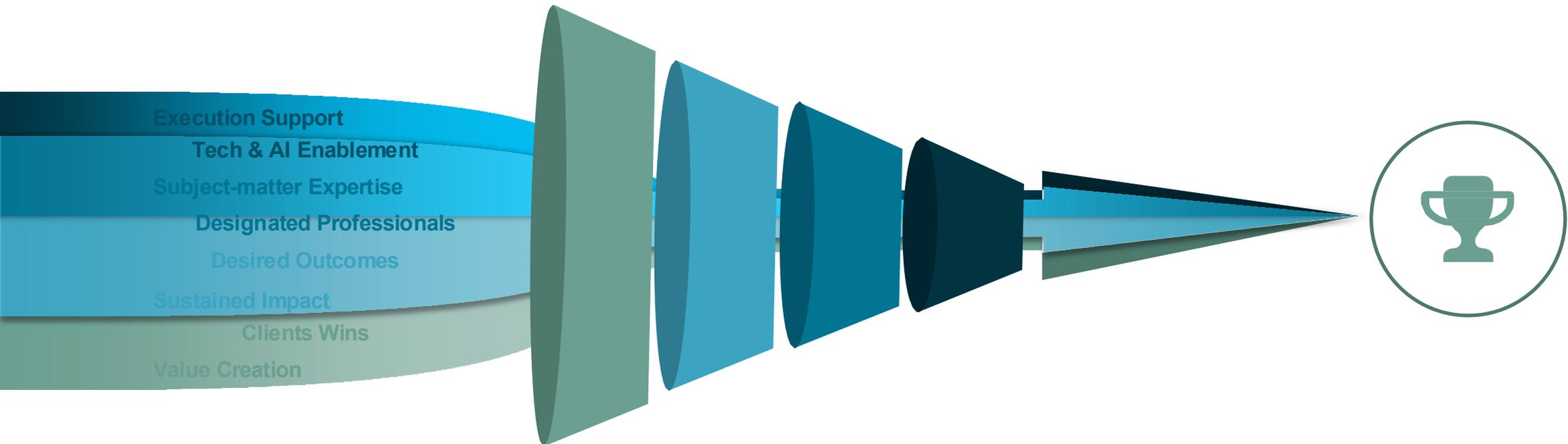


Our Approach to Execute

Our service delivery approach is senior-led, tech-enabled, and execution-focused

- PCI deploys **bespoke, multidisciplinary teams** calibrated to each engagement—integrating local execution with **deep sector expertise, international reach, and agile resourcing**.
- **Quality** is ensured through **expert-led staffing, disciplined execution, and a human led but AI-enabled approach**.
- Each assignment is managed by a **Lead Consultant** responsible for overall engagement governance, cross-border coordination, and serving as the **principal point of contact and accountability for the client**.
- This model ensures **consistency, accountability, and high-quality outcomes** even across complex, multi-jurisdictional engagements.

*Clients choose to work with us because
we deliver institutional-grade capabilities with boutique agility, distinct networks, unique expertise, and better economics.
This enables us to move seamlessly from consulting and advisory to implementation, execution, and ongoing compliance.*



Our Why, Mission & Vision

“ Why we exist...

To unlock sustainable investment, growth, and shared prosperity across Africa by building trust between global capital and local opportunity ”

PURPOSE

“ Where we're headed...

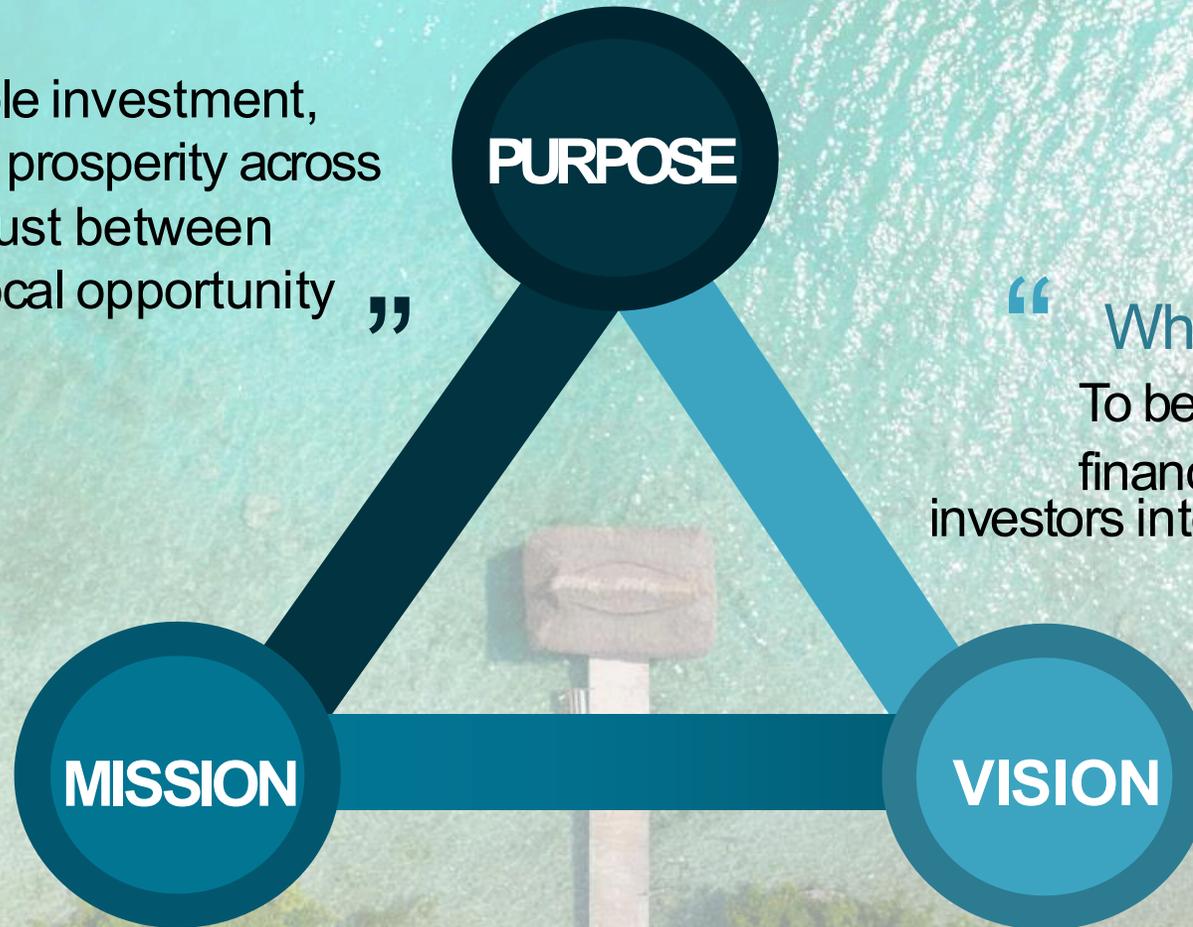
To become the most trusted financial services partner for investors into the African continent ”

VISION

“ What we do...

We provide a one-stop-shop enabling investors to successfully deploy capital into Africa via professional support that drives trust, empowerment, and long-term value creation ”

MISSION



Contact



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PYRAMID
CONSULTING INTERNATIONAL



APPENDIX:
Our Services
Description & Samples



Accounting & Audit

What we do | Accounting & Audit services support clients in maintaining accurate financial records, meeting statutory and regulatory requirements, and reporting in line with both local and international standards. PCI works with clients across the full financial reporting lifecycle—from accounting advisory and financial statement preparation to statutory audits and transaction support—ensuring transparency, credibility, and stakeholder confidence.

Sample Case: Complex Accounting Conversion – SYSCOHADA to IFRS (Automotive Industry)

A&A Suite of Services

Issue

- A multinational automotive group operating in Senegal, reporting locally under **SYSCOHADA** while consolidating globally under **IFRS** using **SAP**, with management reporting conducted in English.
- The client faced significant **accounting, language, and systems misalignment** between local statutory reporting (French, SYSCOHADA) and group consolidation requirements (English, IFRS), compounded by a high volume of monthly transactions.

Our Role

- PCI supported the end-to-end **conversion of local SYSCOHADA accounts into an IFRS-compliant SAP environment** for group consolidation. Our team designed and implemented a **custom automation tool** to efficiently handle transaction volume, ensure accurate account mapping, and enable seamless monthly reporting.

Outcome

- Successfully **translated and mapped accounting data from French to English**
- Enabled **reliable monthly management reporting** between SYSCOHADA and IFRS
- Delivered **IFRS-aligned financial statements** ready for group consolidation
- Significantly **reduced manual processing and reconciliation effort**.



Corporate, Regulatory & Governance

What we do | PCI supports clients across the full corporate lifecycle, from entity establishment to ongoing governance and regulatory compliance. We help design and operate governance frameworks that meet local requirements while aligning with international best practices, ensuring entities are resilient, compliant, and fit for purpose.

Sample Case: Transfer Pricing Framework – Electronics Trading (Africa / OHADA Jurisdictions)	CRG Suite of Services
<p>Issue</p> <ul style="list-style-type: none">➤ A regional electronics trading group distributing Samsung mobile devices across multiple African markets through a holding company and locally incorporated subsidiaries operating under OHADA.➤ Intercompany trading activities raised transfer pricing and regulatory compliance risks across several jurisdictions, exposing the group to potential tax penalties, fines, and audit challenges if pricing policies were not properly structured and documented.	
<p>Our Role</p> <ul style="list-style-type: none">➤ PCI prepared a jurisdiction-by-jurisdiction transfer pricing assessment for head office, evaluating intercompany trading arrangements against local tax rules and OHADA requirements, and setting out practical pricing, documentation, and governance actions to mitigate penalty and audit risk.	
<p>Outcome</p> <ul style="list-style-type: none">➤ Established a defensible transfer pricing framework aligned with regulatory expectations➤ Reduced exposure to penalties, fines, and tax disputes across multiple jurisdictions➤ Enabled consistent, group-wide application of best practices across African subsidiaries➤ Strengthened overall corporate governance and compliance posture	

Financial Engineering & Banking

What we do | PCI advises clients on capital structuring, financing solutions, and financial risk management to support growth, liquidity, and resilience. We work with corporates and investors to design and implement financial structures that are commercially sound, compliant, and aligned with strategic objectives.

Sample Case: Project Financing & Land Acquisition – Construction & Urban Development		FE&B Suite of Services
Issue	<ul style="list-style-type: none">➤ Senegal’s leading construction and development company pursuing a large-scale new city development aligned with national infrastructure and urbanization priorities under a newly elected government.➤ The project required simultaneous access to land and long-term financing, alongside coordination with government stakeholders and financial institutions to ensure feasibility, regulatory alignment, and bankability.	
Our Role	<ul style="list-style-type: none">➤ PCI led the end-to-end feasibility assessment, supported negotiations with government authorities on land access and project alignment, and structured the financing strategy, engaging with banks to secure appropriate funding terms.	
Outcome	<ul style="list-style-type: none">➤ Secured land rights and project approvals➤ Successfully obtained project financing from banking partners➤ Enabled execution of the development as planned➤ Positioned the client to replicate the model across subsequent projects	

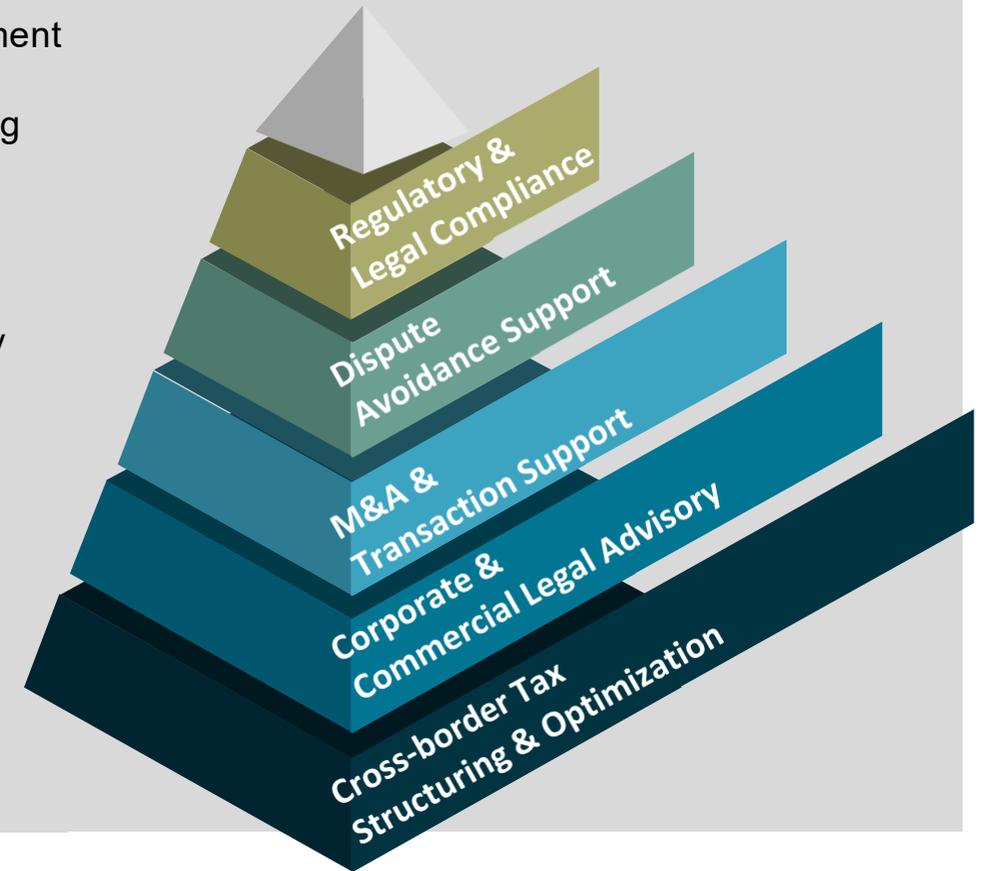
Legal & Tax Advisory

What we do | PCI provides integrated legal and tax advisory services to support cross-border investments, transactions, and operations. We help clients structure their affairs in a manner that is legally sound, tax-efficient, and compliant across jurisdictions, while remaining aligned with commercial realities.

Sample Case: Tax Audit Defense – Commodities Industry

- | | |
|-----------------|---|
| Issue | <ul style="list-style-type: none">➤ A commodities trading group subjected to a multi-year tax audit by government authorities, covering a four-year assessment period.➤ Tax authorities issued an assessment of approximately CFA 2 billion, exposing the client to significant financial, regulatory, and reputational risk if not challenged effectively. |
| Our Role | <ul style="list-style-type: none">➤ PCI led the technical and procedural defense of the tax audit, working closely with head office to interpret applicable tax laws, audit procedures, and assessment methodologies. We prepared structured defense arguments, challenged incorrect interpretations, and engaged directly with tax officials. |
| Outcome | <ul style="list-style-type: none">➤ Reduced the tax assessment from ~CFA 2 billion to ~CFA 500 million➤ Corrected misapplications of tax law and audit methodology➤ Preserved the client's regulatory standing and financial position➤ Avoided escalation into prolonged disputes or litigation |

L&T Suite of Services



Strategy & Management Consulting

What we do | PCI supports leadership teams in making informed strategic decisions and executing effectively in complex and evolving markets. Our strategy and management consulting services combine analytical rigor with practical execution support to drive sustainable growth and organizational effectiveness.

Sample Case: Tax Audit Defense – Commodities Industry		S&MC Suite of Services
Issue	<ul style="list-style-type: none">➤ A shipping-line group operating two complementary legal entities in Senegal, each providing distinct but overlapping services.➤ Head office sought to reduce operating costs while maintaining service quality and regulatory compliance, without disrupting local operations or client relationships.	
Our Role	<ul style="list-style-type: none">➤ PCI conducted a cross-functional assessment of both entities, covering financial performance, legal structure, and tax implications. We evaluated structural scenarios—including merger and absorption options—to support cost optimization while ensuring continuity of service.	
Outcome	<ul style="list-style-type: none">➤ Delivered a decision-ready analysis outlining viable structural options➤ Identified cost optimization opportunities without operational disruption➤ Enabled head office to make an informed restructuring decision➤ Preserved service levels and local market presence	

IT Consulting

What we do | PCI helps organizations leverage technology to improve efficiency, strengthen controls, and enable innovation. Our IT consulting services span strategy, implementation, and assurance, ensuring technology investments are aligned with business objectives and regulatory expectations.

Sample Case: AI Tools & Workflow Optimization Audit – Professional Services Firm

FE&B Suite of Services

Issue

- The firm experienced increasing inefficiencies across proposal development, client communications, meeting documentation, and internal reporting. Workflows were highly manual and inconsistent across teams.
- While leadership recognized the potential of AI, they lacked clarity on which tools to use, how to apply them safely, or how to embed them into day-to-day workflows.

Our Role

- Performed an AI Tools & Workflow Optimization Audit across core business functions
- Assessed applicability of leading off-the-shelf AI tools against existing workflows
- Quantified time-intensive activities and prioritized high-impact, low-risk use cases
- Designed standardized AI-enabled templates, prompts, and usage guidelines
- Developed a phased roadmap for workflow automation and selective custom AI solutions

Outcome

- 5–10 hours of productivity uplift per employee per week
- Improved consistency and turnaround time for proposals, reports, and client deliverables
- Automated capture of meeting notes, decisions, and action items
- AI Adoption Playbook covering governance, risk considerations, and best practices
- Forward-looking automation roadmap aligned to the firm's growth objectives

